



# TN : CROMPTON Sales Performance 20/05/2026 8:07 AM

MTD Sales  
70.15 L

Brand Share %  
14.48 %

Information:

MTD : 01-05-2026 To 19-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	70.15	27.50 %
Total	70.15	14.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.32	16.28 %
SOUTH-03	12.90	17.31 %
TRICHY-01	8.69	15.34 %
WEST-02	8.04	15.86 %
CHENNAI-01	7.63	11.22 %
CHENNAI-02	5.05	11.95 %
NORTH ARCOT	4.78	15.46 %
WEST-01	4.62	10.08 %
SOUTH ARCOT	4.11	14.93 %
Total	70.15	14.48 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	14.32	30.37 %
Total	14.32	16.28 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.62	13.63 %
MAR1	0.46	14.19 %
RND1	0.42	10.97 %
TUT1	0.41	5.88 %
TKS1	0.30	13.94 %
RPM1	0.26	8.67 %
VKM1	0.26	14.45 %
STU2	0.26	12.10 %
SNL1	0.20	13.64 %
TKS2	0.19	4.42 %
ASM1	0.16	13.45 %
ARM1	0.12	10.79 %
APK2	0.09	4.02 %
TYI1	0.03	1.35 %
S2SD		0.00 %
Total	14.32	16.28 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	12.90	32.82 %
<b>Total</b>	<b>12.90</b>	<b>17.31 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	1.03	13.89 %
TPT1	0.23	10.63 %
DGL2	0.21	14.18 %
PNV2	0.18	12.59 %
SVG1	0.17	12.82 %
TEN2	0.17	7.82 %
ADP1	0.11	12.16 %
MNM1	0.11	8.80 %
TEN1	0.11	7.15 %
PKM1	0.11	12.40 %
CMR1	0.09	13.60 %
MDU7	0.08	3.41 %
BNR1	0.04	4.47 %
BTU1	0.04	5.11 %
KKD3	0.03	0.72 %
KYK1	0.02	1.34 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>12.90</b>	<b>17.31 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	8.69	26.88 %
<b>Total</b>	<b>8.69</b>	<b>15.34 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.65	13.62 %
TNJ1	0.38	12.52 %
PTK1	0.34	10.87 %
PBR2	0.31	8.34 %
MDI1	0.26	10.43 %
TYR1	0.21	7.85 %
KUM2	0.17	12.14 %
APM1	0.13	8.40 %
TTP1	0.12	10.55 %
KIK1	0.10	8.34 %
TRY4	0.09	7.34 %
PDK1	0.06	8.30 %
TRY3	0.04	3.26 %
AYR1	0.02	2.96 %
TZSD		0.00 %
<b>Total</b>	<b>8.69</b>	<b>15.34 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fan	8.04	35.74 %
Total	8.04	15.86 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.41	11.59 %
KRI1	0.29	11.64 %
MTR1	0.26	13.22 %
SLM1	0.25	10.37 %
SGI1	0.24	10.96 %
SLM3	0.20	10.72 %
HSR1	0.16	7.69 %
PMP1	0.12	10.69 %
VPD1	0.12	10.72 %
EPI1	0.11	8.76 %
KVP1	0.11	7.96 %
CMI1	0.10	14.06 %
TRM1	0.05	4.75 %
EDP1	0.05	6.54 %
KAM1	0.04	2.50 %
APN1	0.03	2.30 %
SLM2		0.00 %
WZWH		0.00 %
Total	8.04	15.86 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Fan	7.63	19.99 %
Total	7.63	11.22 %

Branch *	MTD Sales L	Brand Share %
CH07	0.45	13.30 %
CH08	0.41	9.84 %
CH42	0.37	8.99 %
CH05	0.31	8.54 %
CH28	0.24	10.46 %
CH48	0.19	4.95 %
CH22	0.18	12.15 %
MRM1	0.15	7.13 %
CH47	0.13	3.39 %
CH45	0.10	4.87 %
CH25	0.06	2.52 %
CH35	0.03	1.80 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	7.63	11.22 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	5.05	21.43 %
<b>Total</b>	<b>5.05</b>	<b>11.95 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	0.49	14.24 %
CH21	0.21	10.52 %
MJR1	0.18	9.18 %
CH50	0.18	8.36 %
CH34	0.18	7.21 %
CH27	0.17	13.05 %
CH33	0.15	14.04 %
CH12	0.12	3.95 %
CH41	0.12	11.77 %
CH23	0.11	12.57 %
CH03	0.07	3.12 %
CH17	0.06	3.53 %
CH44	0.06	3.60 %
CH46	0.05	4.18 %
CH06	0.03	4.67 %
CH51		0.00 %
MC05		0.00 %
<b>Total</b>	<b>5.05</b>	<b>11.95 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.78	26.66 %
<b>Total</b>	<b>4.78</b>	<b>15.46 %</b>

Branch *	MTD Sales L	Brand Share %
SBR1	0.19	12.02 %
ANI1	0.12	13.70 %
VEL1	0.10	4.51 %
CGM1	0.09	9.92 %
VEL2	0.08	2.89 %
TRT1	0.06	7.82 %
WJP1	0.05	9.55 %
ARC2	0.05	6.73 %
ABR1	0.04	3.37 %
WJD1	0.04	3.08 %
AKM1	0.02	1.76 %
<b>Total</b>	<b>4.78</b>	<b>15.46 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Fan	4.62	25.42 %
Total	4.62	10.08 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.26	12.14 %
PLI1	0.25	8.93 %
KMR1	0.25	5.54 %
CBE5	0.17	11.45 %
TPR1	0.17	9.80 %
SUL1	0.12	5.08 %
CNR1	0.10	11.91 %
PDM1	0.10	10.69 %
TPR3	0.08	9.81 %
CBE1	0.06	2.39 %
UMP1	0.04	3.73 %
KMD1	0.04	4.61 %
CBE3	0.03	5.19 %
TPR4	0.03	12.72 %
ANR1	0.02	4.04 %
TPR2	0.02	0.71 %
SYM2		0.50 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.62	10.08 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	4.11	25.78 %
Total	4.11	14.93 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.27	13.89 %
CDM1	0.22	12.50 %
POY1	0.19	7.06 %
VCM2	0.13	6.54 %
VPM2	0.11	12.21 %
POY2	0.09	4.62 %
ULP1	0.07	6.11 %
TRK1	0.04	4.87 %
VCM1	0.03	9.58 %
VPM1		0.00 %
Total	4.11	14.93 %