



TN : CROMPTON Sales Performance 12/05/2026 8:07 AM

MTD Sales
42.50 L

Brand Share %
21.74 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	42.50	26.58 %
Total	42.50	21.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	8.95	26.73 %
SOUTH-03	6.97	24.13 %
TRICHY-01	5.64	22.33 %
CHENNAI-01	4.98	17.66 %
WEST-02	4.28	21.76 %
CHENNAI-02	3.58	19.98 %
NORTH ARCOT	3.13	22.57 %
WEST-01	2.52	16.15 %
SOUTH ARCOT	2.45	19.39 %
Total	42.50	21.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	8.95	30.83 %
Total	8.95	26.73 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.23	9.08 %
MAR1	0.22	19.39 %
TKS1	0.18	20.80 %
ASM1	0.16	20.91 %
RPM1	0.13	10.16 %
STU2	0.11	13.65 %
SVK1	0.11	15.32 %
SNL1	0.11	15.92 %
TKS2	0.10	7.09 %
TKY1	0.08	12.57 %
APK2	0.06	7.94 %
TYI1	0.03	4.72 %
Total	8.95	26.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	6.97	31.21 %
Total	6.97	24.13 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.53	16.19 %
TEN2	0.13	10.94 %
TEN1	0.11	9.82 %
DGL2	0.07	10.67 %
TPT1	0.06	8.81 %
ADP1	0.05	17.38 %
BNR1	0.04	10.52 %
BTU1	0.04	8.64 %
PNV2	0.03	8.36 %
KYK1	0.02	3.51 %
MDU4	0.02	3.92 %
NTM1	0.02	13.85 %
KKD3		0.00 %
MDU7		0.00 %
TDI1		0.00 %
USL1		0.00 %
MNM1	-0.02	-2.75 %
Total	6.97	24.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	5.64	25.94 %
Total	5.64	22.33 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.26	19.55 %
KUM1	0.26	17.96 %
PTK1	0.25	17.75 %
PBR2	0.20	12.39 %
JKM1	0.16	15.67 %
TYR1	0.15	14.79 %
MDI1	0.13	16.11 %
APM1	0.13	19.47 %
NCK1	0.10	15.82 %
TTP1	0.10	18.06 %
TRY4	0.09	18.64 %
KUM2	0.08	12.55 %
NGT1	0.05	7.90 %
TRY3	0.04	5.08 %
PBR1	0.04	10.00 %
PDK1	0.04	11.70 %
KRN1	0.04	6.86 %
AYR1	0.02	3.40 %
TRY2	0.02	10.77 %
Total	5.64	22.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.98	20.78 %
Total	4.98	17.66 %

Branch *	MTD Sales L	Brand Share %
CH19	0.38	18.42 %
CH07	0.33	21.39 %
CH08	0.30	15.49 %
CH42	0.27	14.69 %
CH28	0.21	18.62 %
CH05	0.19	10.86 %
CH47	0.10	6.82 %
CGL1	0.09	18.20 %
MRM1	0.09	12.97 %
CH26	0.06	20.51 %
CH45	0.05	10.85 %
CH22	0.05	5.35 %
CH25	0.03	6.28 %
CH37	0.03	17.60 %
CH48	0.03	1.90 %
CH35	0.03	5.13 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	4.98	17.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	4.28	32.70 %
Total	4.28	21.76 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.28	17.09 %
KRI1	0.16	13.06 %
SLM1	0.12	9.72 %
ERD1	0.11	14.92 %
KVP1	0.11	17.17 %
PMP1	0.09	14.71 %
SLM3	0.08	8.44 %
MTR1	0.07	18.31 %
VKL1	0.05	18.81 %
EPI1	0.04	8.47 %
KAM1	0.04	5.08 %
BMD1	0.03	9.20 %
APN1	0.03	8.31 %
TRM1	0.02	3.88 %
CMI1	0.02	6.63 %
EDP1	0.02	3.57 %
PDR1		0.00 %
SLM2		0.00 %
SGG1	-0.01	-7.94 %
Total	4.28	21.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	3.58	23.12 %
Total	3.58	19.98 %

Branch *	MTD Sales L	Brand Share %
CH20	0.19	21.70 %
CH34	0.16	12.77 %
CH21	0.15	17.26 %
MJR1	0.14	17.19 %
CH12	0.12	13.32 %
CH50	0.09	16.38 %
CH27	0.09	11.56 %
CH23	0.09	15.30 %
GPD1	0.08	18.81 %
CH46	0.05	7.38 %
CH03	0.05	4.55 %
CH33	0.05	9.88 %
CH06	0.03	12.60 %
CH17	0.02	4.13 %
CH44	0.02	4.24 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	3.58	19.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	3.13	24.62 %
Total	3.13	22.57 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.10	10.56 %
SLG1	0.08	15.09 %
VEL2	0.05	5.32 %
ARC2	0.05	12.59 %
ABR1	0.04	9.59 %
WJD1	0.04	11.71 %
WJP1	0.04	16.19 %
VNB1	0.03	5.78 %
BGR1	0.03	11.63 %
AKM1	0.02	3.24 %
VEL1	0.02	2.17 %
TRT1	0.02	3.12 %
Total	3.13	22.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	2.52	24.45 %
Total	2.52	16.15 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.16	16.59 %
KGM1	0.13	19.39 %
KMR1	0.12	6.74 %
SUL1	0.10	16.75 %
PLI1	0.09	8.85 %
TPR1	0.07	12.66 %
CBE1	0.06	5.09 %
CBE5	0.05	10.26 %
PPI1	0.04	15.73 %
CNR1	0.03	10.07 %
CBE3	0.03	11.67 %
ANR1	0.02	18.23 %
TPR2	0.02	1.32 %
UMP1	0.02	11.95 %
SYM2		2.20 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	2.52	16.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.45	21.86 %
Total	2.45	19.39 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.35	15.79 %
CDM1	0.16	19.86 %
KKI2	0.14	12.81 %
VCM2	0.13	19.86 %
POY1	0.11	13.71 %
TDM1	0.11	20.47 %
NVL2	0.11	12.91 %
POY2	0.09	9.79 %
VPM2	0.07	10.97 %
TRK1	0.04	11.59 %
ULP1	0.03	8.60 %
VCM1	0.02	7.61 %
VPM1		0.00 %
Total	2.45	19.39 %