



TN : CROMPTON Sales Performance 18/03/2026 8:07 AM

MTD Sales
69.44 L

Brand Share %
18.22 %

Information:

MTD : 01-03-2026 To 17-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	69.44	38.23 %
Total	69.44	18.22 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	12.88	21.42 %
SOUTH-01	12.42	21.80 %
WEST-02	10.03	21.86 %
WEST-01	7.44	18.21 %
TRICHY-01	6.91	19.43 %
NORTH ARCOT	6.34	20.81 %
CHENNAI-01	4.57	7.58 %
SOUTH ARCOT	4.51	21.59 %
CHENNAI-02	4.34	14.42 %
Total	69.44	18.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	12.88	45.75 %
Total	12.88	21.42 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.77	12.96 %
MDU6	0.32	14.71 %
KRR1	0.27	18.22 %
TEN2	0.27	15.43 %
CBM1	0.25	12.23 %
ATG1	0.25	13.06 %
MDU7	0.18	12.72 %
TDI1	0.16	15.17 %
USL1	0.16	13.23 %
PNI1	0.15	13.13 %
MNM1	0.11	18.06 %
KKD3	0.07	2.35 %
KYK1	0.04	5.13 %
SZSD		0.00 %
Total	12.88	21.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	12.42	48.03 %
Total	12.42	21.80 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.18	16.99 %
KVT1	0.47	11.65 %
NGR1	0.39	12.98 %
MAR1	0.23	17.16 %
RPM1	0.21	12.24 %
TCN1	0.20	13.86 %
ASM1	0.11	16.38 %
KGL1	0.11	17.39 %
TYI1	0.10	9.25 %
STU2	0.09	13.02 %
MMT1	0.06	9.26 %
SKD1	0.04	6.42 %
APK2	0.02	1.56 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
Total	12.42	21.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	10.03	51.28 %
Total	10.03	21.86 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.66	16.97 %
SLM1	0.48	16.35 %
HSR2	0.26	9.21 %
KRI1	0.21	12.07 %
APN1	0.19	11.96 %
KAM1	0.14	18.09 %
DPR2	0.07	9.05 %
SGI1	0.06	5.63 %
BMD1	0.05	5.36 %
WZWH		0.00 %
Total	10.03	21.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	7.44	39.70 %
Total	7.44	18.21 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.63	11.78 %
CBE1	0.30	17.92 %
TPR2	0.28	11.09 %
KMD1	0.15	16.58 %
PPI1	0.14	13.73 %
TPR4	0.13	16.58 %
KGM1	0.10	12.99 %
SNR1	0.08	4.31 %
CBE5	0.07	6.35 %
ANR1	0.04	10.11 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	7.44	18.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	6.91	45.63 %
Total	6.91	19.43 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.44	15.97 %
TRY1	0.38	15.12 %
TNJ2	0.30	13.41 %
KIK1	0.15	11.60 %
NMM1	0.15	14.85 %
MDI1	0.13	11.98 %
JKM1	0.12	12.60 %
NCK1	0.11	14.09 %
PBR2	0.10	3.35 %
PDK1	0.10	17.99 %
MSI1	0.08	10.26 %
TZSD		0.00 %
Total	6.91	19.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.34	37.48 %
Total	6.34	20.81 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.33	17.33 %
VEL2	0.30	11.20 %
ABR1	0.20	15.28 %
VNB1	0.10	11.13 %
VSI1	0.05	4.77 %
PTU1	0.05	8.68 %
TRR1	0.02	0.63 %
AKM1		0.00 %
Total	6.34	20.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.57	13.57 %
Total	4.57	7.58 %

Branch *	MTD Sales L	Brand Share %
CH48	0.28	11.80 %
CH05	0.26	8.10 %
CH28	0.22	9.73 %
CH45	0.14	7.20 %
MRM1	0.14	16.64 %
CH42	0.12	5.08 %
GUD2	0.11	12.34 %
CH38	0.11	7.21 %
CGL1	0.10	14.05 %
CH30	0.10	5.08 %
CH07	0.10	3.02 %
CH16	0.10	5.33 %
GUD1	0.08	4.61 %
CH08	0.07	3.39 %
CH22	0.06	4.78 %
CH37	0.05	12.19 %
CH49	0.04	1.21 %
CH25	0.03	1.10 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	4.57	7.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.51	44.03 %
Total	4.51	21.59 %

Branch *	MTD Sales L	Brand Share %
POY1	0.20	9.65 %
KLM1	0.15	16.81 %
TDM1	0.10	11.30 %
POY2	0.08	4.07 %
KKI2	0.04	3.16 %
MKM1	0.04	7.22 %
TVM2	0.01	3.69 %
Total	4.51	21.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	4.34	32.52 %
Total	4.34	14.42 %

Branch *	MTD Sales L	Brand Share %
CH03	0.35	15.07 %
CH34	0.31	15.21 %
CH50	0.29	15.29 %
CH43	0.21	10.65 %
CH20	0.19	15.69 %
CH33	0.18	17.84 %
CH12	0.14	8.66 %
CH15	0.13	4.57 %
CH41	0.11	13.75 %
CH24	0.11	5.82 %
CH18	0.11	5.56 %
GPD1	0.09	13.01 %
CH17	0.06	6.09 %
UKI1	0.03	5.96 %
CH31		0.00 %
CH32		0.00 %
Total	4.34	14.42 %