



TN : CROMPTON Sales Performance 16/04/2026 8:07 AM

MTD Sales
167.30 L

Brand Share %
29.83 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **29.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	167.30	45.56 %
Total	167.30	29.83 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.05	32.02 %
SOUTH-03	28.29	31.42 %
WEST-02	24.60	35.69 %
TRICHY-01	20.02	32.85 %
SOUTH ARCOT	13.44	36.98 %
NORTH ARCOT	13.42	31.18 %
CHENNAI-01	12.93	19.70 %
WEST-01	12.88	25.33 %
CHENNAI-02	9.66	21.45 %
Total	167.30	29.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	32.05	47.33 %
Total	32.05	32.02 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.96	25.93 %
TKS1	1.19	29.01 %
RND1	0.64	18.25 %
RPM1	0.60	19.44 %
MAR1	0.54	17.66 %
APK2	0.42	25.69 %
VKM1	0.39	27.13 %
ARM1	0.35	22.80 %
ERL2	0.35	20.75 %
MMT1	0.35	18.53 %
PKD1	0.32	22.65 %
SGT1	0.31	27.49 %
COL1	0.23	27.32 %
KGL1	0.15	14.32 %
TKY1	0.14	13.73 %
ASM1	0.09	6.75 %
TYI1	0.06	3.34 %
S2SD		0.00 %
WHTV		0.00 %
Total	32.05	32.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	28.29	45.21 %
Total	28.29	31.42 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.61	19.14 %
DGL1	1.54	24.15 %
MDU2	1.09	19.08 %
TPT1	0.86	29.66 %
KKD3	0.72	19.27 %
TEN1	0.61	22.70 %
ADP1	0.55	27.65 %
TEN2	0.42	13.23 %
DKI1	0.38	19.28 %
USL1	0.37	26.05 %
MDU3	0.34	16.96 %
CBM1	0.33	12.74 %
SVG1	0.32	27.58 %
CMR1	0.28	28.31 %
BNR1	0.23	16.07 %
PVI1	0.21	26.91 %
KYK1	0.02	1.86 %
SZSD		0.00 %
Total	28.29	31.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	24.60	52.36 %
Total	24.60	35.69 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.07	25.80 %
SLM1	0.92	20.87 %
KRI1	0.79	23.72 %
SLM2	0.70	28.34 %
NKL2	0.60	25.90 %
DPR1	0.46	26.72 %
KVP1	0.40	22.51 %
EDP1	0.38	25.12 %
KAM1	0.14	8.77 %
WHKP		0.00 %
WHPD		0.00 %
Total	24.60	35.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	20.02	47.11 %
Total	20.02	32.85 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.43	23.32 %
TVR2	1.09	26.22 %
MVM1	1.00	22.14 %
PBR2	0.67	22.69 %
PTK1	0.56	25.65 %
TNJ2	0.54	21.61 %
TRY4	0.40	19.18 %
TVR1	0.30	27.72 %
PBR1	0.28	26.10 %
KIK1	0.14	7.38 %
TZSD		0.00 %
Total	20.02	32.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	13.44	51.71 %
Total	13.44	36.98 %

Branch *	MTD Sales L	Brand Share %
POY1	0.72	19.41 %
NVL2	0.67	26.62 %
KKI2	0.58	25.91 %
VPM2	0.58	28.73 %
SJI2	0.43	29.58 %
POY2	0.24	12.54 %
Total	13.44	36.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	13.42	45.97 %
Total	13.42	31.18 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.07	25.75 %
TRR1	0.92	19.83 %
VEL1	0.65	22.22 %
ABR1	0.50	22.14 %
ARC2	0.44	27.22 %
SLG1	0.41	27.50 %
VNB1	0.33	18.49 %
AKM1	0.22	10.88 %
VSI1	0.19	25.41 %
Total	13.42	31.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	12.93	35.23 %
Total	12.93	19.70 %

Branch *	MTD Sales L	Brand Share %
CH05	1.08	22.68 %
CH19	0.84	25.88 %
CH07	0.73	19.06 %
CH08	0.71	21.56 %
CH42	0.60	12.58 %
GUD2	0.48	22.37 %
CH45	0.46	19.91 %
TKM1	0.41	18.85 %
CH28	0.41	16.80 %
CH22	0.36	21.03 %
CH14	0.33	11.02 %
GUD1	0.32	14.24 %
CH38	0.31	17.08 %
CH30	0.25	11.71 %
CH47	0.22	5.37 %
SKL1	0.22	24.69 %
CH48	0.13	7.05 %
CH37	0.06	14.17 %
CH25	0.06	2.26 %
CH29	0.03	22.99 %
CH49		0.00 %
WHC3		0.00 %
Total	12.93	19.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	12.88	43.79 %
Total	12.88	25.33 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.95	29.82 %
KMR1	0.88	27.14 %
SNR1	0.72	22.35 %
TPR1	0.63	26.71 %
CBE2	0.59	11.92 %
SUL1	0.50	21.32 %
MPM1	0.46	18.77 %
AVI1	0.39	21.13 %
UMP1	0.38	29.17 %
TPR3	0.34	28.81 %
CBE5	0.33	22.97 %
CBE4	0.28	8.71 %
PDM1	0.25	19.59 %
TPR2	0.24	8.06 %
GDR1	0.09	28.74 %
CNR1	0.03	5.03 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	12.88	25.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	9.66	37.01 %
Total	9.66	21.45 %

Branch *	MTD Sales L	Brand Share %
CH03	1.07	27.79 %
CH34	0.83	24.71 %
CH15	0.68	22.91 %
CH21	0.62	20.16 %
CH50	0.50	20.33 %
CH12	0.46	22.66 %
CH43	0.45	15.51 %
MJR1	0.43	18.20 %
CH20	0.41	18.44 %
CH41	0.34	29.44 %
CH24	0.30	14.96 %
PON1	0.28	24.12 %
CH33	0.28	17.12 %
CH44	0.26	20.94 %
UKI1	0.25	29.26 %
CH27	0.20	19.80 %
CH23	0.18	21.32 %
GPD1	0.14	16.69 %
CH46	0.14	15.97 %
CH31	0.13	23.60 %
CH17	0.12	5.53 %
CH06	0.12	17.39 %
MC06	0.02	24.62 %
CH32	0.01	6.96 %
CH51		0.00 %
Total	9.66	21.45 %