

MTD Sales
67.61 L

Brand Share %
28.74 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	67.45	40.68 %
Iron	0.16	0.84 %
Total	67.61	28.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.82	32.66 %
SOUTH-03	13.99	33.72 %
TRICHY-01	9.42	34.71 %
WEST-02	6.24	30.55 %
CHENNAI-01	5.38	20.20 %
NORTH ARCOT	4.86	26.59 %
SOUTH ARCOT	4.36	32.79 %
CHENNAI-02	3.38	17.70 %
WEST-01	2.83	19.26 %
WEST-03	2.32	26.45 %
Total	67.61	28.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	14.82	43.03 %
Total	14.82	32.66 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.66	24.63 %
TVL1	0.62	23.55 %
TUT1	0.50	13.63 %
VNR2	0.35	19.96 %
VLY1	0.34	21.51 %
SNL1	0.33	24.47 %
APK2	0.27	24.75 %
RPM1	0.18	13.73 %
MAR1	0.17	19.61 %
NGR1	0.14	6.19 %
ARM1	0.12	21.11 %
KSM1	0.07	25.53 %
COL1	0.06	19.72 %
S2SD		0.00 %
Total	14.82	32.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	13.99	45.04 %
Total	13.99	33.72 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.48	15.35 %
DKI1	0.28	26.21 %
BNR1	0.25	23.10 %
ATG1	0.24	27.00 %
TPT1	0.24	22.86 %
TEN2	0.18	14.04 %
ADP1	0.15	16.43 %
USL1	0.14	13.95 %
MNM1	0.13	28.35 %
KPT1	0.11	18.48 %
PNI1	0.11	12.62 %
ODM1	0.08	25.32 %
CMR1	0.08	14.06 %
NTM1	0.08	23.24 %
CBM1	0.04	3.56 %
SZSD		0.00 %
Total	13.99	33.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	9.38	47.13 %
Iron	0.03	1.72 %
Total	9.42	34.71 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.47	23.00 %
PBR2	0.42	17.62 %
MVM1	0.23	19.04 %
MDI1	0.19	23.73 %
PDK2	0.12	18.92 %
KUM2	0.11	12.20 %
TNJ2	0.11	8.91 %
NMM1	0.08	15.85 %
TZSD		0.00 %
Total	9.42	34.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	6.18	48.79 %
Iron	0.06	3.51 %
Total	6.24	30.55 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.28	21.42 %
DPR2	0.23	26.84 %
HSR1	0.19	12.67 %
MTR1	0.14	22.19 %
HSR2	0.12	11.16 %
PNG1	0.10	25.95 %
PLC1	0.09	11.80 %
KRI1	0.09	11.96 %
SLM2	0.07	8.80 %
DPR1	0.05	6.27 %
WZWH		0.00 %
Total	6.24	30.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	5.38	27.04 %
Total	5.38	20.20 %

Branch *	MTD Sales L	Brand Share %
CH42	0.34	24.50 %
CH47	0.28	13.79 %
CH16	0.26	24.70 %
GUD1	0.24	16.91 %
CH05	0.23	11.88 %
CH48	0.21	13.80 %
CH38	0.17	20.66 %
CH07	0.16	11.77 %
CH45	0.16	16.65 %
KNR1	0.15	24.22 %
CH19	0.15	14.32 %
CH22	0.13	28.40 %
CGL1	0.13	9.76 %
CH14	0.03	3.18 %
GUD2	0.03	6.11 %
CH08	0.02	5.33 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
Total	5.38	20.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.86	40.52 %
Total	4.86	26.59 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.29	19.69 %
VEL2	0.22	23.08 %
VEL4	0.21	13.70 %
TRR1	0.18	8.62 %
WJD1	0.17	24.47 %
VEL3	0.16	10.68 %
AKM1	0.16	24.65 %
ABR1	0.13	26.76 %
ARC2	0.12	23.12 %
SBR1	0.12	22.27 %
GDM1	0.10	18.31 %
CPT1	0.09	21.99 %
VNB1	0.08	7.80 %
Total	4.86	26.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.36	43.52 %
Total	4.36	32.79 %

Branch *	MTD Sales L	Brand Share %
POY1	0.35	25.99 %
NVL2	0.18	21.97 %
SJI2	0.17	27.98 %
POY2	0.14	21.40 %
VPM2	0.07	12.25 %
VCM2	0.07	10.17 %
CDM1	0.04	8.10 %
VCM1	0.04	10.76 %
VPM1	0.04	12.98 %
MKM1		0.00 %
Total	4.36	32.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	3.34	25.57 %
Iron	0.04	2.87 %
Total	3.38	17.70 %

Branch *	MTD Sales L	Brand Share %
CH18	0.22	16.00 %
CH21	0.20	15.50 %
CH03	0.18	19.85 %
CH17	0.16	20.78 %
CH24	0.16	13.46 %
CH41	0.14	22.81 %
CH43	0.14	20.17 %
CH15	0.13	9.06 %
UKI1	0.10	25.93 %
CH33	0.09	11.66 %
GPD1	0.08	12.20 %
CH35	0.06	4.44 %
CH50	0.04	4.57 %
CH44	0.04	7.88 %
CH27	0.04	14.47 %
CH20	0.03	4.60 %
CH23	0.02	11.66 %
CH01		0.00 %
CH06		0.00 %
CH32		0.00 %
CH51		0.00 %
WHC3		0.00 %
Total	3.38	17.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	2.83	40.19 %
Total	2.83	19.26 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.31	19.82 %
SUL1	0.29	24.68 %
CBE2	0.28	20.96 %
MPM1	0.23	12.15 %
SNR1	0.22	22.61 %
CBE6	0.12	11.10 %
UMP1	0.11	10.37 %
PLI1	0.04	2.67 %
DPM2	0.03	4.86 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.83	19.26 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	2.29	40.37 %
Iron	0.03	4.50 %
Total	2.32	26.45 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.23	22.53 %
ERD1	0.19	21.88 %
ERD2	0.12	9.03 %
CMI1	0.10	26.34 %
NKL2	0.09	18.52 %
RSP1	0.09	24.27 %
TCG1	0.08	26.92 %
SGG1	0.05	23.58 %
TPR2	0.04	5.70 %
SYM2	0.03	13.72 %
GBM1	0.03	22.75 %
W3SD		0.00 %
Total	2.32	26.45 %