



# TN : CROMPTON Sales Performance 20/04/2026 8:07 AM

MTD Sales  
198.64 L

Brand Share %  
28.11 %

Information:

MTD : 01-04-2026 To 19-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **28.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	198.64	42.85 %
Total	198.64	28.11 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	40.48	30.55 %
SOUTH-03	34.17	29.30 %
WEST-02	27.63	32.44 %
TRICHY-01	23.52	31.61 %
CHENNAI-01	15.70	18.76 %
NORTH ARCOT	15.30	29.86 %
SOUTH ARCOT	15.07	34.82 %
WEST-01	15.03	23.59 %
CHENNAI-02	11.73	20.97 %
Total	198.64	28.11 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	40.48	44.96 %
Total	40.48	30.55 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.88	24.97 %
RND1	0.98	21.18 %
MAR1	0.96	22.55 %
RPM1	0.78	20.21 %
SKD1	0.61	27.61 %
KSM1	0.47	24.68 %
MMT1	0.39	15.63 %
ARM1	0.37	17.89 %
ERL2	0.36	18.82 %
PKD1	0.36	17.09 %
SGT1	0.31	20.91 %
COL1	0.23	21.75 %
TKY1	0.20	14.69 %
ASM1	0.20	11.37 %
KGL1	0.18	13.89 %
TYI1	0.06	2.59 %
S2SD		0.00 %
WHTV		0.00 %
Total	40.48	30.55 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	34.17	42.40 %
Total	34.17	29.30 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.29	20.11 %
DGL1	2.04	25.24 %
MDU2	1.26	18.17 %
TPT1	0.86	25.48 %
KKD3	0.79	17.04 %
TEN1	0.74	22.43 %
TEN2	0.70	14.28 %
ADP1	0.66	27.27 %
USL1	0.58	22.01 %
TDI1	0.52	27.08 %
DKI1	0.49	17.58 %
CBM1	0.41	11.52 %
MNM1	0.36	24.11 %
MDU3	0.36	13.32 %
CMR1	0.28	19.73 %
BNR1	0.27	15.55 %
PVI1	0.27	22.86 %
KYK1	0.02	1.63 %
SZSD		0.00 %
WHMD		0.00 %
Total	34.17	29.30 %

### WEST-02

Property	MTD Sales L	Brand Share %
Fan	27.63	48.41 %
Total	27.63	32.44 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.23	21.01 %
HSR2	1.17	24.48 %
KRI1	0.84	21.96 %
SLM2	0.75	23.97 %
NKL2	0.61	20.70 %
DPR2	0.49	23.25 %
DPR1	0.46	23.78 %
KVP1	0.44	20.60 %
EDP1	0.41	22.50 %
KAM1	0.20	8.15 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	27.63	32.44 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	23.52	44.49 %
Total	23.52	31.61 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.89	25.90 %
MVM1	1.25	22.45 %
TVR2	1.15	24.18 %
TNJ2	0.73	24.27 %
PTK1	0.71	24.82 %
PBR2	0.67	17.19 %
KRN1	0.62	26.54 %
TRY4	0.44	18.16 %
PBR1	0.30	23.90 %
KIK1	0.16	7.40 %
TZSD		0.00 %
Total	23.52	31.61 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Fan	15.70	33.73 %
Total	15.70	18.76 %

Branch *	MTD Sales L	Brand Share %
CH08	1.24	27.90 %
CH05	1.19	18.37 %
CH19	1.06	26.04 %
CH07	0.89	19.36 %
CH42	0.75	13.90 %
GUD2	0.66	25.35 %
GUD1	0.65	21.61 %
CH45	0.46	15.55 %
CH28	0.45	16.83 %
CH22	0.43	22.51 %
TKM1	0.41	18.08 %
CH47	0.40	6.34 %
CH38	0.38	18.64 %
CH14	0.36	7.19 %
CH30	0.28	12.06 %
SKL1	0.23	26.69 %
CH48	0.17	6.22 %
CH49	0.07	1.71 %
CH37	0.06	14.17 %
CH25	0.06	2.07 %
CH29	0.03	8.14 %
CH40		0.00 %
WHC3		0.00 %
Total	15.70	18.76 %

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	15.30	44.89 %
Total	15.30	29.86 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.23	24.58 %
TRR1	1.03	20.69 %
KPM2	1.00	27.42 %
VEL1	0.80	23.43 %
ABR1	0.56	21.27 %
ARC2	0.49	27.63 %
SLG1	0.46	24.28 %
VNB1	0.33	17.50 %
AKM1	0.22	8.20 %
VSI1	0.20	23.36 %
Total	15.30	29.86 %

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	15.07	49.06 %
Total	15.07	34.82 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.80	27.95 %
POY1	0.78	18.16 %
NVL2	0.75	24.42 %
VPM2	0.58	25.92 %
SJI2	0.43	25.18 %
POY2	0.41	18.45 %
Total	15.07	34.82 %

### WEST-01

Property	MTD Sales L	Brand Share %
Fan	15.03	39.28 %
Total	15.03	23.59 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.25	24.44 %
PLI1	0.97	26.39 %
SNR1	0.82	22.38 %
TPR1	0.66	24.18 %
CBE2	0.59	10.03 %
MPM1	0.59	18.63 %
SYM2	0.54	26.62 %
SUL1	0.52	15.99 %
CBE4	0.46	12.07 %
AVI1	0.40	16.65 %
CBE5	0.35	19.20 %
TPR2	0.29	8.29 %
CNR1	0.06	8.59 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	15.03	23.59 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	11.73	35.22 %
Total	11.73	20.97 %

Branch *	MTD Sales L	Brand Share %
CH03	1.20	26.16 %
CH15	0.89	24.93 %
CH34	0.87	22.09 %
CH21	0.73	18.08 %
CH12	0.58	22.85 %
CH43	0.58	16.82 %
MJR1	0.56	17.95 %
CH20	0.55	18.21 %
CH50	0.53	18.98 %
CH24	0.40	13.80 %
PON1	0.35	21.99 %
CH44	0.34	20.18 %
CH33	0.32	15.40 %
CH23	0.29	26.49 %
UKI1	0.25	24.93 %
CH27	0.24	18.90 %
GPD1	0.18	19.11 %
CH46	0.16	14.35 %
CH31	0.16	23.37 %
CH17	0.14	5.58 %
CH06	0.12	13.81 %
MC06	0.02	24.62 %
CH51		0.00 %
Total	11.73	20.97 %