



TN : CROMPTON Sales Performance 11/05/2026 8:07 AM

MTD Sales
39.85 L

Brand Share %
21.61 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	39.85	26.30 %
Total	39.85	21.61 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	8.34	27.25 %
SOUTH-03	6.34	23.84 %
TRICHY-01	5.55	22.98 %
CHENNAI-01	4.84	17.47 %
WEST-02	3.74	20.23 %
CHENNAI-02	3.49	20.39 %
NORTH ARCOT	2.87	22.30 %
WEST-01	2.37	16.03 %
SOUTH ARCOT	2.32	19.11 %
Total	39.85	21.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	8.34	30.78 %
Total	8.34	27.25 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.23	10.11 %
STU2	0.11	17.90 %
SNL1	0.11	15.92 %
TKS2	0.10	7.36 %
KGL1	0.09	19.36 %
SVK1	0.09	17.10 %
APK2	0.06	7.76 %
RPM1	0.06	6.00 %
TYI1	0.03	4.85 %
Total	8.34	27.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	6.34	30.45 %
Total	6.34	23.84 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.51	15.66 %
TEN1	0.08	8.98 %
DGL2	0.07	10.67 %
TEN2	0.05	5.26 %
BNR1	0.04	11.38 %
BTU1	0.04	8.64 %
PNV2	0.03	9.95 %
ADP1	0.02	9.44 %
KYK1	0.02	8.47 %
TPT1	0.02	3.22 %
MDU4	0.02	3.92 %
NTM1	0.02	13.85 %
KKD3		0.00 %
MDU7		0.00 %
TDI1		0.00 %
USL1		0.00 %
MNM1	-0.02	-2.89 %
Total	6.34	23.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	5.55	26.45 %
Total	5.55	22.98 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.26	19.45 %
PTK1	0.25	20.63 %
TNJ1	0.23	17.73 %
PBR2	0.20	12.65 %
JKM1	0.16	15.67 %
TYR1	0.15	14.79 %
MDI1	0.13	16.80 %
APM1	0.13	20.03 %
NCK1	0.10	15.82 %
TTP1	0.10	19.30 %
TRY4	0.09	20.83 %
KUM2	0.08	12.55 %
NGT1	0.05	8.19 %
TRY3	0.04	5.18 %
PBR1	0.04	10.00 %
PDK1	0.04	11.70 %
KRN1	0.04	8.09 %
AYR1	0.02	3.57 %
TRY2	0.02	10.77 %
Total	5.55	22.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.84	20.79 %
Total	4.84	17.47 %

Branch *	MTD Sales L	Brand Share %
CH19	0.36	17.87 %
CH08	0.30	16.28 %
CH42	0.27	14.69 %
CH28	0.21	18.62 %
CH05	0.19	11.07 %
CH47	0.10	6.90 %
CGL1	0.09	18.92 %
MRM1	0.09	12.97 %
CH26	0.06	20.51 %
CH45	0.05	10.85 %
CH22	0.05	5.52 %
CH25	0.03	6.28 %
CH37	0.03	17.60 %
CH48	0.03	2.03 %
CH35	0.03	5.48 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	4.84	17.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	3.74	30.48 %
Total	3.74	20.23 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.18	11.67 %
KRI1	0.16	15.99 %
SLM1	0.12	11.45 %
ERD1	0.11	15.58 %
KVP1	0.11	17.17 %
PLC1	0.09	19.57 %
PMP1	0.09	14.71 %
MTR1	0.07	18.31 %
VKL1	0.05	18.81 %
EPI1	0.04	8.47 %
KAM1	0.04	5.34 %
SLM3	0.04	4.08 %
VPD1	0.04	16.14 %
BMD1	0.03	9.20 %
APN1	0.03	8.31 %
TRM1	0.02	3.88 %
CMI1	0.02	6.63 %
EDP1	0.02	3.57 %
PDR1		0.00 %
SLM2		0.00 %
SGG1	-0.01	-7.94 %
Total	3.74	20.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	3.49	23.65 %
Total	3.49	20.39 %

Branch *	MTD Sales L	Brand Share %
CH34	0.16	12.77 %
MJR1	0.14	20.15 %
CH12	0.12	13.85 %
CH21	0.12	14.96 %
CH50	0.09	17.39 %
CH27	0.09	12.41 %
CH23	0.09	16.37 %
GPD1	0.08	19.59 %
CH03	0.05	4.55 %
CH06	0.03	17.40 %
CH17	0.02	4.39 %
CH44	0.02	4.24 %
CH46	0.02	4.16 %
CH33		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	3.49	20.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.87	24.17 %
Total	2.87	22.30 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.12	15.74 %
SBR1	0.10	11.83 %
SLG1	0.08	15.09 %
VEL2	0.05	5.32 %
ARC2	0.05	12.59 %
WJD1	0.04	12.57 %
WJP1	0.04	16.19 %
VNB1	0.03	6.20 %
BGR1	0.03	11.63 %
ABR1	0.02	4.93 %
AKM1	0.02	3.39 %
VEL1	0.02	2.27 %
TRT1	0.02	3.24 %
Total	2.87	22.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	2.37	24.21 %
Total	2.37	16.03 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.16	16.89 %
KGM1	0.13	19.39 %
KMR1	0.12	6.74 %
SUL1	0.10	16.75 %
PLI1	0.09	8.85 %
TPR1	0.07	12.66 %
CBE1	0.06	5.22 %
CBE5	0.05	10.26 %
CBE4	0.05	12.43 %
CBE3	0.03	11.67 %
TPR2	0.02	1.47 %
UMP1	0.02	15.48 %
SYM2		2.20 %
ANR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	2.37	16.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.32	21.66 %
Total	2.32	19.11 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.35	16.24 %
KKI2	0.14	12.81 %
CDM1	0.13	16.75 %
POY1	0.11	13.97 %
NVL2	0.11	13.18 %
VCM2	0.10	16.02 %
POY2	0.09	9.79 %
TDM1	0.07	18.49 %
VPM2	0.07	10.97 %
TRK1	0.04	12.91 %
ULP1	0.03	10.81 %
VCM1	0.02	7.61 %
VPM1		0.00 %
Total	2.32	19.11 %