

MTD Sales
53.54 L

Brand Share %
28.47 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	53.43	39.97 %
Iron	0.10	0.66 %
Total	53.54	28.47 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	11.39	31.67 %
SOUTH-03	11.11	32.61 %
TRICHY-01	7.97	36.13 %
WEST-02	4.39	28.71 %
CHENNAI-01	4.38	20.20 %
NORTH ARCOT	3.87	26.53 %
SOUTH ARCOT	3.55	33.68 %
CHENNAI-02	2.67	17.67 %
WEST-01	2.19	19.11 %
WEST-03	2.02	27.79 %
Total	53.54	28.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	11.39	41.54 %
Total	11.39	31.67 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.52	24.47 %
TKS2	0.46	21.14 %
TUT2	0.38	27.55 %
TUT1	0.34	11.73 %
VNR2	0.31	21.46 %
SNL1	0.31	24.56 %
VLY1	0.28	24.79 %
APK2	0.19	20.80 %
NGR1	0.14	8.72 %
RPM1	0.11	9.92 %
MAR1	0.09	13.29 %
ARM1	0.08	17.29 %
KGL1	0.07	26.94 %
KSM1	0.06	27.82 %
COL1	0.02	11.42 %
S2SD		0.00 %
Total	11.39	31.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	11.11	43.57 %
Total	11.11	32.61 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.35	13.71 %
DKI1	0.22	24.99 %
BNR1	0.22	21.80 %
TPT1	0.20	21.73 %
TEN2	0.15	16.41 %
ATG1	0.15	19.31 %
ADP1	0.13	18.94 %
USL1	0.11	12.45 %
KPT1	0.09	16.06 %
PNI1	0.09	16.31 %
ODM1	0.05	15.84 %
NTM1	0.04	14.37 %
CBM1	0.04	4.35 %
CMR1	0.04	20.58 %
SZSD		0.00 %
Total	11.11	32.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	7.96	47.91 %
Iron	0.02	1.08 %
Total	7.97	36.13 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.42	22.87 %
MVM1	0.18	16.32 %
PDK2	0.12	25.55 %
TNJ2	0.09	8.83 %
MDI1	0.07	13.66 %
KUM2	0.06	7.62 %
NMM1	0.04	11.32 %
TZSD		0.00 %
Total	7.97	36.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	4.36	46.44 %
Iron	0.04	2.66 %
Total	4.39	28.71 %

Branch *	MTD Sales L	Brand Share %
DPR2	0.17	22.78 %
HSR1	0.16	12.68 %
SLM1	0.13	12.34 %
PMP1	0.11	24.19 %
HSR2	0.11	13.64 %
PNG1	0.10	27.38 %
SLM2	0.07	11.20 %
KRI1	0.06	9.40 %
MTR1	0.05	10.02 %
DPR1	0.05	9.00 %
PLC1	0.03	5.52 %
WZWH		0.00 %
Total	4.39	28.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.38	27.31 %
Total	4.38	20.20 %

Branch *	MTD Sales L	Brand Share %
CH42	0.28	25.19 %
CH47	0.28	16.13 %
CH28	0.25	26.80 %
CH16	0.23	26.64 %
CH05	0.18	10.66 %
CH07	0.16	12.66 %
CH48	0.16	14.65 %
GUD1	0.16	15.46 %
CH45	0.14	18.75 %
CH19	0.12	13.94 %
CH38	0.11	14.64 %
CGL1	0.08	7.26 %
KNR1	0.08	17.18 %
CH14	0.03	4.38 %
GUD2	0.03	6.97 %
CH08	0.02	8.38 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
Total	4.38	20.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	3.87	38.90 %
Total	3.87	26.53 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.27	23.76 %
VEL2	0.22	23.85 %
AKM1	0.16	26.34 %
TRR1	0.14	7.87 %
VEL4	0.13	12.56 %
ABR1	0.13	27.85 %
VEL3	0.12	10.78 %
ARC2	0.12	24.56 %
SBR1	0.09	18.72 %
CPT1	0.09	25.70 %
GDM1	0.06	18.04 %
VNB1	0.04	4.74 %
Total	3.87	26.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	3.55	45.17 %
Total	3.55	33.68 %

Branch *	MTD Sales L	Brand Share %
POY1	0.22	25.52 %
NVL2	0.18	22.75 %
POY2	0.14	21.91 %
VPM2	0.07	22.76 %
SJI2	0.06	15.95 %
CDM1	0.04	10.23 %
VCM1	0.04	10.76 %
VPM1	0.04	24.96 %
VCM2	0.03	6.52 %
MKM1		0.00 %
Total	3.55	33.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	2.64	24.99 %
Iron	0.03	2.42 %
Total	2.67	17.67 %

Branch *	MTD Sales L	Brand Share %
CH21	0.20	16.40 %
CH03	0.18	21.38 %
CH18	0.15	14.90 %
CH17	0.13	22.23 %
CH15	0.13	14.36 %
CH24	0.12	10.49 %
CH43	0.10	16.61 %
UKI1	0.07	23.96 %
GPD1	0.06	10.35 %
CH50	0.04	6.53 %
CH41	0.04	11.18 %
CH44	0.04	8.96 %
CH27	0.04	20.99 %
CH33	0.04	7.53 %
CH20	0.03	5.10 %
CH23	0.02	14.26 %
CH35	0.02	1.54 %
CH01		0.00 %
CH06		0.00 %
CH32		0.00 %
CH51		0.00 %
WHC3		0.00 %
Total	2.67	17.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	2.19	38.44 %
Total	2.19	19.11 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.21	19.24 %
MPM1	0.20	13.00 %
CBE2	0.13	16.87 %
SNR1	0.11	13.59 %
UMP1	0.11	10.93 %
CBE6	0.06	6.78 %
DPM2	0.03	27.82 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.19	19.11 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	1.99	42.66 %
Iron	0.02	4.15 %
Total	2.02	27.79 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.20	24.90 %
ERD2	0.12	10.28 %
ERD1	0.12	16.20 %
NKL2	0.09	20.05 %
RSP1	0.07	22.36 %
TPR2	0.04	6.22 %
SYM2	0.03	17.62 %
GBM1	0.03	22.75 %
SGG1	0.01	8.85 %
W3SD		0.00 %
Total	2.02	27.79 %