



# TN : CROMPTON Sales Performance 19/04/2026 8:07 AM

MTD Sales  
189.52 L

Brand Share %  
28.78 %

Information:

MTD : 01-04-2026 To 18-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **28.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	189.52	43.86 %
Total	189.52	28.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.73	30.87 %
SOUTH-03	32.60	30.10 %
WEST-02	26.89	33.74 %
TRICHY-01	22.62	32.06 %
CHENNAI-01	14.95	19.50 %
NORTH ARCOT	14.83	30.22 %
SOUTH ARCOT	14.61	35.58 %
WEST-01	14.25	24.37 %
CHENNAI-02	11.04	21.02 %
Total	189.52	28.78 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	37.73	45.71 %
Total	37.73	30.87 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.82	27.69 %
TKS1	1.26	27.15 %
RND1	0.90	20.71 %
RPM1	0.76	20.28 %
MAR1	0.71	19.55 %
SKD1	0.59	27.34 %
APK2	0.48	26.34 %
KSM1	0.46	27.58 %
MMT1	0.39	16.77 %
PKD1	0.36	18.52 %
ARM1	0.35	18.39 %
ERL2	0.35	19.58 %
SGT1	0.31	22.49 %
COL1	0.23	24.12 %
TKY1	0.20	15.87 %
KGL1	0.18	14.31 %
ASM1	0.14	8.83 %
TYI1	0.06	2.86 %
S2SD		0.00 %
WHTV		0.00 %
Total	37.73	30.87 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	32.60	43.72 %
<b>Total</b>	<b>32.60</b>	<b>30.10 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	2.13	20.74 %
DGL1	1.77	24.15 %
MDU2	1.22	19.13 %
TPT1	0.86	25.91 %
KKD3	0.76	17.24 %
TEN1	0.72	23.12 %
TEN2	0.70	15.14 %
ADP1	0.58	26.08 %
USL1	0.54	21.64 %
DKI1	0.45	17.96 %
CBM1	0.41	12.66 %
MDU3	0.36	14.53 %
MNM1	0.34	24.43 %
CMR1	0.28	21.87 %
PVI1	0.26	23.43 %
BNR1	0.26	14.96 %
KYK1	0.02	1.74 %
SZSD		0.00 %
<b>Total</b>	<b>32.60</b>	<b>30.10 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Fan	26.89	49.88 %
<b>Total</b>	<b>26.89</b>	<b>33.74 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.21	22.49 %
HSR2	1.11	24.85 %
KRI1	0.84	22.41 %
ATU1	0.74	28.49 %
SLM2	0.72	24.33 %
NKL2	0.60	21.98 %
DPR2	0.49	25.92 %
DPR1	0.46	24.92 %
KVP1	0.42	20.17 %
EDP1	0.38	22.82 %
KAM1	0.17	8.34 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>26.89</b>	<b>33.74 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	22.62	45.19 %
Total	22.62	32.06 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.77	25.82 %
MVM1	1.16	22.67 %
TVR2	1.15	24.70 %
PBR2	0.67	19.02 %
TNJ2	0.67	23.77 %
PTK1	0.67	24.51 %
KRN1	0.60	27.61 %
TRY4	0.44	18.79 %
PBR1	0.30	23.90 %
KIK1	0.14	6.97 %
TZSD		0.00 %
Total	22.62	32.06 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Fan	14.95	34.98 %
Total	14.95	19.50 %

Branch *	MTD Sales L	Brand Share %
CH05	1.19	19.69 %
CH08	1.07	26.00 %
CH19	0.95	26.01 %
CH07	0.79	18.54 %
CH42	0.75	14.49 %
GUD2	0.59	24.78 %
GUD1	0.50	18.90 %
CH45	0.46	17.73 %
CH28	0.45	17.56 %
CH22	0.42	22.45 %
TKM1	0.41	18.85 %
CH47	0.40	6.82 %
CH38	0.38	19.64 %
CH14	0.36	9.18 %
CH30	0.28	12.65 %
SKL1	0.23	26.69 %
CH48	0.15	6.31 %
CH49	0.07	1.94 %
CH37	0.06	14.17 %
CH25	0.06	2.13 %
CH29	0.03	12.28 %
WHC3		0.00 %
Total	14.95	19.50 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	14.83	45.01 %
Total	14.83	30.22 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.21	24.49 %
KPM2	1.00	28.11 %
TRR1	0.98	20.07 %
VEL1	0.78	23.59 %
ABR1	0.53	20.90 %
ARC2	0.48	27.70 %
SLG1	0.44	25.70 %
PLR1	0.39	28.75 %
VNB1	0.33	17.50 %
AKM1	0.22	8.57 %
VSI1	0.20	25.13 %
Total	14.83	30.22 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	14.61	49.98 %
Total	14.61	35.58 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.78	28.69 %
POY1	0.77	18.54 %
NVL2	0.73	26.14 %
CDM1	0.65	28.09 %
VPM2	0.58	26.76 %
SJI2	0.43	26.22 %
POY2	0.34	16.67 %
Total	14.61	35.58 %

## WEST-01

Property	MTD Sales L	Brand Share %
Fan	14.25	41.12 %
Total	14.25	24.37 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.10	25.10 %
PLI1	0.95	27.25 %
SNR1	0.79	22.47 %
TPR1	0.66	26.72 %
CBE2	0.59	10.34 %
MPM1	0.59	20.09 %
SYM2	0.54	27.25 %
SUL1	0.50	17.22 %
CBE4	0.42	12.33 %
AVI1	0.40	18.17 %
CBE5	0.35	21.29 %
TPR2	0.24	7.47 %
GDR1	0.09	27.22 %
CNR1	0.06	9.11 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	14.25	24.37 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	11.04	35.13 %
Total	11.04	21.02 %

Branch *	MTD Sales L	Brand Share %
CH03	1.13	26.43 %
CH34	0.87	23.22 %
CH15	0.86	25.35 %
CH21	0.72	18.80 %
MJR1	0.53	17.35 %
CH43	0.51	15.77 %
CH20	0.50	18.15 %
CH50	0.50	19.07 %
CH12	0.46	20.75 %
CH24	0.38	13.91 %
PON1	0.35	24.11 %
CH33	0.32	16.67 %
CH44	0.30	20.04 %
CH23	0.27	24.54 %
UKI1	0.25	26.48 %
CH27	0.20	16.67 %
CH31	0.16	24.87 %
GPD1	0.14	16.00 %
CH46	0.14	14.11 %
CH17	0.14	6.05 %
CH06	0.12	14.55 %
CH32	0.07	28.59 %
MC06	0.02	24.62 %
CH51		0.00 %
Total	11.04	21.02 %