

MTD Sales
80.30 L

Brand Share %
28.30 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	80.09	39.80 %
Iron	0.21	0.89 %
Total	80.30	28.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	18.44	32.61 %
SOUTH-03	16.63	34.16 %
TRICHY-01	10.72	33.37 %
WEST-02	7.20	30.60 %
CHENNAI-01	6.64	20.27 %
NORTH ARCOT	5.58	25.08 %
SOUTH ARCOT	5.23	30.88 %
CHENNAI-02	4.02	17.78 %
WEST-01	3.15	18.04 %
WEST-03	2.69	24.80 %
Total	80.30	28.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	18.44	42.24 %
Total	18.44	32.61 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.82	25.50 %
TUT1	0.77	14.00 %
TVL1	0.75	24.66 %
VNR2	0.48	20.26 %
SNL1	0.37	25.11 %
VLY1	0.36	19.59 %
MAR1	0.31	27.18 %
APK2	0.29	21.01 %
NGR1	0.27	10.34 %
RPM1	0.22	15.28 %
ARM1	0.17	24.82 %
KSM1	0.07	20.71 %
S2SD		0.00 %
Total	18.44	32.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	16.63	45.21 %
Total	16.63	34.16 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.69	16.32 %
DKI1	0.32	27.54 %
ADP1	0.30	26.49 %
BNR1	0.27	23.33 %
ATG1	0.24	26.51 %
SVG1	0.19	27.63 %
TEN2	0.18	10.02 %
USL1	0.14	11.88 %
MNM1	0.13	23.23 %
CMR1	0.12	19.01 %
PNI1	0.11	11.67 %
NTM1	0.05	13.88 %
CBM1	0.04	3.36 %
SZSD		0.00 %
Total	16.63	34.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	10.68	45.06 %
Iron	0.04	1.67 %
Total	10.72	33.37 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.47	20.34 %
PBR2	0.44	15.65 %
MVM1	0.31	21.03 %
MDI1	0.26	25.41 %
KIK1	0.25	26.22 %
TNJ2	0.18	11.88 %
KUM2	0.11	11.76 %
TZSD		0.00 %
Total	10.72	33.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	7.13	47.74 %
Iron	0.07	3.80 %
Total	7.20	30.60 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.28	20.13 %
HSR1	0.25	15.64 %
HSR2	0.18	13.03 %
MTR1	0.18	24.26 %
KRI1	0.15	17.98 %
PMP1	0.14	27.96 %
VPD1	0.14	18.07 %
PLC1	0.11	13.86 %
PNG1	0.10	16.29 %
SLM2	0.07	7.92 %
DPR1	0.05	6.18 %
WZWH		0.00 %
Total	7.20	30.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	6.64	27.64 %
Total	6.64	20.27 %

Branch *	MTD Sales L	Brand Share %
CH47	0.53	16.56 %
CH28	0.36	22.31 %
CH42	0.36	23.60 %
GUD1	0.32	18.80 %
CH05	0.31	14.63 %
CH38	0.26	21.96 %
CH48	0.21	12.38 %
CH07	0.20	11.78 %
CH22	0.19	27.58 %
KNR1	0.18	27.16 %
CH19	0.17	12.15 %
MRM1	0.17	24.18 %
CH45	0.16	12.72 %
CGL1	0.13	9.17 %
CH14	0.08	6.49 %
GUD2	0.07	10.60 %
CH08	0.02	5.33 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
Total	6.64	20.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.58	36.81 %
Total	5.58	25.08 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.29	17.29 %
VEL2	0.26	21.60 %
VEL4	0.25	13.27 %
VEL3	0.23	12.93 %
TRR1	0.21	9.26 %
AKM1	0.18	22.39 %
SBR1	0.15	25.43 %
SLG1	0.14	25.79 %
ABR1	0.13	7.48 %
GDM1	0.12	20.31 %
ARC2	0.12	21.65 %
CPT1	0.11	24.03 %
VNB1	0.08	7.15 %
Total	5.58	25.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.22	42.93 %
Iron	0.01	0.38 %
Total	5.23	30.88 %

Branch *	MTD Sales L	Brand Share %
POY1	0.37	23.98 %
NVL2	0.23	26.05 %
KLM1	0.15	19.01 %
POY2	0.14	19.99 %
VPM2	0.10	12.78 %
CDM1	0.10	15.07 %
VPM1	0.09	24.22 %
VCM2	0.07	9.13 %
VCM1	0.04	10.76 %
MKM1		0.00 %
Total	5.23	30.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	3.97	24.79 %
Iron	0.04	2.30 %
Total	4.02	17.78 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.36	28.15 %
CH18	0.30	20.00 %
CH03	0.28	22.55 %
PON1	0.22	28.07 %
CH24	0.21	13.99 %
CH21	0.20	14.43 %
CH17	0.18	19.23 %
CH43	0.17	19.14 %
CH41	0.14	20.89 %
CH33	0.13	14.89 %
CH15	0.13	8.85 %
UK11	0.10	17.47 %
GPD1	0.08	11.65 %
CH35	0.08	5.37 %
CH20	0.06	9.11 %
CH50	0.04	4.03 %
CH44	0.04	7.34 %
CH23	0.04	18.28 %
CH27	0.04	9.35 %
CH01		0.00 %
CH06		0.00 %
CH32		0.00 %
CH51		0.00 %
WHC3		0.00 %
Total	4.02	17.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	3.15	38.92 %
Total	3.15	18.04 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.38	19.26 %
SUL1	0.31	21.18 %
CBE2	0.28	14.23 %
MPM1	0.23	12.19 %
SNR1	0.22	22.00 %
CBE6	0.12	10.41 %
UMP1	0.11	10.03 %
DPM2	0.09	13.83 %
PLI1	0.09	4.50 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.15	18.04 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	2.65	39.61 %
Iron	0.05	5.26 %
Total	2.69	24.80 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.25	23.94 %
ERD1	0.21	20.01 %
KGM1	0.16	20.00 %
ERD2	0.12	8.62 %
RSP1	0.11	26.18 %
NKL2	0.09	16.93 %
TCG1	0.08	20.42 %
SGG1	0.05	19.82 %
TPR2	0.04	5.17 %
SYM2	0.03	11.10 %
W3SD		0.00 %
Total	2.69	24.80 %