

MTD Sales
87.69 L

Brand Share %
28.40 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	87.47	39.93 %
Iron	0.23	0.86 %
Total	87.69	28.40 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.87	32.89 %
SOUTH-03	18.05	34.58 %
TRICHY-01	11.23	32.95 %
WEST-02	7.93	30.61 %
CHENNAI-01	7.29	19.80 %
NORTH ARCOT	6.17	25.16 %
SOUTH ARCOT	5.98	31.66 %
CHENNAI-02	4.53	18.13 %
WEST-01	3.53	18.51 %
WEST-03	3.10	26.24 %
Total	87.69	28.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	19.87	42.57 %
Total	19.87	32.89 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.88	15.50 %
TKS2	0.84	25.09 %
TVL1	0.80	23.24 %
VNR2	0.49	20.68 %
SNL1	0.37	24.57 %
RPM1	0.36	22.07 %
VLY1	0.36	18.74 %
NGR1	0.33	12.12 %
MAR1	0.33	27.93 %
APK2	0.29	19.64 %
ARM1	0.19	25.53 %
KSM1	0.11	23.51 %
S2SD		0.00 %
Total	19.87	32.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	18.05	45.29 %
Total	18.05	34.58 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.73	15.80 %
ADP1	0.32	27.74 %
BNR1	0.30	24.00 %
PNI1	0.20	20.30 %
TEN2	0.20	10.37 %
USL1	0.17	13.62 %
MNM1	0.13	23.23 %
CMR1	0.12	17.72 %
NTM1	0.06	14.13 %
CBM1	0.04	3.23 %
SZSD		0.00 %
Total	18.05	34.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	11.19	44.47 %
Iron	0.04	1.53 %
Total	11.23	32.95 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.49	16.59 %
TVR2	0.49	20.59 %
MVM1	0.31	21.03 %
MDI1	0.26	24.35 %
KIK1	0.25	25.86 %
TNJ2	0.18	11.06 %
KUM2	0.17	16.36 %
TZSD		0.00 %
Total	11.23	32.95 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	7.85	48.27 %
Iron	0.08	3.65 %
Total	7.93	30.61 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.33	27.28 %
SLM1	0.30	20.66 %
HSR2	0.25	16.82 %
HSR1	0.25	14.95 %
KAM1	0.20	28.24 %
MTR1	0.18	22.50 %
KRI1	0.15	11.59 %
PMP1	0.14	27.40 %
VPD1	0.14	17.62 %
PLC1	0.13	15.32 %
PNG1	0.10	15.87 %
SLM2	0.07	7.68 %
DPR1	0.05	5.68 %
WZWH		0.00 %
Total	7.93	30.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	7.29	27.32 %
Total	7.29	19.80 %

Branch *	MTD Sales L	Brand Share %
CH47	0.69	18.56 %
CH28	0.38	22.61 %
CH42	0.38	21.89 %
GUD1	0.37	18.58 %
CH05	0.33	14.79 %
CH38	0.28	22.39 %
CH19	0.21	13.61 %
MRM1	0.21	25.20 %
CH48	0.21	11.30 %
CH07	0.20	11.40 %
CH22	0.19	22.03 %
KNR1	0.18	25.82 %
CH14	0.17	9.18 %
CH45	0.16	12.57 %
CGL1	0.13	9.17 %
GUD2	0.09	12.29 %
CH08	0.02	5.33 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
Total	7.29	19.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.17	37.07 %
Total	6.17	25.16 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.29	16.85 %
VEL2	0.26	20.22 %
VEL4	0.25	11.93 %
TRR1	0.24	9.35 %
VEL3	0.23	12.09 %
AKM1	0.18	18.13 %
SBR1	0.15	24.03 %
SLG1	0.14	24.30 %
ABR1	0.13	7.23 %
GDM1	0.12	20.32 %
ARC2	0.12	17.95 %
VNB1	0.08	6.25 %
Total	6.17	25.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.96	43.38 %
Iron	0.02	0.70 %
Total	5.98	31.66 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.75	28.17 %
SJI2	0.24	27.87 %
KLM1	0.20	22.56 %
CDM1	0.16	19.59 %
POY2	0.14	18.96 %
VPM2	0.10	9.48 %
VPM1	0.09	22.46 %
VCM2	0.07	8.96 %
VCM1	0.04	9.69 %
MKM1		0.00 %
Total	5.98	31.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	4.49	25.63 %
Iron	0.04	2.00 %
Total	4.53	18.13 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.40	27.61 %
CH18	0.32	17.73 %
CH03	0.28	19.95 %
CH24	0.27	16.45 %
PON1	0.26	26.26 %
CH17	0.22	22.28 %
CH21	0.20	13.78 %
CH43	0.19	20.91 %
CH41	0.19	24.51 %
CH33	0.13	14.07 %
CH15	0.13	7.39 %
UKI1	0.10	17.11 %
CH20	0.09	11.44 %
GPD1	0.08	11.65 %
CH35	0.08	5.23 %
CH23	0.07	24.19 %
CH50	0.04	3.31 %
CH44	0.04	7.05 %
CH27	0.04	8.76 %
CH01		0.00 %
CH06		0.00 %
CH51		0.00 %
WHC3		0.00 %
Total	4.53	18.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	3.53	37.77 %
Total	3.53	18.51 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.50	21.76 %
SNR1	0.35	27.97 %
SUL1	0.33	21.12 %
CBE2	0.28	13.79 %
MPM1	0.23	12.19 %
UMP1	0.15	12.91 %
CBE6	0.14	11.39 %
DPM2	0.11	15.92 %
PLI1	0.09	4.32 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.53	18.51 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	3.06	42.77 %
Iron	0.05	4.52 %
Total	3.10	26.24 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.25	23.27 %
ERD2	0.19	10.75 %
KGM1	0.16	19.17 %
NKL2	0.13	16.81 %
TCG1	0.13	26.94 %
RSP1	0.11	25.16 %
SYM2	0.05	16.20 %
TPR2	0.04	5.02 %
W3SD		0.00 %
WHPD		0.00 %
Total	3.10	26.24 %