



TN : CROMPTON Sales Performance 17/03/2026 8:07 AM

MTD Sales
64.84 L

Brand Share %
17.88 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	64.84	37.88 %
Total	64.84	17.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	11.48	20.39 %
SOUTH-01	11.46	21.51 %
WEST-02	9.36	21.35 %
WEST-01	7.09	17.87 %
TRICHY-01	6.64	19.61 %
NORTH ARCOT	6.17	21.11 %
CHENNAI-01	4.37	7.59 %
SOUTH ARCOT	4.15	20.94 %
CHENNAI-02	4.12	14.24 %
Total	64.84	17.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	11.48	45.05 %
Total	11.48	20.39 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.70	12.65 %
MDU2	0.52	17.74 %
TEN2	0.27	16.02 %
ATG1	0.23	12.12 %
MDU6	0.22	11.08 %
MDU7	0.18	14.78 %
PVI1	0.18	15.46 %
CBM1	0.17	8.71 %
PNI1	0.15	14.33 %
USL1	0.14	12.02 %
TDI1	0.14	13.34 %
MNM1	0.09	15.09 %
KKD3	0.07	2.43 %
KYK1	0.04	5.31 %
SZSD		0.00 %
Total	11.48	20.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	11.46	48.14 %
Total	11.46	21.51 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.07	17.18 %
KVT1	0.47	12.46 %
NGR1	0.35	12.14 %
MAR1	0.23	17.42 %
RPM1	0.21	12.68 %
TCN1	0.20	14.67 %
ASM1	0.11	16.38 %
STU2	0.07	10.46 %
TYI1	0.06	6.12 %
MMT1	0.06	9.86 %
SKD1	0.04	7.61 %
APK2	0.02	1.56 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
Total	11.46	21.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	9.36	51.05 %
Total	9.36	21.35 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.58	16.09 %
SLM1	0.43	16.46 %
HSR2	0.26	9.39 %
KRI1	0.21	12.07 %
KMM1	0.20	17.66 %
APN1	0.19	12.46 %
CMI1	0.17	16.53 %
EDP1	0.15	15.66 %
DPR2	0.07	10.20 %
SGI1	0.06	6.05 %
BMD1	0.05	5.36 %
WZWH		0.00 %
Total	9.36	21.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	7.09	39.28 %
Total	7.09	17.87 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.61	11.45 %
TPR2	0.28	11.09 %
KMD1	0.15	16.58 %
PPI1	0.14	14.96 %
TPR4	0.13	16.95 %
KGM1	0.10	13.53 %
CBE5	0.07	6.35 %
SNR1	0.05	2.90 %
ANR1	0.04	10.11 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	7.09	17.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	6.64	47.18 %
Total	6.64	19.61 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.40	16.05 %
TRY1	0.38	17.16 %
TNJ2	0.28	14.00 %
NMM1	0.15	15.98 %
MDI1	0.13	11.98 %
KIK1	0.13	11.24 %
JKM1	0.12	12.60 %
NCK1	0.11	14.75 %
PBR2	0.10	3.35 %
ORU1	0.07	13.94 %
MSI1	0.04	5.50 %
TZSD		0.00 %
Total	6.64	19.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.17	38.03 %
Total	6.17	21.11 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.30	11.42 %
KPM2	0.29	15.71 %
ABR1	0.20	16.54 %
VNB1	0.10	11.35 %
VSI1	0.05	4.77 %
PTU1	0.05	8.68 %
TRR1	0.02	0.64 %
AKM1		0.00 %
Total	6.17	21.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.37	13.27 %
Total	4.37	7.59 %

Branch *	MTD Sales L	Brand Share %
CH48	0.28	11.80 %
CH28	0.22	9.95 %
CH05	0.22	7.22 %
CH45	0.14	7.44 %
MRM1	0.14	16.93 %
GUD2	0.11	12.34 %
CH38	0.11	7.21 %
CH42	0.10	4.63 %
CH30	0.10	7.72 %
CH07	0.10	3.38 %
CH16	0.10	5.73 %
CGL1	0.08	12.03 %
GUD1	0.08	4.75 %
CH08	0.07	3.55 %
CH22	0.06	4.78 %
CH37	0.05	12.19 %
CH49	0.04	1.27 %
CH25	0.03	1.24 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	4.37	7.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.15	43.39 %
Total	4.15	20.94 %

Branch *	MTD Sales L	Brand Share %
POY1	0.20	10.53 %
KLM1	0.12	13.18 %
TDM1	0.10	11.30 %
POY2	0.08	4.07 %
KKI2	0.04	3.32 %
MKM1	0.04	7.22 %
TVM2	0.01	3.69 %
Total	4.15	20.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	4.12	32.46 %
Total	4.12	14.24 %

Branch *	MTD Sales L	Brand Share %
CH03	0.32	14.03 %
CH34	0.31	15.21 %
CH50	0.29	15.65 %
CH43	0.21	10.65 %
CH20	0.19	15.69 %
CH33	0.14	14.94 %
CH12	0.14	8.66 %
CH15	0.13	4.71 %
CH41	0.11	15.15 %
CH24	0.11	6.43 %
CH18	0.11	5.98 %
GPD1	0.09	13.43 %
CH17	0.06	6.09 %
UKI1	0.03	6.23 %
CH31		0.00 %
CH32		0.00 %
Total	4.12	14.24 %