



TN : CROMPTON Sales Performance 17/04/2026 8:07 AM

MTD Sales
175.36 L

Brand Share %
29.54 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **29.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	175.36	44.99 %
Total	175.36	29.54 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	33.68	31.61 %
SOUTH-03	29.66	30.96 %
WEST-02	25.45	34.80 %
TRICHY-01	21.05	32.53 %
NORTH ARCOT	14.16	31.45 %
SOUTH ARCOT	13.96	36.78 %
CHENNAI-01	13.56	19.54 %
WEST-01	13.39	25.09 %
CHENNAI-02	10.44	21.91 %
Total	175.36	29.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	33.68	46.29 %
Total	33.68	31.61 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.23	27.49 %
TKS1	1.20	28.35 %
RND1	0.69	18.52 %
SDI1	0.63	28.94 %
RPM1	0.58	17.59 %
MAR1	0.54	17.31 %
APK2	0.48	27.90 %
KSM1	0.46	29.22 %
VKM1	0.44	28.77 %
PKD1	0.36	21.17 %
ARM1	0.35	21.03 %
ERL2	0.35	20.26 %
MMT1	0.35	17.36 %
SGT1	0.31	25.85 %
COL1	0.23	24.71 %
KGL1	0.15	13.82 %
TKY1	0.14	13.07 %
ASM1	0.13	9.34 %
TYI1	0.06	3.03 %
S2SD		0.00 %
WHTV		0.00 %
Total	33.68	31.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	29.66	44.49 %
Total	29.66	30.96 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.67	19.11 %
DGL1	1.61	24.01 %
MDU2	1.11	18.68 %
TPT1	0.86	28.64 %
KKD3	0.72	18.36 %
TEN1	0.61	22.38 %
ADP1	0.55	27.65 %
TEN2	0.47	13.95 %
DKI1	0.45	18.91 %
USL1	0.37	24.95 %
MDU3	0.36	16.34 %
MNM1	0.34	27.58 %
CBM1	0.33	11.04 %
CMR1	0.28	28.31 %
PVI1	0.24	26.59 %
BNR1	0.23	16.07 %
KYK1	0.02	1.77 %
SZSD		0.00 %
Total	29.66	30.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	25.45	51.27 %
Total	25.45	34.80 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.11	26.15 %
SLM1	0.96	20.60 %
KRI1	0.79	21.77 %
SLM2	0.70	25.98 %
ATU1	0.63	28.91 %
NKL2	0.60	24.91 %
DPR2	0.49	26.95 %
DPR1	0.46	26.72 %
KVP1	0.42	20.95 %
EDP1	0.38	24.61 %
KAM1	0.14	8.05 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	25.45	34.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	21.05	46.37 %
Total	21.05	32.53 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.64	25.07 %
TVR2	1.15	26.64 %
MVM1	1.08	22.43 %
PBR2	0.67	20.74 %
PTK1	0.59	23.56 %
TNJ2	0.54	21.45 %
TRY4	0.40	19.18 %
PBR1	0.28	24.67 %
KIK1	0.14	7.16 %
TZSD		0.00 %
Total	21.05	32.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	14.16	46.17 %
Total	14.16	31.45 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.19	26.36 %
TRR1	0.92	19.83 %
VEL1	0.71	23.88 %
ABR1	0.50	21.52 %
ARC2	0.46	28.16 %
SLG1	0.44	28.35 %
VNB1	0.33	18.11 %
AKM1	0.22	10.49 %
VSI1	0.19	24.08 %
Total	14.16	31.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	13.96	51.53 %
Total	13.96	36.78 %

Branch *	MTD Sales L	Brand Share %
POY1	0.77	19.37 %
KKI2	0.71	28.51 %
NVL2	0.67	26.62 %
VPM2	0.58	28.73 %
SJI2	0.43	27.48 %
POY2	0.31	15.10 %
Total	13.96	36.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	13.56	35.12 %
Total	13.56	19.54 %

Branch *	MTD Sales L	Brand Share %
CH05	1.10	21.17 %
CH08	0.92	25.62 %
CH19	0.91	26.95 %
CH07	0.73	17.97 %
CH42	0.62	12.79 %
GUD2	0.48	22.11 %
CH45	0.46	19.27 %
TKM1	0.41	18.85 %
CH28	0.41	16.67 %
CH22	0.36	21.03 %
CH14	0.36	11.30 %
GUD1	0.36	14.94 %
CH38	0.31	16.49 %
CH47	0.25	5.20 %
CH30	0.25	11.71 %
SKL1	0.22	24.69 %
CH48	0.13	6.25 %
CH37	0.06	14.17 %
CH25	0.06	2.15 %
CH49	0.04	1.15 %
CH29	0.03	22.99 %
WHC3		0.00 %
Total	13.56	19.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	13.39	43.15 %
Total	13.39	25.09 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.00	25.54 %
PLI1	0.95	29.48 %
SNR1	0.72	21.87 %
TPR1	0.63	26.40 %
CBE2	0.59	11.35 %
SUL1	0.50	18.95 %
MPM1	0.49	18.74 %
CBE4	0.42	12.46 %
AVI1	0.39	21.13 %
CBE5	0.33	21.69 %
PDM1	0.29	21.79 %
TPR2	0.24	7.88 %
GDR1	0.09	28.74 %
CNR1	0.03	4.84 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	13.39	25.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	10.44	37.44 %
Total	10.44	21.91 %

Branch *	MTD Sales L	Brand Share %
CH03	1.07	27.08 %
CH34	0.87	25.48 %
CH15	0.84	25.97 %
CH21	0.68	20.47 %
CH43	0.51	16.72 %
CH50	0.50	20.33 %
MJR1	0.47	18.21 %
CH20	0.46	19.44 %
CH12	0.46	22.79 %
CH24	0.36	16.03 %
CH41	0.34	29.04 %
PON1	0.33	24.46 %
CH33	0.30	16.32 %
CH44	0.26	20.07 %
UKI1	0.25	29.26 %
CH23	0.23	23.96 %
CH27	0.20	19.80 %
CH31	0.16	24.87 %
GPD1	0.14	16.69 %
CH46	0.14	15.49 %
CH17	0.12	5.31 %
CH06	0.12	17.21 %
CH32	0.05	23.65 %
MC06	0.02	24.62 %
CH51		0.00 %
Total	10.44	21.91 %