

MTD Sales
40.19 L

Brand Share %
27.39 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	40.10	39.33 %
Iron	0.09	0.69 %
Total	40.19	27.39 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	8.14	29.66 %
SOUTH-03	7.71	30.05 %
TRICHY-01	6.76	40.22 %
CHENNAI-01	3.24	17.76 %
WEST-02	3.04	26.85 %
NORTH ARCOT	2.92	24.80 %
SOUTH ARCOT	2.78	33.10 %
CHENNAI-02	2.23	18.55 %
WEST-03	1.76	31.07 %
WEST-01	1.61	17.13 %
Total	40.19	27.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	8.14	39.74 %
Total	8.14	29.66 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.36	21.28 %
SNL1	0.27	23.77 %
TUT2	0.27	21.51 %
VNR2	0.25	20.27 %
TVL1	0.23	14.71 %
TUT1	0.22	10.33 %
NGR1	0.18	13.84 %
APK2	0.12	14.42 %
VLY1	0.10	12.10 %
RPM1	0.07	9.23 %
ARM1	0.06	16.18 %
MAR1	0.04	8.56 %
KSM1	0.03	21.03 %
KGL1	0.02	10.56 %
COL1	0.02	14.68 %
S2SD		0.00 %
Total	8.14	29.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	7.71	41.45 %
Total	7.71	30.05 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.33	23.23 %
DKI1	0.17	21.92 %
MDU1	0.15	7.06 %
TEN2	0.13	15.19 %
BNR1	0.12	15.36 %
TPT1	0.11	13.62 %
ADP1	0.09	16.89 %
KPT1	0.09	22.52 %
SVG1	0.08	19.58 %
USL1	0.08	11.72 %
MNM1	0.07	19.83 %
PNI1	0.05	11.01 %
ODM1	0.05	17.24 %
CBM1	0.04	4.90 %
CMR1	0.04	22.58 %
NTM1	0.02	11.43 %
SZSD		0.00 %
Total	7.71	30.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	6.75	51.84 %
Iron	0.01	0.70 %
Total	6.76	40.22 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.35	25.76 %
PBR2	0.30	25.79 %
MVM1	0.10	11.87 %
TNJ2	0.09	11.52 %
PDK2	0.07	21.35 %
MDI1	0.05	12.31 %
NMM1	0.04	21.84 %
KUM2	0.04	9.52 %
TZSD		0.00 %
Total	6.76	40.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	3.24	25.01 %
Total	3.24	17.76 %

Branch *	MTD Sales L	Brand Share %
CH47	0.21	13.70 %
CH16	0.21	26.41 %
CH42	0.17	18.39 %
CH28	0.17	22.71 %
GUD1	0.16	20.46 %
CH19	0.12	13.94 %
CH05	0.11	7.15 %
CH45	0.10	15.60 %
CH07	0.07	7.04 %
SKL1	0.06	24.52 %
CGL1	0.06	5.34 %
CH48	0.06	6.39 %
CH38	0.06	9.47 %
KNR1	0.05	14.69 %
MRM1	0.04	15.33 %
CH14	0.03	5.17 %
GUD2	0.03	8.20 %
CH08	0.02	7.89 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
Total	3.24	17.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	3.00	46.69 %
Iron	0.04	3.55 %
Total	3.04	26.85 %

Branch *	MTD Sales L	Brand Share %
DPR2	0.17	23.22 %
HSR1	0.14	13.71 %
HSR2	0.11	14.06 %
KAM1	0.07	24.84 %
MCR1	0.07	23.61 %
PNG1	0.07	22.38 %
SLM2	0.07	13.37 %
KRI1	0.06	14.64 %
PMP1	0.05	14.55 %
MTR1	0.05	10.75 %
DPR1	0.05	17.36 %
KVP1	0.04	25.04 %
SLM1	0.03	4.48 %
PLC1	0.01	1.50 %
WZWH		0.00 %
Total	3.04	26.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.92	38.32 %
Total	2.92	24.80 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.25	24.75 %
VEL2	0.21	22.25 %
VEL4	0.13	15.32 %
VEL3	0.11	10.20 %
AKM1	0.08	17.60 %
ABR1	0.07	21.56 %
SBR1	0.07	18.42 %
VNB1	0.04	6.05 %
GDM1	0.04	13.26 %
TRR1	0.04	2.92 %
CPT1	0.02	8.23 %
Total	2.92	24.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.78	44.75 %
Total	2.78	33.10 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.13	19.49 %
POY1	0.13	17.55 %
POY2	0.12	19.78 %
VPM2	0.06	19.18 %
CDM1	0.04	11.41 %
VCM2	0.03	8.05 %
MKM1		0.00 %
SJI2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.78	33.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	2.21	26.11 %
Iron	0.02	2.15 %
Total	2.23	18.55 %

Branch *	MTD Sales L	Brand Share %
CH21	0.20	18.78 %
CH03	0.18	23.88 %
CH18	0.15	22.46 %
CH17	0.12	20.55 %
CH24	0.08	8.72 %
CH15	0.08	12.55 %
CH43	0.07	14.98 %
CH12	0.07	23.10 %
GPD1	0.06	10.60 %
CH41	0.04	11.18 %
CH33	0.04	9.26 %
CH20	0.03	5.65 %
CH50	0.03	6.04 %
CH44	0.02	6.42 %
CH23	0.02	20.24 %
CH35	0.02	2.63 %
CH01		0.00 %
CH06		0.00 %
CH32		0.00 %
CH51		0.00 %
WHC3		0.00 %
Total	2.23	18.55 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	1.74	45.76 %
Iron	0.02	4.70 %
Total	1.76	31.07 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.14	20.72 %
ERD2	0.12	21.83 %
ERD1	0.12	23.50 %
RSP1	0.07	22.36 %
TCG1	0.06	22.87 %
SYM2	0.03	26.22 %
GBM1	0.03	22.75 %
SGG1	0.01	8.85 %
TPR2		0.00 %
W3SD		0.00 %
Total	1.76	31.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	1.61	36.65 %
Total	1.61	17.13 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.21	26.77 %
CBE2	0.09	14.46 %
MPM1	0.08	6.48 %
SNR1	0.08	10.82 %
UMP1	0.08	10.46 %
CBE5	0.08	16.40 %
CBE6	0.03	5.69 %
DPM2		0.15 %
KGI1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	1.61	17.13 %