



TN : CROMPTON Sales Performance 19/05/2026 8:07 AM

MTD Sales
66.72 L

Brand Share %
23.16 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.16 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 66.72 | 28.38 % |
| Total | 66.72 | 23.16 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01 | 13.47 | 26.39 % |
| SOUTH-03 | 12.12 | 26.76 % |
| TRICHY-01 | 8.23 | 24.26 % |
| WEST-02 | 7.55 | 26.03 % |
| CHENNAI-01 | 7.42 | 19.07 % |
| CHENNAI-02 | 4.94 | 18.70 % |
| NORTH ARCOT | 4.70 | 24.27 % |
| WEST-01 | 4.45 | 16.48 % |
| SOUTH ARCOT | 3.83 | 22.34 % |
| Total | 66.72 | 23.16 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 13.47 | 30.72 % |
| Total | 13.47 | 26.39 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT2 | 0.44 | 20.25 % |
| TUT1 | 0.41 | 8.80 % |
| RPM1 | 0.26 | 14.59 % |
| VKM1 | 0.26 | 20.92 % |
| STU2 | 0.22 | 17.32 % |
| TKS2 | 0.19 | 7.64 % |
| ASM1 | 0.16 | 15.16 % |
| KSM1 | 0.14 | 22.61 % |
| SNL1 | 0.13 | 14.69 % |
| ARM1 | 0.09 | 18.90 % |
| APK2 | 0.09 | 7.21 % |
| TYI1 | 0.03 | 2.89 % |
| S2SD | | 0.00 % |
| Total | 13.47 | 26.39 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Fan | 12.12 | 33.92 % |
| Total | 12.12 | 26.76 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| DGL1 | 0.95 | 19.00 % |
| DGL2 | 0.19 | 21.73 % |
| TEN2 | 0.17 | 10.18 % |
| TPT1 | 0.15 | 12.70 % |
| MDU4 | 0.14 | 17.48 % |
| MNM1 | 0.11 | 10.38 % |
| TEN1 | 0.11 | 9.26 % |
| CMR1 | 0.09 | 22.74 % |
| PNV2 | 0.09 | 14.50 % |
| MDU7 | 0.08 | 7.39 % |
| BNR1 | 0.04 | 7.59 % |
| BTU1 | 0.04 | 8.02 % |
| KYK1 | 0.02 | 3.02 % |
| KKD3 | | 0.00 % |
| SZSD | | 0.00 % |
| TDI1 | | 0.00 % |
| USL1 | | 0.00 % |
| Total | 12.12 | 26.76 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Fan | 8.23 | 27.80 % |
| Total | 8.23 | 24.26 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| TNJ1 | 0.36 | 21.10 % |
| PTK1 | 0.34 | 17.24 % |
| PBR2 | 0.31 | 14.67 % |
| MDI1 | 0.26 | 22.81 % |
| ORU1 | 0.22 | 22.76 % |
| TYR1 | 0.21 | 14.17 % |
| NCK1 | 0.19 | 21.64 % |
| KUM2 | 0.17 | 19.87 % |
| KRN1 | 0.15 | 21.15 % |
| APM1 | 0.13 | 14.47 % |
| TTP1 | 0.12 | 15.22 % |
| TVR1 | 0.12 | 22.56 % |
| KIK1 | 0.10 | 19.02 % |
| TRY4 | 0.09 | 14.10 % |
| PDK1 | 0.06 | 12.01 % |
| TRY3 | 0.04 | 4.41 % |
| AYR1 | 0.02 | 3.40 % |
| TZSD | | 0.00 % |
| Total | 8.23 | 24.26 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 7.55 | 36.24 % |
| Total | 7.55 | 26.03 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR2 | 0.41 | 17.98 % |
| KRI1 | 0.29 | 15.83 % |
| SLM1 | 0.23 | 16.08 % |
| SLM3 | 0.16 | 15.33 % |
| PMP1 | 0.12 | 15.73 % |
| HSR1 | 0.12 | 12.11 % |
| EPI1 | 0.11 | 14.41 % |
| KVP1 | 0.11 | 17.17 % |
| CMI1 | 0.10 | 19.58 % |
| VPD1 | 0.10 | 19.55 % |
| TRM1 | 0.05 | 7.37 % |
| EDP1 | 0.05 | 7.51 % |
| KAM1 | 0.04 | 4.46 % |
| APN1 | 0.03 | 5.70 % |
| SLM2 | | 0.00 % |
| Total | 7.55 | 26.03 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 7.42 | 22.52 % |
| Total | 7.42 | 19.07 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH07 | 0.45 | 19.50 % |
| CH08 | 0.41 | 15.03 % |
| CH42 | 0.32 | 12.71 % |
| CH05 | 0.31 | 13.88 % |
| CH28 | 0.24 | 17.14 % |
| CH48 | 0.19 | 8.09 % |
| CH22 | 0.17 | 14.47 % |
| MRM1 | 0.15 | 13.85 % |
| CH47 | 0.13 | 5.83 % |
| CH45 | 0.11 | 14.31 % |
| CH25 | 0.06 | 7.29 % |
| CH37 | 0.05 | 12.16 % |
| CH35 | 0.03 | 3.22 % |
| CH40 | | 0.00 % |
| CH49 | | 0.00 % |
| CZWH | | 0.00 % |
| WCHN | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 7.42 | 19.07 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Fan | 4.94 | 21.69 % |
| Total | 4.94 | 18.70 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| CH21 | 0.21 | 17.96 % |
| MJR1 | 0.18 | 16.77 % |
| CH50 | 0.18 | 20.36 % |
| CH34 | 0.18 | 8.21 % |
| CH27 | 0.17 | 17.61 % |
| CH33 | 0.15 | 18.77 % |
| CH12 | 0.12 | 6.43 % |
| CH41 | 0.12 | 18.71 % |
| CH23 | 0.11 | 15.73 % |
| CH03 | 0.07 | 4.74 % |
| CH17 | 0.06 | 6.54 % |
| CH46 | 0.05 | 6.24 % |
| CH06 | 0.03 | 10.84 % |
| CH44 | 0.02 | 2.57 % |
| CH51 | | 0.00 % |
| MC05 | | 0.00 % |
| Total | 4.94 | 18.70 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Fan | 4.70 | 27.51 % |
| Total | 4.70 | 24.27 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| SBR1 | 0.19 | 15.00 % |
| SLG1 | 0.15 | 20.30 % |
| ANI1 | 0.12 | 19.56 % |
| VEL1 | 0.10 | 9.19 % |
| CGM1 | 0.09 | 21.00 % |
| VEL2 | 0.08 | 6.69 % |
| TRT1 | 0.06 | 9.62 % |
| WJP1 | 0.05 | 15.13 % |
| ARC2 | 0.05 | 9.80 % |
| ABR1 | 0.04 | 5.12 % |
| WJD1 | 0.04 | 7.66 % |
| AKM1 | 0.02 | 2.53 % |
| Total | 4.70 | 24.27 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 4.45 | 26.23 % |
| Total | 4.45 | 16.48 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2 | 0.69 | 20.69 % |
| AVI1 | 0.29 | 19.81 % |
| MPM1 | 0.26 | 19.08 % |
| PLI1 | 0.21 | 11.81 % |
| KMR1 | 0.18 | 5.78 % |
| TPR1 | 0.17 | 15.11 % |
| CBE5 | 0.15 | 17.74 % |
| SUL1 | 0.12 | 9.04 % |
| CNR1 | 0.10 | 21.87 % |
| PDM1 | 0.10 | 14.01 % |
| CBE1 | 0.06 | 4.31 % |
| UMP1 | 0.04 | 7.25 % |
| KMD1 | 0.04 | 8.20 % |
| CBE3 | 0.03 | 7.52 % |
| ANR1 | 0.02 | 9.78 % |
| TPR2 | 0.02 | 0.99 % |
| SYM2 | | 0.98 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| UAM1 | | 0.00 % |
| WHCB | | 0.00 % |
| Total | 4.45 | 16.48 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 3.83 | 25.05 % |
| Total | 3.83 | 22.34 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NVL2 | 0.23 | 19.12 % |
| POY1 | 0.19 | 15.23 % |
| CDM1 | 0.18 | 20.36 % |
| VCM2 | 0.13 | 12.16 % |
| TDM1 | 0.11 | 17.79 % |
| VPM2 | 0.11 | 14.24 % |
| POY2 | 0.09 | 8.38 % |
| TRK1 | 0.04 | 8.78 % |
| VCM1 | 0.03 | 11.45 % |
| ULP1 | 0.03 | 5.49 % |
| VPM1 | | 0.00 % |
| Total | 3.83 | 22.34 % |