

MTD Sales
84.16 L

Brand Share %
28.38 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	83.95	39.89 %
Iron	0.21	0.85 %
Total	84.16	28.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.33	32.89 %
SOUTH-03	17.44	34.26 %
TRICHY-01	11.05	32.92 %
WEST-02	7.46	30.41 %
CHENNAI-01	6.81	19.75 %
NORTH ARCOT	5.81	24.97 %
SOUTH ARCOT	5.68	31.80 %
CHENNAI-02	4.28	18.02 %
WEST-01	3.44	18.88 %
WEST-03	2.86	25.64 %
Total	84.16	28.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	19.33	42.51 %
Total	19.33	32.89 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.82	25.23 %
TUT1	0.81	14.44 %
TVL1	0.77	24.82 %
VNR2	0.48	20.17 %
SNL1	0.37	24.85 %
RPM1	0.36	22.21 %
VLY1	0.36	19.09 %
MAR1	0.33	27.93 %
APK2	0.29	20.51 %
NGR1	0.27	10.10 %
ARM1	0.19	25.53 %
KSM1	0.09	21.75 %
S2SD		0.00 %
Total	19.33	32.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	17.44	45.05 %
Total	17.44	34.26 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.70	15.35 %
ADP1	0.32	27.74 %
BNR1	0.27	22.35 %
PNI1	0.20	20.30 %
TEN2	0.20	10.57 %
SVG1	0.19	27.63 %
USL1	0.17	13.62 %
MNM1	0.13	23.23 %
CMR1	0.12	17.72 %
NTM1	0.06	15.92 %
CBM1	0.04	3.36 %
SZSD		0.00 %
Total	17.44	34.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	11.01	44.52 %
Iron	0.04	1.57 %
Total	11.05	32.92 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.49	16.79 %
TVR2	0.49	20.59 %
MVM1	0.31	21.03 %
MDI1	0.26	24.35 %
KIK1	0.25	25.86 %
TNJ2	0.18	11.54 %
KUM2	0.13	13.30 %
TZSD		0.00 %
Total	11.05	32.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	7.39	47.64 %
Iron	0.07	3.61 %
Total	7.46	30.41 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.31	27.71 %
SLM1	0.28	19.21 %
HSR1	0.25	15.55 %
HSR2	0.24	16.22 %
MTR1	0.18	23.30 %
KRI1	0.15	14.27 %
PMP1	0.14	27.40 %
VPD1	0.14	17.62 %
PLC1	0.13	15.62 %
PNG1	0.10	15.87 %
SLM2	0.07	7.74 %
DPR1	0.05	6.05 %
WZWH		0.00 %
Total	7.46	30.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	6.81	27.20 %
Total	6.81	19.75 %

Branch *	MTD Sales L	Brand Share %
CH47	0.53	15.57 %
CH16	0.42	27.28 %
CH28	0.38	23.21 %
CH42	0.36	22.11 %
GUD1	0.35	18.39 %
CH05	0.31	14.52 %
CH38	0.26	21.18 %
CH19	0.21	13.74 %
CH48	0.21	11.90 %
CH07	0.20	11.63 %
CH22	0.19	23.19 %
KNR1	0.18	27.16 %
MRM1	0.17	23.32 %
CH45	0.16	12.72 %
CGL1	0.13	9.17 %
GUD2	0.09	13.99 %
CH14	0.08	5.91 %
CH08	0.02	5.33 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
Total	6.81	19.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.81	36.80 %
Total	5.81	24.97 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.29	17.29 %
VEL2	0.26	20.41 %
VEL4	0.25	13.27 %
VEL3	0.23	12.41 %
TRR1	0.21	8.54 %
AKM1	0.18	18.77 %
SBR1	0.15	25.43 %
SLG1	0.14	24.30 %
ABR1	0.13	7.27 %
GDM1	0.12	20.32 %
ARC2	0.12	19.70 %
VNB1	0.08	7.15 %
Total	5.81	24.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.67	43.68 %
Iron	0.01	0.37 %
Total	5.68	31.80 %

Branch *	MTD Sales L	Brand Share %
POY1	0.45	27.06 %
SJI2	0.23	26.68 %
KLM1	0.15	19.01 %
POY2	0.14	19.71 %
VPM2	0.10	11.69 %
CDM1	0.10	14.41 %
VPM1	0.09	24.22 %
VCM2	0.07	9.13 %
VCM1	0.04	9.69 %
MKM1		0.00 %
Total	5.68	31.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	4.23	25.45 %
Iron	0.04	2.20 %
Total	4.28	18.02 %

Branch *	MTD Sales L	Brand Share %
CH18	0.30	18.20 %
CH03	0.28	20.70 %
PON1	0.26	26.65 %
CH24	0.24	15.27 %
CH17	0.22	22.72 %
CH21	0.20	13.87 %
CH43	0.19	21.95 %
CH41	0.14	20.46 %
CH33	0.13	14.34 %
CH15	0.13	7.87 %
UKI1	0.10	17.47 %
GPD1	0.08	11.65 %
CH35	0.08	5.37 %
CH20	0.06	8.68 %
CH50	0.04	3.89 %
CH44	0.04	7.34 %
CH23	0.04	15.82 %
CH27	0.04	9.05 %
CH01		0.00 %
CH06		0.00 %
CH51		0.00 %
WHC3		0.00 %
Total	4.28	18.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	3.44	39.12 %
Total	3.44	18.88 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.43	19.75 %
SUL1	0.33	22.46 %
CBE2	0.28	14.11 %
MPM1	0.23	12.19 %
UMP1	0.15	13.05 %
CBE6	0.14	11.54 %
DPM2	0.11	15.92 %
PLI1	0.09	4.42 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.44	18.88 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	2.81	41.47 %
Iron	0.05	5.10 %
Total	2.86	25.64 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.25	23.94 %
ERD1	0.25	22.93 %
ERD2	0.16	10.88 %
KGM1	0.16	19.77 %
NKL2	0.13	16.81 %
RSP1	0.11	26.18 %
TCG1	0.08	20.42 %
SYM2	0.05	16.20 %
SGG1	0.05	19.82 %
TPR2	0.04	5.17 %
W3SD		0.00 %
WHPD		0.00 %
Total	2.86	25.64 %