

MTD Sales  
85.84 L

Brand Share %  
17.61 %

Information:

MTD : 01-03-2026 To 21-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	85.84	34.65 %
Total	85.84	17.61 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	16.43	21.53 %
SOUTH-01	15.63	22.15 %
WEST-02	12.10	22.07 %
WEST-01	9.44	18.05 %
TRICHY-01	8.63	19.80 %
NORTH ARCOT	7.26	20.45 %
SOUTH ARCOT	5.60	22.76 %
CHENNAI-01	5.49	5.90 %
CHENNAI-02	5.26	14.32 %
Total	85.84	17.61 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	16.43	43.68 %
Total	16.43	21.53 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.97	14.31 %
MDU6	0.48	16.19 %
TEN2	0.32	14.47 %
CBM1	0.28	12.25 %
USL1	0.21	14.70 %
MDU7	0.18	7.91 %
PNI1	0.15	12.25 %
KKD3	0.07	1.80 %
KYK1	0.06	5.92 %
SZSD		0.00 %
Total	16.43	21.53 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	15.63	47.87 %
Total	15.63	22.15 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.37	16.16 %
KVT1	0.71	14.84 %
NGR1	0.57	17.02 %
RPM1	0.36	16.55 %
MAR1	0.30	16.65 %
STU2	0.14	13.37 %
TYI1	0.12	8.40 %
ASM1	0.11	13.49 %
KGL1	0.11	13.30 %
APK2	0.09	6.00 %
MMT1	0.06	6.38 %
SKD1	0.04	5.59 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
Total	15.63	22.15 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Fan	12.10	49.56 %
Total	12.10	22.07 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.26	7.71 %
KRI1	0.23	11.62 %
APN1	0.19	9.71 %
DPR2	0.13	13.60 %
SGI1	0.09	7.09 %
BMD1	0.06	4.32 %
WHPD		0.00 %
WZWH		0.00 %
Total	12.10	22.07 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Fan	9.44	39.81 %
Total	9.44	18.05 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.84	11.79 %
TPR2	0.48	16.91 %
CBE4	0.45	16.31 %
CBE1	0.35	15.87 %
SNR1	0.18	7.96 %
KMD1	0.15	14.96 %
PPI1	0.14	11.20 %
TPR4	0.13	16.38 %
KGM1	0.11	11.78 %
CBE5	0.09	6.43 %
ANR1	0.04	9.21 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	9.44	18.05 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	8.63	44.47 %
Total	8.63	19.80 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.50	14.44 %
TRY1	0.42	12.48 %
TNJ2	0.33	13.09 %
KIK1	0.22	15.02 %
MDI1	0.19	10.76 %
NMM1	0.18	15.65 %
JKM1	0.18	14.38 %
PBR2	0.14	3.86 %
MSI1	0.11	12.78 %
TZSD		0.00 %
Total	8.63	19.80 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	7.26	38.13 %
Total	7.26	20.45 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.43	17.04 %
VEL2	0.33	10.06 %
ABR1	0.20	13.86 %
VNB1	0.11	11.75 %
PTU1	0.08	13.79 %
VSI1	0.07	6.00 %
AKM1	0.02	2.55 %
TRR1	0.02	0.54 %
WHVL		0.00 %
Total	7.26	20.45 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	5.60	45.36 %
Total	5.60	22.76 %

Branch *	MTD Sales L	Brand Share %
POY1	0.25	9.69 %
SJI2	0.24	16.28 %
KLM1	0.17	16.05 %
KKI2	0.16	10.00 %
TDM1	0.16	17.13 %
KML1	0.11	14.76 %
POY2	0.08	3.76 %
MKM1	0.07	11.90 %
TVM2	0.03	9.22 %
Total	5.60	22.76 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	5.49	8.81 %
<b>Total</b>	<b>5.49</b>	<b>5.90 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	0.34	9.03 %
CH48	0.33	13.05 %
CH28	0.26	10.56 %
CH07	0.17	4.96 %
CH45	0.16	6.78 %
CH38	0.15	8.86 %
GUD1	0.14	7.10 %
CGL1	0.14	16.86 %
GUD2	0.14	13.42 %
CH42	0.14	5.42 %
CH16	0.14	5.32 %
CH22	0.11	6.66 %
CH30	0.10	4.77 %
CH08	0.10	4.65 %
CH25	0.05	1.79 %
CH37	0.05	12.19 %
CH49	0.04	1.03 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>5.49</b>	<b>5.90 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	5.26	32.38 %
<b>Total</b>	<b>5.26</b>	<b>14.32 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	0.51	16.51 %
CH34	0.39	16.46 %
CH50	0.36	13.37 %
CH43	0.32	15.02 %
CH18	0.26	10.59 %
CH15	0.21	5.96 %
CH33	0.21	16.23 %
CH20	0.19	12.09 %
CH12	0.19	9.59 %
CH24	0.14	6.68 %
PON1	0.11	16.16 %
GPD1	0.11	13.36 %
CH41	0.11	10.90 %
CH17	0.06	5.45 %
UKI1	0.03	5.82 %
CH31		0.00 %
CH32		0.00 %
<b>Total</b>	<b>5.26</b>	<b>14.32 %</b>