



TN : CROMPTON Sales Performance 18/05/2026 8:07 AM

MTD Sales
63.76 L

Brand Share %
23.15 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	63.76	28.33 %
Total	63.76	23.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	12.80	25.93 %
SOUTH-03	11.54	26.70 %
TRICHY-01	8.07	24.85 %
WEST-02	7.20	25.65 %
CHENNAI-01	7.20	19.37 %
CHENNAI-02	4.80	19.14 %
NORTH ARCOT	4.43	23.80 %
WEST-01	4.15	16.33 %
SOUTH ARCOT	3.57	22.22 %
Total	63.76	23.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	12.80	30.43 %
Total	12.80	25.93 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.44	22.10 %
TUT1	0.39	9.19 %
SVK1	0.31	22.34 %
VKM1	0.26	20.92 %
RPM1	0.24	13.66 %
TKS1	0.23	20.11 %
TKS2	0.19	7.85 %
STU2	0.17	14.15 %
ASM1	0.16	17.27 %
KSM1	0.14	22.61 %
SNL1	0.13	14.41 %
ARM1	0.09	18.90 %
APK2	0.09	8.72 %
TYI1	0.03	2.89 %
S2SD		0.00 %
Total	12.80	25.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	11.54	33.89 %
Total	11.54	26.70 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.91	18.54 %
DGL2	0.19	22.42 %
TEN2	0.17	12.05 %
TPT1	0.15	14.15 %
MDU4	0.14	17.48 %
TEN1	0.11	9.39 %
CMR1	0.09	22.74 %
MDU7	0.08	7.95 %
ADP1	0.07	18.80 %
MNM1	0.07	7.04 %
BNR1	0.04	7.59 %
BTU1	0.04	8.64 %
PNV2	0.03	4.53 %
KYK1	0.02	3.02 %
KKD3		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
Total	11.54	26.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	8.07	28.32 %
Total	8.07	24.85 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.36	21.31 %
PTK1	0.34	19.08 %
KUM1	0.33	21.06 %
PBR2	0.31	15.18 %
ORU1	0.22	22.76 %
TYR1	0.21	14.17 %
NCK1	0.19	22.96 %
KUM2	0.17	19.87 %
KRN1	0.15	22.41 %
APM1	0.13	15.93 %
TTP1	0.12	15.22 %
TRY4	0.09	14.10 %
PDK1	0.06	12.01 %
TRY3	0.04	4.57 %
AYR1	0.02	3.40 %
TZSD		0.00 %
Total	8.07	24.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	7.20	35.83 %
Total	7.20	25.65 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.35	16.16 %
KRI1	0.29	17.70 %
SLM1	0.23	16.08 %
SLM3	0.16	15.33 %
PMP1	0.12	15.73 %
HSR1	0.12	12.11 %
KVP1	0.11	17.17 %
EPI1	0.08	12.33 %
VPD1	0.07	16.48 %
CMI1	0.06	12.32 %
TRM1	0.05	7.76 %
EDP1	0.05	7.77 %
KAM1	0.04	4.46 %
APN1	0.03	5.70 %
SLM2		0.00 %
Total	7.20	25.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	7.20	22.71 %
Total	7.20	19.37 %

Branch *	MTD Sales L	Brand Share %
CH07	0.45	22.30 %
CH08	0.39	14.88 %
CH05	0.31	14.53 %
CH42	0.29	12.01 %
CH28	0.24	17.14 %
CH48	0.19	8.09 %
CH47	0.13	6.61 %
CH45	0.11	14.31 %
MRM1	0.10	10.64 %
CH22	0.07	6.90 %
CH25	0.03	4.47 %
CH37	0.03	8.32 %
CH35	0.03	3.63 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	7.20	19.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	4.80	22.05 %
Total	4.80	19.14 %

Branch *	MTD Sales L	Brand Share %
CH24	0.28	22.12 %
CH21	0.19	17.93 %
MJR1	0.18	17.44 %
CH50	0.18	21.16 %
CH34	0.18	8.34 %
CH27	0.17	17.61 %
CH33	0.15	19.70 %
CH12	0.12	7.90 %
CH41	0.12	19.92 %
CH23	0.11	16.10 %
CH03	0.07	4.86 %
CH46	0.05	6.24 %
CH06	0.03	10.84 %
CH17	0.02	3.02 %
CH44	0.02	2.85 %
CH51		0.00 %
MC05		0.00 %
Total	4.80	19.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.43	27.12 %
Total	4.43	23.80 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.17	13.49 %
SLG1	0.15	20.30 %
ANI1	0.12	20.84 %
VEL2	0.08	6.69 %
VEL1	0.08	7.41 %
WJP1	0.05	18.32 %
ARC2	0.05	10.16 %
ABR1	0.04	5.12 %
WJD1	0.04	8.23 %
AKM1	0.02	2.63 %
TRT1	0.02	2.92 %
Total	4.43	23.80 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	4.15	25.91 %
Total	4.15	16.33 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.57	18.35 %
MPM1	0.26	19.70 %
AVI1	0.26	20.03 %
KMR1	0.18	6.29 %
PLI1	0.17	10.10 %
TPR1	0.17	15.11 %
CBE5	0.15	17.74 %
SUL1	0.12	9.34 %
PDM1	0.10	14.01 %
CBE1	0.06	4.31 %
CNR1	0.05	13.71 %
UMP1	0.04	7.78 %
KMD1	0.04	8.20 %
CBE3	0.03	8.56 %
ANR1	0.02	18.23 %
TPR2	0.02	0.99 %
SYM2		1.22 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	4.15	16.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	3.57	24.61 %
Total	3.57	22.22 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.23	19.68 %
POY1	0.19	17.51 %
CDM1	0.16	18.72 %
VCM2	0.13	14.73 %
TDM1	0.11	17.79 %
VPM2	0.11	15.00 %
POY2	0.09	8.81 %
TRK1	0.04	8.78 %
VCM1	0.03	12.97 %
ULP1	0.03	5.64 %
VPM1		0.00 %
Total	3.57	22.22 %