



TN : CROMPTON Sales Performance 10/05/2026 8:07 AM

MTD Sales
36.86 L

Brand Share %
21.40 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	36.86	26.06 %
Total	36.86	21.40 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	7.65	26.73 %
SOUTH-03	6.11	24.19 %
TRICHY-01	5.16	22.71 %
CHENNAI-01	4.51	17.69 %
WEST-02	3.42	20.23 %
CHENNAI-02	3.25	19.99 %
NORTH ARCOT	2.71	22.46 %
SOUTH ARCOT	2.15	18.70 %
WEST-01	1.90	14.13 %
Total	36.86	21.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	7.65	30.47 %
Total	7.65	26.73 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.23	10.70 %
STU2	0.11	17.90 %
SNL1	0.11	19.33 %
TKS2	0.10	7.73 %
KGL1	0.09	19.36 %
SVK1	0.09	17.10 %
TKS1	0.09	14.05 %
APK2	0.06	7.76 %
RPM1	0.06	6.22 %
TYI1		0.00 %
Total	7.65	26.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	6.11	31.66 %
Total	6.11	24.19 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.51	15.66 %
MDU3	0.12	20.89 %
TEN1	0.08	11.21 %
TEN2	0.05	5.26 %
DGL2	0.04	8.81 %
BNR1	0.04	12.75 %
BTU1	0.04	9.31 %
PNV2	0.03	9.95 %
KYK1	0.02	10.04 %
TPT1	0.02	3.96 %
MDU4	0.02	4.43 %
NTM1	0.02	13.85 %
ADP1		0.00 %
KKD3		0.00 %
MDU7		0.00 %
TDI1		0.00 %
USL1		0.00 %
MNM1	-0.02	-2.89 %
Total	6.11	24.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	5.16	26.16 %
Total	5.16	22.71 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.26	19.45 %
PTK1	0.25	21.02 %
TNJ1	0.21	17.39 %
TYR1	0.14	14.34 %
MDI1	0.13	16.80 %
APM1	0.13	20.03 %
JKM1	0.12	12.18 %
PBR2	0.11	7.92 %
NCK1	0.10	16.64 %
TRY4	0.09	20.83 %
TTP1	0.08	20.95 %
KUM2	0.06	10.51 %
NGT1	0.05	8.50 %
TRY3	0.04	5.39 %
PBR1	0.04	10.00 %
PDK1	0.04	11.70 %
KRN1	0.04	16.49 %
AYR1	0.02	3.76 %
TRY2	0.02	19.44 %
Total	5.16	22.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.51	20.67 %
Total	4.51	17.69 %

Branch *	MTD Sales L	Brand Share %
CH08	0.30	19.32 %
CH19	0.27	16.75 %
CH42	0.24	13.70 %
CH07	0.24	17.38 %
CH28	0.21	19.23 %
CH05	0.19	10.19 %
CH47	0.10	8.21 %
MRM1	0.09	13.72 %
CGL1	0.07	15.38 %
CH45	0.05	11.65 %
CH22	0.05	6.10 %
CH25	0.03	6.52 %
CH37	0.03	17.60 %
CH48	0.03	2.58 %
CH35	0.03	5.89 %
CH26	0.02	7.56 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	4.51	17.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	3.42	29.51 %
Total	3.42	20.23 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.16	15.99 %
HSR2	0.14	9.22 %
SLM1	0.12	11.99 %
ERD1	0.11	16.07 %
PMP1	0.09	20.17 %
PLC1	0.06	13.12 %
VKL1	0.05	18.81 %
EPI1	0.04	8.47 %
KAM1	0.04	5.34 %
SLM3	0.04	4.91 %
VPD1	0.04	16.14 %
APN1	0.03	9.34 %
TRM1	0.02	6.17 %
CMI1	0.02	7.65 %
EDP1	0.02	3.57 %
BMD1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
SGG1	-0.03	-22.53 %
Total	3.42	20.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	3.25	23.38 %
Total	3.25	19.99 %

Branch *	MTD Sales L	Brand Share %
CH34	0.16	13.08 %
CH12	0.12	13.85 %
CH21	0.12	14.96 %
CH50	0.09	18.42 %
CH23	0.09	16.37 %
GPD1	0.08	19.59 %
CH27	0.07	9.83 %
CH41	0.05	18.19 %
CH03	0.05	5.29 %
CH06	0.03	17.40 %
CH44	0.02	4.24 %
CH46	0.02	4.27 %
CH17		0.00 %
CH33		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	3.25	19.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.71	24.48 %
Total	2.71	22.46 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.12	17.83 %
SBR1	0.10	12.59 %
SLG1	0.08	16.38 %
VEL2	0.05	5.32 %
ARC2	0.05	13.85 %
WJD1	0.04	13.18 %
WJP1	0.04	17.68 %
VNB1	0.03	6.20 %
BGR1	0.03	11.63 %
ABR1	0.02	5.41 %
AKM1	0.02	3.65 %
VEL1	0.02	2.32 %
TRT1	0.02	3.57 %
Total	2.71	22.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.15	21.35 %
Total	2.15	18.70 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.28	13.67 %
KKI2	0.14	13.02 %
CDM1	0.13	17.38 %
POY1	0.11	14.68 %
NVL2	0.11	13.18 %
POY2	0.09	10.33 %
VCM2	0.08	15.87 %
TDM1	0.07	18.49 %
TRK1	0.04	14.68 %
ULP1	0.03	10.81 %
VPM2	0.02	4.35 %
VCM1	0.02	7.61 %
VPM1		0.00 %
Total	2.15	18.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	1.90	21.39 %
Total	1.90	14.13 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.12	20.68 %
KMR1	0.11	6.10 %
KGM1	0.10	16.21 %
PLI1	0.09	8.85 %
SUL1	0.08	14.19 %
CBE5	0.05	10.26 %
TPR1	0.05	10.32 %
CBE3	0.03	11.67 %
CBE1	0.02	1.68 %
UMP1	0.02	15.48 %
SYM2		2.20 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	1.90	14.13 %