



# TN : CROMPTON Sales Performance 15/05/2026 8:07 AM

MTD Sales  
52.26 L

Brand Share %  
22.63 %

Information:

MTD : 01-05-2026 To 14-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	52.26	27.45 %
Total	52.26	22.63 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	10.88	26.53 %
SOUTH-03	8.87	25.46 %
TRICHY-01	6.81	23.78 %
CHENNAI-01	5.99	18.53 %
WEST-02	5.79	24.42 %
CHENNAI-02	4.03	19.78 %
NORTH ARCOT	3.48	21.99 %
WEST-01	3.48	17.79 %
SOUTH ARCOT	2.92	19.99 %
Total	52.26	22.63 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	10.88	30.51 %
Total	10.88	26.53 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.37	10.66 %
MAR1	0.27	21.20 %
RPM1	0.24	13.91 %
TKS1	0.20	22.09 %
TKS2	0.19	9.87 %
ASM1	0.16	19.17 %
SNL1	0.11	14.72 %
STU2	0.10	11.75 %
TKY1	0.09	12.43 %
ARM1	0.07	16.76 %
APK2	0.06	7.08 %
TYI1	0.03	3.51 %
S2SD		0.00 %
Total	10.88	26.53 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	8.87	32.28 %
Total	8.87	25.46 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.75	18.80 %
MPA1	0.18	20.97 %
DGL2	0.17	20.81 %
TEN2	0.13	9.99 %
TEN1	0.11	9.82 %
TPT1	0.11	13.29 %
MDU4	0.10	13.58 %
ADP1	0.07	21.26 %
NKI1	0.07	16.11 %
BNR1	0.04	7.96 %
BTU1	0.04	8.64 %
NTM1	0.04	16.65 %
PNV2	0.03	4.91 %
KYK1	0.02	3.20 %
KKD3		0.00 %
MDU7		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
MNM1	-0.01	-1.22 %
Total	8.87	25.46 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	6.81	27.37 %
Total	6.81	23.78 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.36	22.48 %
PBR2	0.31	16.25 %
KUM1	0.26	17.71 %
PTK1	0.25	16.18 %
MDI1	0.19	19.51 %
KUM2	0.17	21.20 %
TYR1	0.15	14.16 %
NCK1	0.15	21.53 %
APM1	0.13	17.26 %
TTP1	0.12	17.77 %
KRN1	0.10	15.25 %
NGT1	0.09	13.14 %
TRY4	0.09	16.88 %
TRY3	0.04	4.66 %
PBR1	0.04	9.48 %
PDK1	0.04	9.25 %
AYR1	0.02	3.40 %
TZSD		0.00 %
Total	6.81	23.78 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	5.99	21.86 %
<b>Total</b>	<b>5.99</b>	<b>18.53 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	0.42	19.76 %
CH08	0.37	15.14 %
CH07	0.37	22.21 %
CH42	0.29	13.86 %
CH05	0.24	12.29 %
CH28	0.21	16.87 %
CH47	0.13	6.91 %
MRM1	0.09	10.39 %
CH45	0.06	12.60 %
CH48	0.06	3.02 %
CH22	0.05	5.15 %
CH25	0.03	5.12 %
CH37	0.03	17.60 %
CH35	0.03	4.20 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>5.99</b>	<b>18.53 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Fan	5.79	34.68 %
<b>Total</b>	<b>5.79</b>	<b>24.42 %</b>

Branch *	MTD Sales L	Brand Share %
HSR2	0.32	17.36 %
KRI1	0.25	15.64 %
SLM1	0.16	11.51 %
KVP1	0.11	17.17 %
PMP1	0.09	13.12 %
EPI1	0.08	13.37 %
SLM3	0.08	8.44 %
VPD1	0.07	18.93 %
PDR1	0.07	16.31 %
EDP1	0.05	8.82 %
KAM1	0.04	4.69 %
BMD1	0.03	8.41 %
APN1	0.03	6.79 %
TRM1	0.02	3.06 %
CMI1	0.02	5.96 %
SLM2		0.00 %
<b>Total</b>	<b>5.79</b>	<b>24.42 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Fan	4.03	22.80 %
Total	4.03	19.78 %

Branch *	MTD Sales L	Brand Share %
CH34	0.18	13.86 %
CH21	0.15	16.05 %
MJR1	0.14	15.17 %
CH27	0.13	15.55 %
CH12	0.12	10.70 %
CH23	0.11	16.10 %
CH50	0.09	14.87 %
CH41	0.09	22.38 %
GPD1	0.08	18.81 %
CH33	0.08	14.69 %
CH46	0.05	7.38 %
CH03	0.05	3.61 %
CH06	0.03	10.84 %
CH17	0.02	3.54 %
CH44	0.02	3.45 %
CH51		0.00 %
MC05		0.00 %
Total	4.03	19.78 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	3.48	24.51 %
Total	3.48	21.99 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.12	11.80 %
VEL2	0.08	8.20 %
SLG1	0.08	15.09 %
VEL1	0.08	7.41 %
ARC2	0.05	11.36 %
ABR1	0.04	6.89 %
WJD1	0.04	8.23 %
WJP1	0.04	14.54 %
VNB1	0.03	4.09 %
AKM1	0.02	2.81 %
TRT1	0.02	3.12 %
Total	3.48	21.99 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Fan	3.48	26.46 %
Total	3.48	17.79 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.57	20.83 %
AVI1	0.26	22.53 %
MPM1	0.23	21.10 %
TPR1	0.15	20.54 %
PLI1	0.13	12.21 %
KMR1	0.12	5.82 %
SUL1	0.10	13.43 %
PDM1	0.10	21.55 %
CBE1	0.06	4.99 %
CBE5	0.05	8.49 %
CNR1	0.05	13.71 %
UMP1	0.04	7.96 %
CBE3	0.03	8.56 %
ANR1	0.02	18.23 %
TPR2	0.02	1.32 %
SYM2		1.63 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	3.48	17.79 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	2.92	22.15 %
Total	2.92	19.99 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.46	18.45 %
KKI2	0.22	18.13 %
CDM1	0.16	18.72 %
POY1	0.14	15.47 %
NVL2	0.14	13.95 %
VCM2	0.13	18.32 %
TDM1	0.11	17.79 %
VPM2	0.11	15.00 %
SJI2	0.10	20.99 %
POY2	0.09	9.79 %
TRK1	0.04	9.15 %
VCM1	0.03	13.85 %
ULP1	0.03	6.46 %
VPM1		0.00 %
Total	2.92	19.99 %