

MTD Sales
77.51 L

Brand Share %
28.36 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	77.31	39.87 %
Iron	0.20	0.89 %
Total	77.51	28.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	17.56	32.20 %
SOUTH-03	16.19	34.25 %
TRICHY-01	10.26	32.82 %
WEST-02	7.01	30.76 %
CHENNAI-01	6.47	20.89 %
NORTH ARCOT	5.38	25.05 %
SOUTH ARCOT	5.06	31.59 %
CHENNAI-02	3.92	18.09 %
WEST-01	3.07	18.13 %
WEST-03	2.59	24.97 %
Total	77.51	28.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	17.56	41.99 %
Total	17.56	32.20 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.82	25.75 %
TVL1	0.70	24.22 %
TUT1	0.69	13.16 %
VNR2	0.45	19.94 %
VLY1	0.36	20.16 %
SNL1	0.35	25.08 %
APK2	0.29	21.01 %
NGR1	0.24	9.67 %
MAR1	0.24	23.42 %
RPM1	0.22	15.28 %
ARM1	0.17	25.96 %
COL1	0.10	28.04 %
KSM1	0.07	20.71 %
S2SD		0.00 %
Total	17.56	32.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	16.19	45.22 %
Total	16.19	34.25 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.69	18.16 %
DKI1	0.32	27.54 %
ADP1	0.28	25.67 %
BNR1	0.27	23.86 %
ATG1	0.24	26.51 %
TEN2	0.18	10.11 %
KPT1	0.17	25.58 %
USL1	0.14	11.88 %
MNM1	0.13	24.05 %
CMR1	0.12	19.01 %
PNI1	0.11	11.67 %
ODM1	0.08	25.32 %
NTM1	0.05	13.88 %
CBM1	0.04	3.36 %
SZSD		0.00 %
Total	16.19	34.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	10.22	44.65 %
Iron	0.04	1.70 %
Total	10.26	32.82 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.47	20.83 %
PBR2	0.44	15.86 %
MVM1	0.31	21.03 %
KIK1	0.25	26.22 %
MDI1	0.23	23.41 %
TNJ2	0.16	11.10 %
PDK2	0.12	18.92 %
KUM2	0.11	11.76 %
TZSD		0.00 %
Total	10.26	32.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	6.94	48.08 %
Iron	0.06	3.53 %
Total	7.01	30.76 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.28	20.13 %
HSR1	0.22	14.36 %
MTR1	0.18	25.45 %
HSR2	0.16	11.82 %
PMP1	0.14	27.96 %
VPD1	0.14	19.10 %
PLC1	0.11	13.86 %
PNG1	0.10	17.10 %
KRI1	0.09	11.96 %
SLM2	0.07	8.44 %
DPR1	0.05	6.18 %
WZWH		0.00 %
Total	7.01	30.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	6.47	28.06 %
Total	6.47	20.89 %

Branch *	MTD Sales L	Brand Share %
CH47	0.51	17.09 %
CH28	0.36	24.63 %
CH42	0.36	24.57 %
CH05	0.31	14.79 %
CH38	0.26	27.50 %
GUD1	0.26	17.30 %
CH48	0.21	12.77 %
CH07	0.20	12.05 %
CH22	0.19	27.96 %
KNR1	0.18	27.16 %
CH19	0.17	14.36 %
MRM1	0.17	24.53 %
CH45	0.16	12.72 %
CGL1	0.13	9.24 %
CH14	0.08	6.68 %
GUD2	0.07	11.01 %
CH08	0.02	5.33 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
Total	6.47	20.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.38	37.23 %
Total	5.38	25.05 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.29	17.76 %
VEL2	0.26	22.79 %
VEL4	0.25	14.01 %
VEL3	0.23	12.93 %
TRR1	0.21	9.58 %
AKM1	0.18	23.51 %
WJD1	0.17	24.11 %
SBR1	0.15	26.95 %
SLG1	0.14	25.79 %
ABR1	0.13	7.58 %
GDM1	0.12	20.31 %
ARC2	0.12	21.65 %
CPT1	0.11	25.48 %
VNB1	0.08	7.40 %
Total	5.38	25.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.05	42.64 %
Iron	0.01	0.40 %
Total	5.06	31.59 %

Branch *	MTD Sales L	Brand Share %
POY1	0.37	23.98 %
TRK1	0.24	26.83 %
NVL2	0.23	26.60 %
KLM1	0.15	19.01 %
POY2	0.14	19.99 %
VPM2	0.10	12.94 %
VPM1	0.09	24.22 %
VCM2	0.07	9.62 %
CDM1	0.04	7.50 %
VCM1	0.04	10.76 %
MKM1		0.00 %
Total	5.06	31.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	3.87	25.30 %
Iron	0.04	2.37 %
Total	3.92	18.09 %

Branch *	MTD Sales L	Brand Share %
CH03	0.25	24.28 %
CH18	0.24	17.97 %
CH24	0.21	14.46 %
CH21	0.20	14.43 %
CH43	0.17	21.76 %
CH17	0.16	17.70 %
CH41	0.14	20.89 %
CH33	0.13	15.19 %
CH15	0.13	8.85 %
UKI1	0.10	17.47 %
GPD1	0.08	11.65 %
CH35	0.08	5.50 %
CH20	0.06	9.11 %
CH50	0.04	4.08 %
CH44	0.04	7.64 %
CH23	0.04	18.28 %
CH27	0.04	10.20 %
CH01		0.00 %
CH06		0.00 %
CH32		0.00 %
CH51		0.00 %
WHC3		0.00 %
Total	3.92	18.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	3.07	39.05 %
Total	3.07	18.13 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.36	20.51 %
SUL1	0.31	21.18 %
CBE2	0.28	14.48 %
MPM1	0.23	12.19 %
SNR1	0.22	22.00 %
CBE6	0.12	10.79 %
UMP1	0.11	10.03 %
PLI1	0.09	4.50 %
DPM2	0.06	10.35 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.07	18.13 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	2.54	39.80 %
Iron	0.05	5.50 %
Total	2.59	24.97 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.25	23.94 %
ERD1	0.21	22.11 %
KGM1	0.16	24.93 %
ERD2	0.12	8.81 %
RSP1	0.11	22.22 %
NKL2	0.09	18.19 %
TCG1	0.08	20.42 %
SGG1	0.05	23.58 %
TPR2	0.04	5.56 %
SYM2	0.03	11.10 %
W3SD		0.00 %
Total	2.59	24.97 %