



TN : CROMPTON Sales Performance 16/05/2026 8:07 AM

MTD Sales
55.70 L

Brand Share %
22.86 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.86 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 55.70 | 27.80 % |
| Total | 55.70 | 22.86 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01 | 11.53 | 26.21 % |
| SOUTH-03 | 9.52 | 25.65 % |
| TRICHY-01 | 7.19 | 24.04 % |
| CHENNAI-01 | 6.38 | 19.05 % |
| WEST-02 | 6.26 | 24.76 % |
| CHENNAI-02 | 4.14 | 19.57 % |
| NORTH ARCOT | 3.96 | 23.47 % |
| WEST-01 | 3.58 | 17.14 % |
| SOUTH ARCOT | 3.14 | 20.95 % |
| Total | 55.70 | 22.86 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 11.53 | 30.68 % |
| Total | 11.53 | 26.21 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VNR2 | 0.49 | 22.59 % |
| TUT1 | 0.39 | 9.73 % |
| RPM1 | 0.24 | 13.91 % |
| TKS1 | 0.20 | 22.09 % |
| TKS2 | 0.19 | 9.53 % |
| PKD1 | 0.18 | 22.01 % |
| TKY1 | 0.16 | 19.28 % |
| ASM1 | 0.16 | 17.58 % |
| KGL1 | 0.15 | 22.75 % |
| STU2 | 0.15 | 15.63 % |
| SNL1 | 0.11 | 13.20 % |
| APK2 | 0.09 | 9.66 % |
| ARM1 | 0.07 | 16.76 % |
| TYI1 | 0.03 | 2.89 % |
| S2SD | | 0.00 % |
| Total | 11.53 | 26.21 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 9.52 | 32.52 % |
| Total | 9.52 | 25.65 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1 | 0.75 | 16.64 % |
| DGL2 | 0.17 | 20.81 % |
| TPT1 | 0.15 | 17.95 % |
| MDU4 | 0.14 | 17.48 % |
| TEN2 | 0.13 | 9.87 % |
| TEN1 | 0.11 | 9.82 % |
| CMR1 | 0.09 | 22.74 % |
| ADP1 | 0.07 | 21.26 % |
| MNM1 | 0.07 | 7.44 % |
| PKM1 | 0.07 | 20.46 % |
| BNR1 | 0.04 | 7.59 % |
| MDU7 | 0.04 | 5.13 % |
| BTU1 | 0.04 | 8.64 % |
| NTM1 | 0.04 | 16.65 % |
| PNV2 | 0.03 | 4.77 % |
| KYK1 | 0.02 | 3.20 % |
| KKD3 | | 0.00 % |
| SZSD | | 0.00 % |
| TDI1 | | 0.00 % |
| USL1 | | 0.00 % |
| Total | 9.52 | 25.65 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 7.19 | 27.57 % |
| Total | 7.19 | 24.04 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNJ1 | 0.36 | 21.75 % |
| PBR2 | 0.31 | 16.25 % |
| KUM1 | 0.30 | 19.75 % |
| PTK1 | 0.25 | 15.38 % |
| TYR1 | 0.20 | 16.50 % |
| MDI1 | 0.19 | 19.51 % |
| KUM2 | 0.17 | 20.75 % |
| APM1 | 0.13 | 17.26 % |
| TTP1 | 0.12 | 16.08 % |
| KRN1 | 0.12 | 18.35 % |
| PBR1 | 0.10 | 19.34 % |
| NGT1 | 0.09 | 12.60 % |
| TRY4 | 0.09 | 15.19 % |
| TRY3 | 0.04 | 4.66 % |
| PDK1 | 0.04 | 9.25 % |
| AYR1 | 0.02 | 3.40 % |
| TZSD | | 0.00 % |
| Total | 7.19 | 24.04 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 6.38 | 22.34 % |
| Total | 6.38 | 19.05 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH08 | 0.37 | 16.09 % |
| CH07 | 0.37 | 20.48 % |
| CH42 | 0.29 | 13.62 % |
| CH05 | 0.24 | 12.12 % |
| CH28 | 0.24 | 17.82 % |
| CH48 | 0.19 | 9.06 % |
| CH47 | 0.13 | 6.81 % |
| CH45 | 0.11 | 15.70 % |
| MRM1 | 0.09 | 10.15 % |
| CH22 | 0.05 | 5.15 % |
| CH25 | 0.03 | 4.87 % |
| CH37 | 0.03 | 17.60 % |
| CH35 | 0.03 | 3.97 % |
| CH40 | | 0.00 % |
| CH49 | | 0.00 % |
| CZWH | | 0.00 % |
| WCHN | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 6.38 | 19.05 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 6.26 | 34.90 % |
| Total | 6.26 | 24.76 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR2 | 0.32 | 16.98 % |
| KRI1 | 0.29 | 17.70 % |
| SLM1 | 0.16 | 11.39 % |
| HSR1 | 0.12 | 16.63 % |
| KVP1 | 0.11 | 17.17 % |
| SLM3 | 0.10 | 10.29 % |
| PMP1 | 0.09 | 12.37 % |
| EPI1 | 0.08 | 12.62 % |
| BMD1 | 0.07 | 14.13 % |
| VPD1 | 0.07 | 17.24 % |
| PDR1 | 0.07 | 15.68 % |
| CMI1 | 0.06 | 17.50 % |
| TRM1 | 0.05 | 7.76 % |
| EDP1 | 0.05 | 8.82 % |
| KAM1 | 0.04 | 4.69 % |
| APN1 | 0.03 | 6.28 % |
| SLM2 | | 0.00 % |
| Total | 6.26 | 24.76 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 4.14 | 22.43 % |
| Total | 4.14 | 19.57 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH34 | 0.18 | 12.78 % |
| CH21 | 0.15 | 15.37 % |
| MJR1 | 0.14 | 15.17 % |
| CH50 | 0.14 | 18.99 % |
| CH27 | 0.13 | 15.26 % |
| CH12 | 0.12 | 9.53 % |
| CH23 | 0.11 | 16.10 % |
| CH41 | 0.09 | 22.38 % |
| GPD1 | 0.08 | 18.81 % |
| CH33 | 0.08 | 12.95 % |
| CH46 | 0.05 | 6.89 % |
| CH03 | 0.05 | 3.61 % |
| CH06 | 0.03 | 10.84 % |
| CH17 | 0.02 | 3.41 % |
| CH44 | 0.02 | 3.16 % |
| CH51 | | 0.00 % |
| MC05 | | 0.00 % |
| Total | 4.14 | 19.57 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 3.96 | 26.54 % |
| Total | 3.96 | 23.47 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SBR1 | 0.12 | 10.21 % |
| VEL2 | 0.08 | 8.20 % |
| SLG1 | 0.08 | 14.63 % |
| VEL1 | 0.08 | 7.41 % |
| ARC2 | 0.05 | 11.36 % |
| ABR1 | 0.04 | 5.40 % |
| WJD1 | 0.04 | 8.23 % |
| WJP1 | 0.04 | 13.01 % |
| AKM1 | 0.02 | 2.63 % |
| TRT1 | 0.02 | 2.92 % |
| Total | 3.96 | 23.47 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 3.58 | 25.58 % |
| Total | 3.58 | 17.14 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2 | 0.57 | 20.83 % |
| AVI1 | 0.26 | 21.41 % |
| MPM1 | 0.23 | 20.58 % |
| TPR1 | 0.15 | 20.54 % |
| PLI1 | 0.13 | 11.42 % |
| KMR1 | 0.12 | 5.05 % |
| CBE5 | 0.11 | 14.80 % |
| SUL1 | 0.10 | 11.98 % |
| PDM1 | 0.10 | 21.55 % |
| CBE1 | 0.06 | 4.99 % |
| CNR1 | 0.05 | 13.71 % |
| UMP1 | 0.04 | 7.96 % |
| CBE3 | 0.03 | 8.56 % |
| ANR1 | 0.02 | 18.23 % |
| TPR2 | 0.02 | 1.17 % |
| SYM2 | | 1.30 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| KMD1 | | 0.00 % |
| TPR4 | | 0.00 % |
| UAM1 | | 0.00 % |
| WHCB | | 0.00 % |
| Total | 3.58 | 17.14 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 3.14 | 23.16 % |
| Total | 3.14 | 20.95 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1 | 0.52 | 20.62 % |
| KKI2 | 0.26 | 20.40 % |
| NVL2 | 0.18 | 16.50 % |
| CDM1 | 0.16 | 18.72 % |
| POY1 | 0.14 | 14.92 % |
| VCM2 | 0.13 | 17.91 % |
| TDM1 | 0.11 | 17.79 % |
| VPM2 | 0.11 | 15.00 % |
| SJI2 | 0.10 | 20.30 % |
| POY2 | 0.09 | 9.54 % |
| TRK1 | 0.04 | 9.15 % |
| VCM1 | 0.03 | 13.85 % |
| ULP1 | 0.03 | 6.46 % |
| VPM1 | | 0.00 % |
| Total | 3.14 | 20.95 % |