

MTD Sales
75.22 L

Brand Share %
28.58 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	75.04	40.35 %
Iron	0.18	0.82 %
Total	75.22	28.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.94	33.05 %
SOUTH-03	15.67	34.13 %
TRICHY-01	10.10	33.31 %
WEST-02	6.93	31.12 %
CHENNAI-01	5.92	19.99 %
NORTH ARCOT	5.28	25.32 %
SOUTH ARCOT	4.97	31.89 %
CHENNAI-02	3.80	18.03 %
WEST-01	3.01	18.34 %
WEST-03	2.61	26.33 %
Total	75.22	28.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	16.94	43.42 %
Total	16.94	33.05 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.80	25.41 %
TVL1	0.70	25.00 %
TUT1	0.69	16.04 %
VNR2	0.45	20.93 %
SNL1	0.35	25.08 %
VL1	0.34	20.21 %
APK2	0.29	22.20 %
MAR1	0.21	22.65 %
NGR1	0.20	8.32 %
RPM1	0.20	14.45 %
ARM1	0.15	25.51 %
KSM1	0.07	23.56 %
S2SD		0.00 %
Total	16.94	33.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	15.67	45.38 %
Total	15.67	34.13 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.69	18.23 %
DKI1	0.30	26.85 %
ADP1	0.28	25.82 %
BNR1	0.27	23.86 %
ATG1	0.24	27.00 %
TEN2	0.18	10.54 %
KPT1	0.17	25.58 %
USL1	0.14	11.88 %
MNM1	0.13	24.05 %
PNI1	0.11	12.08 %
ODM1	0.08	25.32 %
CMR1	0.08	13.65 %
NTM1	0.05	16.03 %
CBM1	0.04	3.39 %
SZSD		0.00 %
Total	15.67	34.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	10.07	44.98 %
Iron	0.03	1.44 %
Total	10.10	33.31 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.47	21.25 %
PBR2	0.44	16.61 %
MVM1	0.29	19.97 %
KIK1	0.25	28.44 %
MDI1	0.23	24.26 %
TNJ2	0.15	10.87 %
PDK2	0.12	18.92 %
KUM2	0.11	11.97 %
TZSD		0.00 %
Total	10.10	33.31 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	6.88	48.50 %
Iron	0.06	3.21 %
Total	6.93	31.12 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.28	20.13 %
HSR1	0.22	14.36 %
MTR1	0.18	25.45 %
HSR2	0.16	13.78 %
PMP1	0.14	27.96 %
VPD1	0.14	19.10 %
PNG1	0.10	17.10 %
PLC1	0.09	11.73 %
KRI1	0.09	11.96 %
SLM2	0.07	8.44 %
DPR1	0.05	6.18 %
WZWH		0.00 %
Total	6.93	31.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	5.92	27.15 %
Total	5.92	19.99 %

Branch *	MTD Sales L	Brand Share %
CH47	0.44	15.88 %
CH28	0.36	25.51 %
CH42	0.36	24.57 %
GUD1	0.26	17.30 %
CH16	0.26	23.30 %
CH05	0.25	13.02 %
CH38	0.22	24.71 %
CH48	0.21	13.17 %
MRM1	0.17	24.53 %
CH07	0.16	10.08 %
CH45	0.16	12.72 %
KNR1	0.15	24.22 %
CH19	0.15	13.88 %
CH22	0.13	21.48 %
CGL1	0.13	9.24 %
GUD2	0.07	11.01 %
CH14	0.06	5.10 %
CH08	0.02	5.33 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
Total	5.92	19.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.28	37.57 %
Total	5.28	25.32 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.29	18.56 %
VEL2	0.26	23.90 %
VEL4	0.25	15.52 %
TRR1	0.21	9.58 %
VEL3	0.18	10.80 %
AKM1	0.18	25.79 %
WJD1	0.17	24.47 %
SBR1	0.15	26.95 %
SLG1	0.14	26.70 %
ABR1	0.13	7.58 %
GDM1	0.12	20.31 %
ARC2	0.12	23.12 %
CPT1	0.11	25.48 %
VNB1	0.08	7.80 %
Total	5.28	25.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.96	42.97 %
Iron	0.01	0.43 %
Total	4.97	31.89 %

Branch *	MTD Sales L	Brand Share %
POY1	0.37	25.15 %
TRK1	0.24	26.83 %
NVL2	0.21	24.40 %
KLM1	0.15	19.24 %
POY2	0.14	19.99 %
VPM2	0.10	13.72 %
VPM1	0.09	24.22 %
VCM2	0.07	9.62 %
CDM1	0.04	7.50 %
VCM1	0.04	10.76 %
MKM1		0.00 %
Total	4.97	31.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	3.76	25.61 %
Iron	0.04	2.51 %
Total	3.80	18.03 %

Branch *	MTD Sales L	Brand Share %
CH03	0.25	24.28 %
CH18	0.24	16.66 %
CH24	0.21	15.17 %
CH21	0.20	14.79 %
CH17	0.16	19.15 %
CH41	0.14	20.89 %
CH43	0.14	19.15 %
CH15	0.13	8.94 %
CH33	0.11	13.39 %
UKI1	0.10	19.45 %
GPD1	0.08	11.87 %
CH35	0.06	4.19 %
CH20	0.05	7.04 %
CH50	0.04	4.20 %
CH44	0.04	7.64 %
CH23	0.04	21.00 %
CH27	0.04	11.98 %
CH01		0.00 %
CH06		0.00 %
CH32		0.00 %
CH51		0.00 %
WHC3		0.00 %
Total	3.80	18.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	3.01	40.14 %
Total	3.01	18.34 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.36	21.21 %
SUL1	0.29	20.86 %
CBE2	0.28	16.71 %
MPM1	0.23	12.25 %
SNR1	0.22	22.00 %
CBE6	0.12	10.91 %
UMP1	0.11	10.03 %
DPM2	0.06	10.61 %
PLI1	0.04	1.96 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.01	18.34 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	2.57	40.67 %
Iron	0.04	4.79 %
Total	2.61	26.33 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.23	22.53 %
ERD1	0.21	22.51 %
ERD2	0.12	8.81 %
RSP1	0.11	22.22 %
NKL2	0.09	18.19 %
SGG1	0.05	23.58 %
TPR2	0.04	5.56 %
SYM2	0.03	12.19 %
W3SD		0.00 %
Total	2.61	26.33 %