



TN : CROMPTON Sales Performance 14/05/2026 8:07 AM

MTD Sales
48.61 L

Brand Share %
22.20 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	48.61	27.03 %
Total	48.61	22.20 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	10.16	26.45 %
SOUTH-03	8.02	24.54 %
TRICHY-01	6.43	23.61 %
CHENNAI-01	5.68	18.37 %
WEST-02	5.26	23.25 %
CHENNAI-02	3.92	19.90 %
NORTH ARCOT	3.39	21.88 %
WEST-01	2.96	16.53 %
SOUTH ARCOT	2.79	19.92 %
Total	48.61	22.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	10.16	30.55 %
Total	10.16	26.45 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.34	10.64 %
RPM1	0.20	12.37 %
TKS2	0.19	11.78 %
TKS1	0.18	19.96 %
ASM1	0.16	20.14 %
SVK1	0.15	18.89 %
PKD1	0.11	19.89 %
SNL1	0.11	15.40 %
STU2	0.09	9.94 %
TKY1	0.08	11.30 %
ARM1	0.07	18.35 %
APK2	0.06	7.43 %
TY11	0.03	3.71 %
S2SD		0.00 %
Total	10.16	26.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	8.02	31.28 %
Total	8.02	24.54 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.62	16.93 %
MPA1	0.18	20.97 %
TEN2	0.13	10.30 %
DGL2	0.11	14.83 %
TEN1	0.11	9.82 %
TPT1	0.11	13.29 %
NK11	0.07	16.70 %
MDU4	0.06	10.17 %
ADP1	0.05	15.07 %
BNR1	0.04	9.58 %
BTU1	0.04	8.64 %
NTM1	0.04	20.42 %
PNV2	0.03	5.84 %
KYK1	0.02	3.31 %
KKD3		0.00 %
MDU7		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
MNM1	-0.02	-2.68 %
Total	8.02	24.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	6.43	27.19 %
Total	6.43	23.61 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.27	15.38 %
KUM1	0.26	17.96 %
PTK1	0.25	16.61 %
MDI1	0.18	19.48 %
TYR1	0.15	14.16 %
NCK1	0.13	18.78 %
APM1	0.13	18.32 %
KUM2	0.12	16.69 %
TTP1	0.12	18.80 %
KRN1	0.10	16.01 %
NGT1	0.09	13.14 %
TRY4	0.09	17.85 %
TRY3	0.04	4.86 %
PBR1	0.04	9.48 %
PDK1	0.04	9.25 %
AYR1	0.02	3.40 %
TZSD		0.00 %
Total	6.43	23.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	5.68	21.65 %
Total	5.68	18.37 %

Branch *	MTD Sales L	Brand Share %
CH19	0.42	19.76 %
CH08	0.37	15.37 %
CH42	0.29	15.30 %
CH05	0.24	12.29 %
CH28	0.21	17.35 %
CGL1	0.11	20.26 %
CH47	0.10	5.42 %
MRM1	0.09	12.97 %
CH26	0.06	20.51 %
CH48	0.06	3.21 %
CH45	0.05	9.64 %
CH22	0.05	5.35 %
CH25	0.03	5.64 %
CH37	0.03	17.60 %
CH35	0.03	4.54 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	5.68	18.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	5.26	33.35 %
Total	5.26	23.25 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.32	19.16 %
KRI1	0.25	15.64 %
SLM1	0.15	10.88 %
KVP1	0.11	17.17 %
PMP1	0.09	13.65 %
EPI1	0.08	13.89 %
SLM3	0.08	8.44 %
VPD1	0.07	19.73 %
EDP1	0.05	9.47 %
KAM1	0.04	4.69 %
BMD1	0.03	8.41 %
APN1	0.03	6.79 %
SGG1	0.03	12.61 %
TRM1	0.02	3.06 %
CMI1	0.02	5.96 %
PDR1		0.00 %
SLM2		0.00 %
Total	5.26	23.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	3.92	23.06 %
Total	3.92	19.90 %

Branch *	MTD Sales L	Brand Share %
CH34	0.18	13.86 %
CH21	0.15	16.62 %
MJR1	0.14	15.73 %
CH27	0.13	15.55 %
CH12	0.12	10.70 %
CH23	0.11	16.10 %
CH50	0.09	15.39 %
GPD1	0.08	18.81 %
CH46	0.05	7.38 %
CH03	0.05	3.68 %
CH33	0.05	8.80 %
CH06	0.03	10.84 %
CH17	0.02	3.91 %
CH44	0.02	3.82 %
CH51		0.00 %
MC05		0.00 %
Total	3.92	19.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	3.39	24.44 %
Total	3.39	21.88 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.12	11.80 %
SLG1	0.08	15.09 %
VEL1	0.08	7.72 %
BGR1	0.07	20.08 %
VEL2	0.05	5.32 %
ARC2	0.05	11.36 %
ABR1	0.04	6.89 %
WJD1	0.04	8.23 %
WJP1	0.04	16.19 %
VNB1	0.03	4.09 %
AKM1	0.02	2.81 %
TRT1	0.02	3.12 %
Total	3.39	21.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	2.96	25.03 %
Total	2.96	16.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.48	18.78 %
MPM1	0.16	16.23 %
TPR1	0.15	20.54 %
KGM1	0.15	21.51 %
PLI1	0.13	12.60 %
KMR1	0.12	5.82 %
SUL1	0.10	13.43 %
PDM1	0.08	18.45 %
CBE1	0.06	4.99 %
CBE5	0.05	10.26 %
CNR1	0.05	15.29 %
CBE3	0.03	11.67 %
ANR1	0.02	18.23 %
TPR2	0.02	1.32 %
UMP1	0.02	10.19 %
SYM2		1.95 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	2.96	16.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.79	22.18 %
Total	2.79	19.92 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.41	17.54 %
KKI2	0.18	15.18 %
CDM1	0.16	19.09 %
POY1	0.14	16.62 %
VCM2	0.13	19.03 %
TDM1	0.11	17.79 %
VPM2	0.11	15.00 %
NVL2	0.11	11.98 %
POY2	0.09	9.79 %
TRK1	0.04	9.92 %
VCM1	0.03	13.85 %
ULP1	0.03	6.87 %
VPM1		0.00 %
Total	2.79	19.92 %