

MTD Sales
45.59 L

Brand Share %
27.85 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	45.50	39.38 %
Iron	0.10	0.68 %
Total	45.59	27.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	9.34	30.29 %
SOUTH-03	9.00	30.71 %
TRICHY-01	7.39	38.24 %
CHENNAI-01	3.79	19.18 %
WEST-02	3.40	26.65 %
NORTH ARCOT	3.34	26.12 %
SOUTH ARCOT	3.16	33.92 %
CHENNAI-02	2.43	18.08 %
WEST-01	1.88	18.62 %
WEST-03	1.86	30.40 %
Total	45.59	27.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	9.34	39.66 %
Total	9.34	30.29 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.40	20.93 %
TVL1	0.32	17.39 %
VNR2	0.29	20.90 %
TUT1	0.28	10.70 %
SNL1	0.27	23.03 %
TUT2	0.27	21.51 %
NGR1	0.18	12.75 %
VLY1	0.17	18.08 %
APK2	0.15	17.69 %
RPM1	0.07	8.95 %
MAR1	0.07	11.91 %
ARM1	0.06	14.21 %
KSM1	0.03	17.76 %
KGL1	0.02	9.84 %
COL1	0.02	12.65 %
S2SD		0.00 %
Total	9.34	30.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	9.00	41.75 %
Total	9.00	30.71 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.39	24.49 %
MDU1	0.24	10.74 %
DKI1	0.22	25.28 %
TEN2	0.15	17.26 %
BNR1	0.12	14.63 %
ATG1	0.11	16.18 %
MNM1	0.11	27.23 %
TPT1	0.11	13.62 %
ADP1	0.09	16.89 %
KPT1	0.09	17.11 %
USL1	0.08	11.46 %
PNI1	0.07	13.73 %
ODM1	0.05	17.24 %
CBM1	0.04	4.49 %
CMR1	0.04	22.58 %
NTM1	0.02	9.12 %
SZSD		0.00 %
Total	9.00	30.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	7.37	49.99 %
Iron	0.02	1.25 %
Total	7.39	38.24 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.41	25.87 %
MVM1	0.10	11.13 %
TNJ2	0.09	11.30 %
PDK2	0.07	17.20 %
MDI1	0.05	11.36 %
NMM1	0.04	18.47 %
KUM2	0.04	6.88 %
TZSD		0.00 %
Total	7.39	38.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	3.79	26.40 %
Total	3.79	19.18 %

Branch *	MTD Sales L	Brand Share %
CH42	0.23	22.74 %
CH47	0.21	13.70 %
CH16	0.21	25.32 %
CH28	0.17	21.44 %
CH07	0.16	13.26 %
GUD1	0.16	19.41 %
CH05	0.14	9.16 %
CH48	0.13	12.83 %
CH19	0.12	13.94 %
CH38	0.11	15.92 %
CH45	0.10	15.60 %
MRM1	0.10	25.40 %
CGL1	0.08	7.42 %
KNR1	0.08	21.29 %
SKL1	0.06	23.23 %
TKM1	0.05	24.24 %
CH14	0.03	4.66 %
GUD2	0.03	8.20 %
CH08	0.02	8.87 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
Total	3.79	19.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	3.36	45.56 %
Iron	0.04	3.11 %
Total	3.40	26.65 %

Branch *	MTD Sales L	Brand Share %
DPR2	0.17	22.78 %
HSR1	0.14	13.71 %
HSR2	0.11	14.06 %
PNG1	0.07	19.83 %
SLM2	0.07	12.69 %
KRI1	0.06	11.02 %
PMP1	0.05	14.55 %
MTR1	0.05	10.30 %
DPR1	0.05	9.80 %
KVP1	0.04	25.04 %
SLM1	0.03	3.71 %
PLC1	0.03	5.52 %
WZWH		0.00 %
Total	3.40	26.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	3.34	39.06 %
Total	3.34	26.12 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.27	24.75 %
VEL2	0.21	22.25 %
VEL4	0.13	14.19 %
AKM1	0.13	25.60 %
VEL3	0.11	9.65 %
SBR1	0.09	22.11 %
ABR1	0.07	21.56 %
TRR1	0.06	3.64 %
VNB1	0.04	5.69 %
GDM1	0.04	13.26 %
CPT1	0.02	8.23 %
Total	3.34	26.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	3.16	45.83 %
Total	3.16	33.92 %

Branch *	MTD Sales L	Brand Share %
POY1	0.18	22.28 %
NVL2	0.13	17.99 %
POY2	0.12	19.78 %
VPM2	0.06	19.18 %
CDM1	0.04	11.41 %
VPM1	0.04	24.96 %
VCM2	0.03	7.06 %
MKM1		0.00 %
SJI2		0.00 %
VCM1		0.00 %
Total	3.16	33.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	2.41	25.85 %
Iron	0.02	1.95 %
Total	2.43	18.08 %

Branch *	MTD Sales L	Brand Share %
CH21	0.20	17.06 %
CH03	0.18	22.66 %
CH18	0.15	18.16 %
CH15	0.13	19.61 %
CH17	0.12	20.32 %
CH43	0.10	19.21 %
CH24	0.08	8.10 %
UKI1	0.07	23.96 %
GPD1	0.06	10.60 %
CH41	0.04	11.18 %
CH33	0.04	8.55 %
CH20	0.03	5.65 %
CH50	0.03	3.99 %
CH44	0.02	4.68 %
CH23	0.02	16.55 %
CH35	0.02	1.77 %
CH01		0.00 %
CH06		0.00 %
CH32		0.00 %
CH51		0.00 %
WHC3		0.00 %
Total	2.43	18.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	1.88	37.32 %
Total	1.88	18.62 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.21	26.81 %
MPM1	0.17	11.28 %
SNR1	0.11	13.59 %
CBE2	0.09	13.54 %
UMP1	0.08	10.46 %
CBE5	0.08	15.92 %
CBE6	0.03	5.43 %
DPM2	0.03	27.82 %
KGI1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	1.88	18.62 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	1.84	44.52 %
Iron	0.02	4.62 %
Total	1.86	30.40 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.14	19.72 %
ERD2	0.12	17.77 %
ERD1	0.12	22.40 %
NKL2	0.09	22.26 %
RSP1	0.07	22.36 %
TCG1	0.06	22.87 %
TPR2	0.04	6.50 %
SYM2	0.03	26.22 %
GBM1	0.03	22.75 %
SGG1	0.01	8.85 %
W3SD		0.00 %
Total	1.86	30.40 %