

MTD Sales
60.85 L

Brand Share %
28.98 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	60.73	40.51 %
Iron	0.12	0.70 %
Total	60.85	28.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.24	33.29 %
SOUTH-03	12.60	33.09 %
TRICHY-01	8.73	35.68 %
WEST-02	5.58	30.65 %
CHENNAI-01	4.76	19.67 %
NORTH ARCOT	4.27	26.99 %
SOUTH ARCOT	4.08	34.30 %
CHENNAI-02	2.93	17.89 %
WEST-01	2.53	18.95 %
WEST-03	2.12	27.36 %
Total	60.85	28.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	13.24	42.74 %
Total	13.24	33.29 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.59	24.80 %
TKS2	0.58	24.41 %
TUT1	0.41	13.52 %
VNR2	0.35	22.89 %
SNL1	0.33	25.70 %
VLY1	0.28	24.32 %
APK2	0.24	23.71 %
MAR1	0.17	20.54 %
NGR1	0.14	7.84 %
RPM1	0.14	11.00 %
ARM1	0.12	22.53 %
KSM1	0.07	26.57 %
COL1	0.04	15.51 %
S2SD		0.00 %
Total	13.24	33.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	12.60	44.46 %
Total	12.60	33.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.46	15.51 %
DKI1	0.26	27.73 %
TPT1	0.24	23.37 %
BNR1	0.22	21.23 %
ATG1	0.21	24.29 %
TEN2	0.18	15.43 %
ADP1	0.13	16.95 %
MNM1	0.13	28.75 %
USL1	0.11	12.03 %
PNI1	0.11	18.18 %
KPT1	0.09	16.06 %
CMR1	0.08	14.54 %
NTM1	0.08	23.24 %
ODM1	0.07	21.90 %
CBM1	0.04	3.69 %
SZSD		0.00 %
Total	12.60	33.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	8.71	47.55 %
Iron	0.02	1.43 %
Total	8.73	35.68 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.47	25.48 %
PBR2	0.42	22.66 %
KIK1	0.22	28.64 %
MVM1	0.21	18.01 %
PDK2	0.12	19.21 %
TNJ2	0.09	8.08 %
MDI1	0.07	13.10 %
KUM2	0.06	7.56 %
NMM1	0.04	10.81 %
TZSD		0.00 %
Total	8.73	35.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	5.54	48.95 %
Iron	0.04	2.95 %
Total	5.58	30.65 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.21	17.24 %
HSR1	0.19	12.73 %
DPR2	0.17	21.76 %
MTR1	0.11	18.79 %
HSR2	0.11	10.59 %
PNG1	0.10	25.95 %
PLC1	0.09	12.45 %
KRI1	0.09	12.13 %
SLM2	0.07	10.10 %
DPR1	0.05	8.73 %
WZWH		0.00 %
Total	5.58	30.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.76	26.64 %
Total	4.76	19.67 %

Branch *	MTD Sales L	Brand Share %
CH28	0.32	27.67 %
CH42	0.30	24.07 %
CH47	0.28	15.40 %
CH16	0.23	26.64 %
CH05	0.21	11.40 %
CH48	0.21	14.33 %
GUD1	0.19	14.83 %
CH07	0.16	12.05 %
CH45	0.14	16.13 %
KNR1	0.13	22.20 %
CH19	0.12	12.13 %
CH38	0.11	14.23 %
CGL1	0.08	6.75 %
CH14	0.03	4.15 %
GUD2	0.03	6.44 %
CH08	0.02	5.88 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
Total	4.76	19.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.27	38.94 %
Total	4.27	26.99 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.29	23.46 %
VEL2	0.22	23.32 %
TRR1	0.16	8.91 %
AKM1	0.16	25.67 %
VEL4	0.13	10.61 %
ABR1	0.13	26.76 %
VEL3	0.12	9.61 %
ARC2	0.12	24.56 %
SBR1	0.09	18.33 %
CPT1	0.09	25.70 %
GDM1	0.08	22.38 %
VNB1	0.08	7.80 %
Total	4.27	26.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.08	45.34 %
Total	4.08	34.30 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.18	22.75 %
POY2	0.14	21.91 %
VPM2	0.07	16.89 %
VCM2	0.07	11.17 %
CDM1	0.04	8.82 %
VCM1	0.04	10.76 %
VPM1	0.04	12.98 %
MKM1		0.00 %
Total	4.08	34.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	2.90	25.24 %
Iron	0.03	2.23 %
Total	2.93	17.89 %

Branch *	MTD Sales L	Brand Share %
CH21	0.20	16.29 %
CH03	0.18	20.30 %
CH24	0.16	13.46 %
CH18	0.15	14.76 %
CH17	0.15	24.06 %
MJR1	0.14	27.78 %
CH43	0.13	22.15 %
CH15	0.13	10.62 %
GPD1	0.08	12.20 %
CH33	0.06	10.79 %
CH35	0.06	4.54 %
CH50	0.04	5.86 %
CH41	0.04	9.65 %
CH44	0.04	8.38 %
CH27	0.04	19.35 %
CH20	0.03	4.82 %
CH23	0.02	14.26 %
CH01		0.00 %
CH06		0.00 %
CH32		0.00 %
CH51		0.00 %
WHC3		0.00 %
Total	2.93	17.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	2.53	38.73 %
Total	2.53	18.95 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.27	23.54 %
SUL1	0.26	22.54 %
CBE2	0.24	18.24 %
MPM1	0.23	13.46 %
SNR1	0.11	12.35 %
UMP1	0.11	10.47 %
CBE6	0.06	6.26 %
PLI1	0.04	2.78 %
DPM2	0.03	6.70 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.53	18.95 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	2.09	41.02 %
Iron	0.02	3.83 %
Total	2.12	27.36 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.22	26.00 %
ERD2	0.12	9.31 %
ERD1	0.12	16.00 %
RSP1	0.09	25.64 %
NKL2	0.09	18.52 %
TCG1	0.08	26.92 %
TPR2	0.04	5.82 %
SYM2	0.03	17.62 %
GBM1	0.03	22.75 %
SGG1	0.01	8.85 %
W3SD		0.00 %
Total	2.12	27.36 %