



TN : CROMPTON Sales Performance 16/03/2026 8:07 AM

MTD Sales
57.64 L

Brand Share %
17.50 %

Information:

MTD : 01-03-2026 To 15-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	57.64	37.45 %
Total	57.64	17.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	10.60	20.69 %
SOUTH-01	9.89	22.02 %
WEST-02	8.60	21.13 %
WEST-01	6.42	17.67 %
TRICHY-01	6.03	19.21 %
NORTH ARCOT	4.40	18.39 %
CHENNAI-01	4.16	7.54 %
SOUTH ARCOT	3.82	20.80 %
CHENNAI-02	3.72	13.62 %
Total	57.64	17.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	10.60	46.63 %
Total	10.60	20.69 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.58	11.73 %
MDU2	0.48	17.19 %
KRR1	0.23	17.26 %
TEN2	0.23	15.54 %
ATG1	0.23	13.84 %
MDU6	0.22	12.90 %
PVI1	0.18	16.43 %
MDU7	0.16	13.81 %
PNI1	0.15	14.33 %
USL1	0.14	14.63 %
CBM1	0.14	7.28 %
TDI1	0.10	10.32 %
MNM1	0.09	15.09 %
KKD3	0.07	2.74 %
KYK1	0.04	5.31 %
SZSD		0.00 %
Total	10.60	20.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	9.89	48.20 %
Total	9.89	22.02 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.44	13.73 %
NGR1	0.35	13.41 %
TCN1	0.20	15.92 %
RPM1	0.15	10.34 %
ASM1	0.09	16.64 %
UDN1	0.07	16.89 %
TY11	0.06	7.66 %
SKD1	0.04	12.03 %
STU2	0.04	5.56 %
MMT1	0.02	4.55 %
APK2	0.02	1.75 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
Total	9.89	22.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	8.60	51.42 %
Total	8.60	21.13 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.58	16.62 %
SLM1	0.43	17.41 %
VPD1	0.20	15.47 %
APN1	0.19	13.54 %
HSR2	0.18	6.79 %
SLM3	0.18	13.83 %
KRI1	0.17	10.30 %
CMI1	0.15	16.69 %
EDP1	0.15	16.53 %
DPR2	0.07	10.34 %
BMD1	0.05	5.36 %
SGI1	0.04	4.50 %
WZWH		0.00 %
Total	8.60	21.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	6.42	38.61 %
Total	6.42	17.67 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.47	9.28 %
TPR2	0.28	11.39 %
KMD1	0.15	17.01 %
PPI1	0.14	14.96 %
SYM2	0.11	17.46 %
KGM1	0.10	13.53 %
CBE5	0.07	6.52 %
SNR1	0.05	2.96 %
ANR1	0.04	10.11 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	6.42	17.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	6.03	46.87 %
Total	6.03	19.21 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.24	13.46 %
KIK1	0.13	11.24 %
PTK1	0.13	15.49 %
NMM1	0.12	14.14 %
JKM1	0.12	16.15 %
MDI1	0.10	10.56 %
PBR2	0.10	3.47 %
NCK1	0.08	11.54 %
ORU1	0.07	13.94 %
MSI1	0.04	5.50 %
TZSD		0.00 %
Total	6.03	19.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.40	37.48 %
Total	4.40	18.39 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.31	16.89 %
KPM2	0.29	15.93 %
VEL2	0.21	9.90 %
ABR1	0.12	12.84 %
TRT1	0.10	17.46 %
VNB1	0.10	16.12 %
WJP1	0.09	12.47 %
CYR1	0.09	11.02 %
PTU1	0.05	9.21 %
UGI1	0.04	9.96 %
TRR1	0.02	0.71 %
AKM1		0.00 %
VSI1		0.00 %
Total	4.40	18.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.16	13.00 %
Total	4.16	7.54 %

Branch *	MTD Sales L	Brand Share %
CH48	0.28	12.81 %
CH05	0.22	7.66 %
CH28	0.19	8.38 %
CH45	0.14	7.83 %
CH38	0.11	7.21 %
CH42	0.10	4.75 %
CH30	0.10	7.72 %
CH16	0.10	6.05 %
GUD2	0.09	10.56 %
CGL1	0.08	12.03 %
GUD1	0.08	6.10 %
CH08	0.07	4.09 %
CH22	0.06	4.87 %
CH07	0.06	2.34 %
CH37	0.05	12.19 %
CH49	0.04	1.37 %
CH25	0.03	1.30 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	4.16	7.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	3.82	42.81 %
Total	3.82	20.80 %

Branch *	MTD Sales L	Brand Share %
POY1	0.20	11.88 %
KLM1	0.12	13.18 %
POY2	0.10	4.89 %
TDM1	0.08	9.64 %
KKI2	0.04	3.54 %
MKM1	0.04	7.22 %
TVM2	0.01	4.21 %
Total	3.82	20.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	3.72	31.63 %
Total	3.72	13.62 %

Branch *	MTD Sales L	Brand Share %
CH03	0.32	16.00 %
CH34	0.31	15.50 %
CH50	0.27	15.31 %
CH43	0.17	9.22 %
CH20	0.16	13.66 %
CH12	0.12	8.00 %
CH41	0.11	15.15 %
CH24	0.11	6.44 %
CH18	0.11	5.98 %
GPD1	0.09	14.55 %
CH15	0.08	3.30 %
CH33	0.08	8.80 %
CH17	0.06	6.55 %
UKI1	0.01	2.76 %
CH31		0.00 %
CH32		0.00 %
CH51		0.00 %
Total	3.72	13.62 %