

MTD Sales
76.12 L

Brand Share %
17.36 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	76.12	34.33 %
Total	76.12	17.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	14.35	21.32 %
SOUTH-01	13.88	21.80 %
WEST-02	11.14	22.27 %
WEST-01	8.15	17.69 %
TRICHY-01	7.50	19.38 %
NORTH ARCOT	6.69	20.42 %
SOUTH ARCOT	4.95	22.08 %
CHENNAI-01	4.88	5.78 %
CHENNAI-02	4.58	13.86 %
Total	76.12	17.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	14.35	44.24 %
Total	14.35	21.32 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.82	12.69 %
MDU6	0.36	13.85 %
TEN2	0.32	15.77 %
CBM1	0.25	11.99 %
USL1	0.19	14.82 %
MDU7	0.18	10.35 %
PNI1	0.15	12.69 %
KKD3	0.07	2.01 %
KYK1	0.06	6.76 %
SZSD		0.00 %
Total	14.35	21.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	13.88	47.80 %
Total	13.88	21.80 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.55	12.22 %
NGR1	0.49	15.56 %
RPM1	0.33	16.88 %
MAR1	0.30	16.96 %
TCN1	0.26	15.33 %
STU2	0.14	15.89 %
ASM1	0.11	14.84 %
KGL1	0.11	13.30 %
TYI1	0.10	8.38 %
MMT1	0.06	8.24 %
SKD1	0.04	6.42 %
APK2	0.03	2.68 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
Total	13.88	21.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	11.14	50.39 %
Total	11.14	22.27 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.52	17.25 %
HSR2	0.26	8.52 %
KRI1	0.21	11.79 %
APN1	0.19	11.46 %
DPR2	0.13	14.33 %
SGI1	0.06	5.18 %
BMD1	0.05	4.49 %
WZWH		0.00 %
Total	11.14	22.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	8.15	38.68 %
Total	8.15	17.69 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.67	10.85 %
CBE4	0.36	14.96 %
TPR2	0.32	12.28 %
KMD1	0.15	15.27 %
PPI1	0.14	12.99 %
TPR4	0.13	16.38 %
SNR1	0.12	5.78 %
KGM1	0.10	12.32 %
CBE5	0.07	5.36 %
ANR1	0.04	9.21 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	8.15	17.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	7.50	44.29 %
Total	7.50	19.38 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.46	15.63 %
TRY1	0.42	12.81 %
TNJ2	0.30	12.74 %
KIK1	0.22	16.27 %
JKM1	0.16	15.13 %
NCK1	0.15	16.74 %
NMM1	0.15	14.62 %
PBR2	0.14	4.16 %
MDI1	0.13	9.61 %
ORU1	0.11	16.60 %
MSI1	0.08	10.26 %
TZSD		0.00 %
Total	7.50	19.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.69	37.51 %
Total	6.69	20.42 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.37	17.17 %
KPM2	0.37	17.29 %
VEL2	0.30	10.39 %
ABR1	0.20	14.20 %
VNB1	0.10	10.48 %
VSI1	0.07	6.16 %
PTU1	0.05	8.68 %
AKM1	0.02	2.76 %
TRR1	0.02	0.58 %
WHVL		0.00 %
Total	6.69	20.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.95	43.93 %
Total	4.95	22.08 %

Branch *	MTD Sales L	Brand Share %
POY1	0.20	8.85 %
SJI2	0.20	15.74 %
TDM1	0.10	11.30 %
KKI2	0.10	7.04 %
POY2	0.08	3.92 %
MKM1	0.04	7.22 %
TVM2	0.03	9.22 %
Total	4.95	22.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.88	8.64 %
Total	4.88	5.78 %

Branch *	MTD Sales L	Brand Share %
CH48	0.28	11.67 %
CH05	0.26	8.04 %
CH28	0.22	9.60 %
MRM1	0.16	16.03 %
CH45	0.14	6.77 %
CGL1	0.14	16.86 %
CH42	0.14	5.64 %
CH07	0.14	4.10 %
GUD2	0.11	11.24 %
CH38	0.11	6.72 %
CH22	0.11	7.36 %
CH30	0.10	5.08 %
CH16	0.10	4.93 %
GUD1	0.08	4.61 %
CH08	0.07	3.32 %
CH37	0.05	12.19 %
CH49	0.04	1.06 %
CH25	0.03	1.06 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	4.88	5.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	4.58	31.45 %
Total	4.58	13.86 %

Branch *	MTD Sales L	Brand Share %
CH03	0.44	16.04 %
CH34	0.31	13.73 %
CH50	0.30	15.09 %
CH43	0.25	12.11 %
CH20	0.19	12.90 %
CH15	0.15	4.76 %
CH12	0.14	8.08 %
GPD1	0.11	15.56 %
CH41	0.11	13.47 %
CH24	0.11	5.18 %
CH18	0.11	5.18 %
CH17	0.06	6.09 %
UKI1	0.03	5.82 %
CH31		0.00 %
CH32		0.00 %
Total	4.58	13.86 %