

MTD Sales
79.61 L

Brand Share %
17.29 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	79.61	34.02 %
Total	79.61	17.29 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	15.05	21.29 %
SOUTH-01	14.43	21.69 %
WEST-02	11.43	22.06 %
WEST-01	8.59	17.79 %
TRICHY-01	7.92	19.41 %
NORTH ARCOT	6.94	20.58 %
CHENNAI-01	5.14	5.69 %
SOUTH ARCOT	5.11	22.16 %
CHENNAI-02	5.00	14.25 %
Total	79.61	17.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	15.05	43.73 %
Total	15.05	21.29 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.85	12.98 %
MDU6	0.39	14.48 %
TEN2	0.32	15.21 %
CBM1	0.25	11.99 %
USL1	0.21	15.91 %
MDU7	0.18	8.97 %
PNI1	0.15	12.25 %
KKD3	0.07	1.91 %
KYK1	0.06	6.38 %
SZSD		0.00 %
Total	15.05	21.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	14.43	47.49 %
Total	14.43	21.69 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.37	17.16 %
KVT1	0.59	12.70 %
NGR1	0.52	16.07 %
RPM1	0.33	15.33 %
MAR1	0.30	16.79 %
STU2	0.14	15.05 %
TYI1	0.12	8.59 %
ASM1	0.11	14.09 %
KGL1	0.11	13.30 %
MMT1	0.06	7.36 %
SKD1	0.04	5.59 %
APK2	0.03	2.57 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
Total	14.43	21.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	11.43	50.27 %
Total	11.43	22.06 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.52	17.01 %
HSR2	0.26	8.39 %
KRI1	0.21	11.79 %
APN1	0.19	10.79 %
DPR2	0.13	13.60 %
SGI1	0.06	4.85 %
BMD1	0.05	4.40 %
WHPD		0.00 %
WZWH		0.00 %
Total	11.43	22.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	8.59	39.16 %
Total	8.59	17.79 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.70	10.93 %
CBE4	0.42	16.52 %
CBE1	0.35	16.34 %
TPR2	0.32	12.28 %
KMD1	0.15	14.96 %
PPI1	0.14	12.99 %
TPR4	0.13	16.38 %
SNR1	0.12	5.55 %
KGM1	0.10	11.48 %
CBE5	0.07	5.36 %
ANR1	0.04	9.21 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	8.59	17.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	7.92	43.95 %
Total	7.92	19.41 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.46	14.84 %
TRY1	0.42	12.48 %
TNJ2	0.30	12.37 %
KIK1	0.22	15.88 %
MDI1	0.17	11.70 %
JKM1	0.16	13.57 %
NCK1	0.15	15.88 %
NMM1	0.15	14.62 %
PBR2	0.14	4.12 %
MSI1	0.11	13.49 %
ORU1	0.11	14.17 %
TZSD		0.00 %
Total	7.92	19.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.94	37.97 %
Total	6.94	20.58 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.40	16.66 %
VEL2	0.30	10.23 %
ABR1	0.20	14.20 %
VNB1	0.10	10.48 %
PTU1	0.08	13.79 %
VSI1	0.07	6.16 %
AKM1	0.02	2.68 %
TRR1	0.02	0.56 %
WHVL		0.00 %
Total	6.94	20.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	5.14	8.39 %
Total	5.14	5.69 %

Branch *	MTD Sales L	Brand Share %
CH48	0.28	11.67 %
CH28	0.26	11.07 %
CH05	0.26	7.77 %
MRM1	0.18	16.31 %
CH45	0.16	7.56 %
CH07	0.16	4.61 %
CGL1	0.14	16.86 %
CH42	0.14	5.51 %
CH16	0.14	5.50 %
GUD1	0.11	5.99 %
GUD2	0.11	11.24 %
CH38	0.11	6.29 %
CH22	0.11	6.73 %
CH30	0.10	4.99 %
CH08	0.10	4.71 %
CH37	0.05	12.19 %
CH49	0.04	1.04 %
CH25	0.03	1.03 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	5.14	5.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.11	44.31 %
Total	5.11	22.16 %

Branch *	MTD Sales L	Brand Share %
POY1	0.25	10.06 %
SJI2	0.20	15.74 %
KML1	0.11	14.76 %
TDM1	0.10	11.30 %
KKI2	0.10	6.80 %
POY2	0.08	3.92 %
MKM1	0.04	7.22 %
TVM2	0.03	9.22 %
Total	5.11	22.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	5.00	32.48 %
Total	5.00	14.25 %

Branch *	MTD Sales L	Brand Share %
CH34	0.35	15.19 %
CH50	0.33	13.15 %
CH43	0.30	14.31 %
CH18	0.21	9.42 %
CH20	0.19	12.90 %
CH15	0.15	4.62 %
CH24	0.14	6.47 %
CH12	0.14	7.52 %
GPD1	0.11	13.36 %
CH41	0.11	11.96 %
CH17	0.06	5.75 %
UKI1	0.03	5.82 %
CH31		0.00 %
CH32		0.00 %
Total	5.00	14.25 %