



# TN : CROMPTON Sales Performance 17/05/2026 8:07 AM

MTD Sales  
59.43 L

Brand Share %  
22.92 %

Information:

MTD : 01-05-2026 To 16-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	59.43	27.90 %
Total	59.43	22.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	12.13	26.14 %
SOUTH-03	10.27	25.63 %
TRICHY-01	7.69	24.39 %
CHENNAI-01	6.71	18.99 %
WEST-02	6.71	25.08 %
CHENNAI-02	4.46	19.17 %
NORTH ARCOT	4.18	23.37 %
WEST-01	3.83	17.11 %
SOUTH ARCOT	3.44	22.06 %
Total	59.43	22.92 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	12.13	30.45 %
Total	12.13	26.14 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.42	22.83 %
TUT1	0.39	9.36 %
VKM1	0.26	22.14 %
RPM1	0.24	13.75 %
TKS1	0.23	20.61 %
TKS2	0.19	8.65 %
PKD1	0.18	22.01 %
STU2	0.17	15.21 %
ASM1	0.16	17.58 %
KSM1	0.14	22.61 %
SNL1	0.13	14.41 %
APK2	0.09	9.25 %
ARM1	0.07	14.56 %
TYI1	0.03	2.89 %
S2SD		0.00 %
Total	12.13	26.14 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	10.27	32.51 %
Total	10.27	25.63 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.84	18.09 %
DGL2	0.17	20.81 %
TEN2	0.17	12.05 %
TPT1	0.15	15.33 %
MDU4	0.14	17.48 %
TEN1	0.11	9.52 %
CMR1	0.09	22.74 %
ADP1	0.07	20.26 %
MNM1	0.07	7.44 %
BNR1	0.04	7.59 %
MDU7	0.04	4.76 %
BTU1	0.04	8.64 %
PNV2	0.03	4.53 %
KYK1	0.02	3.02 %
KKD3		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
Total	10.27	25.63 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	7.69	27.90 %
Total	7.69	24.39 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.36	21.31 %
KUM1	0.33	21.06 %
PBR2	0.31	15.56 %
PTK1	0.29	16.96 %
ORU1	0.22	22.76 %
TYR1	0.21	14.56 %
MDI1	0.21	20.93 %
KUM2	0.17	19.87 %
NGT1	0.14	16.53 %
KRN1	0.13	20.33 %
APM1	0.13	16.80 %
TTP1	0.12	15.76 %
TRY4	0.09	14.80 %
PDK1	0.06	12.01 %
TRY3	0.04	4.57 %
AYR1	0.02	3.40 %
TZSD		0.00 %
Total	7.69	24.39 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	6.71	22.41 %
Total	6.71	18.99 %

Branch *	MTD Sales L	Brand Share %
CH08	0.37	14.29 %
CH07	0.37	20.30 %
CH42	0.29	12.57 %
CH05	0.28	13.72 %
CH28	0.24	17.36 %
CH48	0.19	8.36 %
CH47	0.13	6.61 %
CH45	0.11	15.36 %
MRM1	0.09	9.83 %
CH22	0.05	5.15 %
CH25	0.03	4.57 %
CH37	0.03	8.91 %
CH35	0.03	3.77 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	6.71	18.99 %

## WEST-02

Property	MTD Sales L	Brand Share %
Fan	6.71	35.39 %
Total	6.71	25.08 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.32	15.70 %
KRI1	0.29	17.70 %
MTR1	0.18	21.92 %
SLM1	0.16	11.39 %
HSR1	0.12	13.74 %
BMD1	0.12	20.63 %
KVP1	0.11	17.17 %
SLM3	0.10	10.29 %
PMP1	0.09	12.37 %
PDR1	0.09	18.25 %
EPI1	0.08	12.62 %
VPD1	0.07	16.48 %
CMI1	0.06	13.26 %
TRM1	0.05	7.76 %
EDP1	0.05	8.21 %
KAM1	0.04	4.46 %
APN1	0.03	5.87 %
SLM2		0.00 %
Total	6.71	25.08 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Fan	4.46	21.87 %
Total	4.46	19.17 %

Branch *	MTD Sales L	Brand Share %
CH50	0.18	22.49 %
CH34	0.18	8.60 %
CH33	0.15	20.49 %
CH21	0.15	14.63 %
MJR1	0.14	15.17 %
CH27	0.13	14.94 %
CH12	0.12	7.90 %
CH41	0.12	22.52 %
CH23	0.11	16.10 %
CH46	0.05	6.36 %
CH03	0.05	3.61 %
CH06	0.03	10.84 %
CH17	0.02	3.02 %
CH44	0.02	2.85 %
CH51		0.00 %
MC05		0.00 %
Total	4.46	19.17 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	4.18	26.79 %
Total	4.18	23.37 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.14	11.69 %
SLG1	0.12	18.18 %
VEL2	0.08	6.69 %
VEL1	0.08	7.41 %
ARC2	0.05	10.65 %
ABR1	0.04	5.12 %
WJD1	0.04	8.23 %
WJP1	0.04	13.01 %
AKM1	0.02	2.63 %
TRT1	0.02	2.92 %
Total	4.18	23.37 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Fan	3.83	25.47 %
Total	3.83	17.11 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.57	20.83 %
MPM1	0.26	19.94 %
AVI1	0.26	21.41 %
PLI1	0.17	12.48 %
KMR1	0.16	5.76 %
TPR1	0.15	16.89 %
CBE5	0.11	14.80 %
SUL1	0.10	11.45 %
PDM1	0.10	21.55 %
CBE1	0.06	4.99 %
CNR1	0.05	13.71 %
UMP1	0.04	7.78 %
CBE3	0.03	8.56 %
ANR1	0.02	18.23 %
TPR2	0.02	1.03 %
SYM2		1.30 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	3.83	17.11 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	3.44	24.51 %
Total	3.44	22.06 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.61	22.83 %
NVL2	0.23	19.68 %
POY1	0.19	18.13 %
CDM1	0.16	18.72 %
VCM2	0.13	14.73 %
TDM1	0.11	17.79 %
VPM2	0.11	15.00 %
SJI2	0.10	20.30 %
POY2	0.09	9.54 %
TRK1	0.04	8.78 %
VCM1	0.03	13.85 %
ULP1	0.03	6.46 %
VPM1		0.00 %
Total	3.44	22.06 %