

MTD Sales
32.04 L

Brand Share %
27.71 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	31.96	39.89 %
Iron	0.08	0.78 %
Total	32.04	27.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	6.61	31.09 %
SOUTH-01	6.20	29.23 %
TRICHY-01	5.69	43.31 %
WEST-02	2.43	24.98 %
NORTH ARCOT	2.34	27.79 %
SOUTH ARCOT	2.33	35.87 %
CHENNAI-01	2.04	14.59 %
CHENNAI-02	1.77	18.37 %
WEST-01	1.53	19.56 %
WEST-03	1.11	28.00 %
Total	32.04	27.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	6.61	43.43 %
Total	6.61	31.09 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.29	25.02 %
MDU1	0.15	8.18 %
DKI1	0.15	24.38 %
TEN2	0.13	15.47 %
KPT1	0.09	26.74 %
TPT1	0.09	14.87 %
MDU3	0.08	27.24 %
BNR1	0.08	11.74 %
USL1	0.08	13.32 %
KRR1	0.07	22.57 %
MNM1	0.07	21.45 %
ADP1	0.06	18.94 %
ODM1	0.05	17.24 %
CMR1	0.04	22.58 %
SVG1	0.04	11.24 %
PNI1	0.03	9.88 %
NTM1	0.02	16.74 %
CBM1	0.02	3.09 %
SZSD		0.00 %
Total	6.61	31.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	6.20	39.36 %
Total	6.20	29.23 %

Branch *	MTD Sales L	Brand Share %
SNL1	0.25	22.48 %
RND1	0.23	24.37 %
TKS2	0.20	15.57 %
TUT2	0.19	17.92 %
TUT1	0.18	9.72 %
TVL1	0.18	13.47 %
VNR2	0.17	19.49 %
NGR1	0.14	14.41 %
VL1	0.08	15.39 %
RPM1	0.07	17.84 %
ARM1	0.06	18.91 %
APK2	0.06	9.64 %
MAR1	0.04	9.84 %
KSM1	0.03	21.03 %
SGT1	0.03	13.75 %
COL1	0.02	16.37 %
KGL1		0.00 %
S2SD		0.00 %
Total	6.20	29.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	5.68	55.28 %
Iron	0.01	0.87 %
Total	5.69	43.31 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.08	13.16 %
TNJ2	0.07	15.72 %
MDI1	0.05	16.02 %
PDK2	0.04	22.55 %
NMM1	0.04	27.05 %
KUM2	0.04	16.28 %
APM1		0.00 %
TZSD		0.00 %
Total	5.69	43.31 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	2.41	46.08 %
Iron	0.03	3.49 %
Total	2.43	24.98 %

Branch *	MTD Sales L	Brand Share %
DPR2	0.17	25.29 %
HSR1	0.10	10.07 %
SGI1	0.07	23.06 %
HSR2	0.07	12.57 %
PNG1	0.07	26.36 %
SLM2	0.07	14.15 %
PMP1	0.05	15.57 %
BMD1	0.05	22.42 %
KRI1	0.04	10.48 %
MTR1	0.03	8.51 %
SLM1	0.03	5.07 %
SLM3	0.03	24.51 %
DPR1	0.03	12.20 %
PLC1	0.01	1.50 %
KVP1		0.00 %
WZWH		0.00 %
Total	2.43	24.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.34	41.60 %
Total	2.34	27.79 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.15	27.23 %
VEL3	0.07	7.77 %
AKM1	0.06	17.41 %
GDM1	0.04	23.84 %
TRR1	0.04	4.12 %
SBR1	0.04	15.92 %
CPT1	0.02	8.46 %
VNB1	0.02	3.17 %
Total	2.34	27.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.33	47.96 %
Total	2.33	35.87 %

Branch *	MTD Sales L	Brand Share %
POY2	0.12	24.62 %
POY1	0.11	17.18 %
VPM2	0.06	27.00 %
CDM1	0.04	13.17 %
VCM2	0.03	13.42 %
MKM1		0.00 %
SJI2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.33	35.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	2.04	20.71 %
Total	2.04	14.59 %

Branch *	MTD Sales L	Brand Share %
CH47	0.18	14.12 %
CH28	0.13	20.20 %
CH19	0.12	17.57 %
CH25	0.10	25.33 %
CH05	0.07	4.59 %
GUD1	0.06	9.41 %
AVD1	0.06	12.26 %
CH48	0.06	9.49 %
CH45	0.05	9.21 %
KNR1	0.05	18.97 %
CH07	0.05	5.08 %
CGL1	0.04	5.06 %
CH14	0.03	6.90 %
CH38	0.03	6.67 %
GUD2	0.03	9.02 %
MRM1	0.02	10.05 %
CH08	0.02	12.08 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
Total	2.04	14.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	1.74	25.31 %
Iron	0.02	2.53 %
Total	1.77	18.37 %

Branch *	MTD Sales L	Brand Share %
CH21	0.20	25.15 %
CH17	0.10	19.82 %
CH18	0.09	14.63 %
CH24	0.08	10.58 %
CH15	0.08	21.00 %
CH12	0.07	23.10 %
MJR1	0.06	21.13 %
GPD1	0.06	10.90 %
CH43	0.05	10.74 %
CH41	0.04	20.29 %
CH33	0.04	10.21 %
CH50	0.03	6.22 %
CH44	0.02	15.71 %
CH23	0.02	20.24 %
CH20	0.01	1.63 %
CH01		0.00 %
CH06		0.00 %
CH35		0.00 %
CH51		0.00 %
WHC3		0.00 %
Total	1.77	18.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	1.53	39.24 %
Total	1.53	19.56 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.21	26.77 %
CBE2	0.09	19.37 %
MPM1	0.08	7.60 %
SNR1	0.08	14.05 %
UMP1	0.08	15.37 %
CBE5	0.08	16.40 %
CBE6	0.03	11.20 %
DPM2		0.15 %
KGI1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	1.53	19.56 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	1.09	42.72 %
Iron	0.02	5.74 %
Total	1.11	28.00 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.12	24.05 %
AVI1	0.10	15.75 %
NKL2	0.06	23.17 %
TCG1	0.02	16.06 %
TPR1	0.02	3.14 %
SGG1	0.01	11.57 %
TPR2		0.00 %
W3SD		0.00 %
Total	1.11	28.00 %