



TN : CROMPTON Sales Performance 21/05/2026 8:07 AM

MTD Sales
73.85 L

Brand Share %
14.52 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	73.85	27.68 %
Total	73.85	14.52 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.76	15.93 %
SOUTH-03	14.11	17.78 %
TRICHY-01	9.31	15.50 %
WEST-02	8.28	15.68 %
CHENNAI-01	7.95	11.23 %
CHENNAI-02	5.31	12.03 %
NORTH ARCOT	5.02	15.64 %
WEST-01	4.78	10.05 %
SOUTH ARCOT	4.33	14.91 %
Total	73.85	14.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	14.76	30.12 %
Total	14.76	15.93 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.62	13.03 %
TUT1	0.41	5.68 %
RND1	0.39	10.07 %
TKS1	0.30	11.35 %
RPM1	0.26	7.90 %
STU2	0.26	11.90 %
SNL1	0.20	13.08 %
TKS2	0.19	4.21 %
ASM1	0.16	12.85 %
ARM1	0.12	10.79 %
APK2	0.09	3.62 %
TYI1	0.03	1.20 %
S2SD		0.00 %
Total	14.76	15.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	14.11	33.50 %
Total	14.11	17.78 %

Branch *	MTD Sales L	Brand Share %
TPT1	0.27	11.53 %
DGL2	0.21	13.08 %
PNV2	0.18	12.00 %
SVG1	0.17	12.82 %
TEN2	0.17	7.82 %
ADP1	0.11	12.16 %
MNM1	0.11	7.87 %
TEN1	0.11	7.08 %
PKM1	0.11	12.40 %
MDU7	0.08	3.14 %
BNR1	0.07	6.47 %
BTU1	0.04	4.99 %
USL1	0.03	5.49 %
KKD3	0.03	0.70 %
KYK1	0.02	1.33 %
SZSD		0.00 %
TDI1		0.00 %
Total	14.11	17.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	9.31	27.46 %
Total	9.31	15.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.65	12.91 %
PBR2	0.39	10.04 %
TNJ1	0.38	11.77 %
MDI1	0.36	12.85 %
PTK1	0.34	9.11 %
TYR1	0.21	7.20 %
KUM2	0.17	12.14 %
TTP1	0.15	12.20 %
APM1	0.13	8.40 %
KIK1	0.10	7.83 %
TRY4	0.09	7.14 %
PDK1	0.06	8.11 %
AYR1	0.06	6.22 %
TRY3	0.04	2.95 %
TZSD		0.00 %
Total	9.31	15.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	8.28	35.57 %
Total	8.28	15.68 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.45	11.95 %
MTR1	0.30	13.50 %
KRI1	0.29	10.73 %
SLM1	0.25	9.96 %
SGI1	0.24	10.96 %
HSR1	0.21	9.50 %
SLM3	0.20	10.30 %
EPI1	0.14	10.99 %
PMP1	0.12	10.69 %
VPD1	0.12	10.45 %
KVP1	0.11	7.96 %
CMI1	0.10	13.42 %
TRM1	0.05	4.63 %
EDP1	0.05	6.54 %
KAM1	0.04	2.35 %
APN1	0.03	2.23 %
SLM2		0.00 %
WZWH		0.00 %
Total	8.28	15.68 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	7.95	20.09 %
Total	7.95	11.23 %

Branch *	MTD Sales L	Brand Share %
CH07	0.45	12.50 %
CH08	0.45	10.19 %
CH42	0.41	9.96 %
CH05	0.31	8.14 %
CH48	0.25	6.27 %
CH28	0.24	10.20 %
MRM1	0.20	9.08 %
CH22	0.18	11.82 %
CH47	0.13	3.19 %
CH37	0.10	14.32 %
CH45	0.10	4.71 %
CH25	0.06	2.46 %
CH35	0.03	1.77 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	7.95	11.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	5.31	21.37 %
Total	5.31	12.03 %

Branch *	MTD Sales L	Brand Share %
CH15	0.49	13.22 %
MJR1	0.23	10.87 %
CH21	0.21	10.20 %
CH50	0.18	8.36 %
CH34	0.18	7.07 %
CH27	0.17	12.67 %
CH12	0.12	3.87 %
CH41	0.12	10.62 %
CH44	0.11	6.29 %
CH23	0.11	12.57 %
CH03	0.07	2.92 %
CH17	0.06	3.27 %
CH46	0.05	4.04 %
CH06	0.03	4.67 %
CH51		0.00 %
MC05		0.00 %
Total	5.31	12.03 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.02	26.79 %
Total	5.02	15.64 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.12	5.12 %
ANI1	0.12	12.60 %
CGM1	0.09	9.65 %
ABR1	0.08	5.79 %
VEL2	0.08	2.81 %
TRT1	0.06	7.82 %
WJP1	0.05	9.55 %
ARC2	0.05	6.73 %
WJD1	0.04	2.95 %
AKM1	0.02	1.64 %
Total	5.02	15.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	4.78	25.23 %
Total	4.78	10.05 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.69	14.40 %
MPM1	0.26	10.86 %
PLI1	0.25	8.93 %
KMR1	0.25	5.46 %
PPI1	0.22	14.41 %
CBE5	0.17	10.33 %
TPR1	0.17	9.80 %
SUL1	0.12	5.02 %
UMP1	0.11	8.86 %
CNR1	0.10	11.26 %
PDM1	0.10	10.69 %
TPR3	0.08	9.81 %
CBE3	0.07	12.58 %
CBE1	0.06	2.35 %
KMD1	0.04	4.61 %
TPR4	0.03	11.48 %
ANR1	0.02	4.04 %
TPR2	0.02	0.62 %
SYM2		0.50 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.78	10.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.33	26.33 %
Total	4.33	14.91 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.27	13.66 %
POY1	0.22	7.59 %
CDM1	0.22	11.99 %
VCM2	0.13	5.99 %
TDM1	0.11	13.06 %
VPM2	0.11	11.90 %
POY2	0.09	4.20 %
ULP1	0.07	5.98 %
TRK1	0.04	4.87 %
VCM1	0.03	9.15 %
VPM1		0.00 %
Total	4.33	14.91 %