



# TN : CROMPTON Sales Performance 19/03/2026 8:07 AM

MTD Sales  
73.32 L

Brand Share %  
18.36 %

Information:

MTD : 01-03-2026 To 18-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	73.32	38.29 %
Total	73.32	18.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	13.48	21.33 %
SOUTH-01	13.30	22.14 %
WEST-02	10.77	22.16 %
WEST-01	7.90	18.12 %
TRICHY-01	7.21	19.35 %
NORTH ARCOT	6.61	20.67 %
SOUTH ARCOT	4.77	21.94 %
CHENNAI-01	4.77	7.76 %
CHENNAI-02	4.51	14.34 %
Total	73.32	18.36 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	13.48	44.95 %
Total	13.48	21.33 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.81	12.85 %
MDU6	0.36	15.33 %
TEN2	0.32	18.06 %
KRR1	0.27	17.92 %
CBM1	0.25	11.99 %
USL1	0.19	15.74 %
MDU7	0.18	12.37 %
TDI1	0.18	15.67 %
PNI1	0.15	12.69 %
KKD3	0.07	2.30 %
KYK1	0.04	4.95 %
SZSD		0.00 %
Total	13.48	21.33 %

### SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	13.30	48.24 %
<b>Total</b>	<b>13.30</b>	<b>22.14 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	1.33	18.17 %
KVT1	0.47	11.17 %
NGR1	0.45	14.55 %
RPM1	0.28	15.52 %
MAR1	0.23	16.07 %
TCN1	0.20	13.23 %
VKM1	0.18	18.23 %
ARM1	0.15	17.39 %
STU2	0.14	18.26 %
ASM1	0.11	14.84 %
KGL1	0.11	13.30 %
TYI1	0.10	8.51 %
MMT1	0.06	8.66 %
SKD1	0.04	6.42 %
APK2	0.03	2.89 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
<b>Total</b>	<b>13.30</b>	<b>22.14 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Fan	10.77	51.50 %
<b>Total</b>	<b>10.77</b>	<b>22.16 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.52	17.25 %
HSR2	0.26	8.69 %
CMI1	0.22	18.09 %
KRI1	0.21	12.07 %
APN1	0.19	11.46 %
KAM1	0.14	18.09 %
DPR2	0.11	12.26 %
SGI1	0.06	5.31 %
BMD1	0.05	4.64 %
WZWH		0.00 %
<b>Total</b>	<b>10.77</b>	<b>22.16 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Fan	7.90	39.34 %
Total	7.90	18.12 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.63	11.01 %
CBE4	0.34	17.95 %
TPR2	0.32	12.41 %
KMD1	0.15	15.69 %
PPI1	0.14	12.99 %
TPR4	0.13	16.38 %
SNR1	0.12	5.93 %
KGM1	0.10	12.32 %
CBE5	0.07	6.25 %
ANR1	0.04	9.21 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	7.90	18.12 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	7.21	44.30 %
Total	7.21	19.35 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.46	15.77 %
TRY1	0.38	13.13 %
TNJ2	0.30	13.26 %
KIK1	0.18	14.23 %
JKM1	0.16	15.13 %
NMM1	0.15	14.62 %
PBR2	0.14	4.44 %
MDI1	0.13	10.44 %
ORU1	0.11	17.70 %
NCK1	0.11	13.11 %
MSI1	0.08	10.26 %
TZSD		0.00 %
Total	7.21	19.35 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	6.61	37.71 %
Total	6.61	20.67 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.37	18.13 %
VEL2	0.30	11.09 %
ABR1	0.20	15.28 %
VNB1	0.10	10.79 %
VSI1	0.07	6.16 %
PTU1	0.05	8.68 %
AKM1	0.02	2.76 %
TRR1	0.02	0.59 %
Total	6.61	20.67 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.77	44.15 %
Total	4.77	21.94 %

Branch *	MTD Sales L	Brand Share %
POY1	0.20	9.16 %
SJI2	0.20	16.20 %
KLM1	0.15	16.28 %
TDM1	0.10	11.30 %
POY2	0.08	4.07 %
KKI2	0.06	4.90 %
MKM1	0.04	7.22 %
TVM2	0.01	3.69 %
Total	4.77	21.94 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.77	13.90 %
Total	4.77	7.76 %

Branch *	MTD Sales L	Brand Share %
CH48	0.28	11.67 %
CH05	0.26	8.04 %
CH28	0.22	9.60 %
MRM1	0.16	17.63 %
CH45	0.14	7.01 %
CGL1	0.14	17.23 %
CH42	0.14	5.64 %
CH07	0.14	4.12 %
GUD2	0.11	11.84 %
CH38	0.11	6.90 %
CH30	0.10	5.08 %
CH16	0.10	5.33 %
GUD1	0.08	4.61 %
CH08	0.07	3.35 %
CH22	0.06	4.78 %
CH37	0.05	12.19 %
CH49	0.04	1.10 %
CH25	0.03	1.10 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	4.77	7.76 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	4.51	32.28 %
Total	4.51	14.34 %

Branch *	MTD Sales L	Brand Share %
CH03	0.40	15.99 %
CH21	0.40	18.31 %
CH34	0.31	14.69 %
CH50	0.30	15.37 %
CH43	0.25	12.13 %
CH20	0.19	14.42 %
CH12	0.14	8.66 %
CH15	0.13	4.28 %
GPD1	0.11	15.56 %
CH41	0.11	13.47 %
CH24	0.11	5.33 %
CH18	0.11	5.40 %
CH17	0.06	6.09 %
UKI1	0.03	5.96 %
CH31		0.00 %
CH32		0.00 %
Total	4.51	14.34 %