



TN : CROMPTON Sales Performance 09/05/2026 8:07 AM

MTD Sales
34.59 L

Brand Share %
26.11 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	34.59	26.11 %
Total	34.59	26.11 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	6.86	30.39 %
SOUTH-03	5.95	32.66 %
TRICHY-01	5.00	26.12 %
CHENNAI-01	4.30	21.18 %
CHENNAI-02	3.11	23.80 %
WEST-02	3.06	28.09 %
NORTH ARCOT	2.56	24.06 %
SOUTH ARCOT	1.98	21.14 %
WEST-01	1.78	21.33 %
Total	34.59	26.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	6.86	30.39 %
Total	6.86	30.39 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.34	24.97 %
MAR1	0.17	23.70 %
APK1	0.16	24.56 %
TUT1	0.16	9.03 %
KYR1	0.14	14.99 %
PKD1	0.11	21.80 %
STU2	0.11	25.12 %
SNL1	0.11	20.53 %
KGL1	0.09	25.77 %
SVK1	0.09	22.86 %
TKY1	0.08	22.07 %
TKS2	0.07	6.57 %
TKS1	0.06	22.01 %
APK2	0.06	10.62 %
RPM1	0.06	18.97 %
UDN1	0.05	15.58 %
PDI1		0.00 %
TYI1		0.00 %
Total	6.86	30.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	5.95	32.66 %
Total	5.95	32.66 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.12	22.31 %
TEN1	0.08	22.94 %
NKI1	0.07	24.31 %
DGL2	0.04	9.47 %
BNR1	0.04	12.75 %
BTU1	0.04	13.97 %
TEN2	0.03	6.40 %
PNV2	0.03	9.95 %
KYK1	0.02	10.90 %
TPT1	0.02	4.75 %
MDU4	0.02	4.95 %
NTM1	0.02	13.85 %
ADP1		0.00 %
KKD3		0.00 %
MDU7		0.00 %
TDI1		0.00 %
USL1		0.00 %
MNM1	-0.02	-5.10 %
Total	5.95	32.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	5.00	26.12 %
Total	5.00	26.12 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.21	20.53 %
APM1	0.13	20.03 %
JKM1	0.12	14.17 %
TYR1	0.12	15.99 %
NCK1	0.10	23.12 %
TRY4	0.09	23.84 %
TTP1	0.08	22.40 %
PBR2	0.07	13.96 %
KUM2	0.06	10.51 %
NGT1	0.05	8.50 %
TRY3	0.04	7.01 %
PBR1	0.04	13.44 %
PDK1	0.04	14.71 %
KRN1	0.04	16.49 %
AYR1	0.02	3.76 %
TRY2	0.02	19.44 %
Total	5.00	26.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.30	21.18 %
Total	4.30	21.18 %

Branch *	MTD Sales L	Brand Share %
CH08	0.30	24.11 %
CH19	0.27	23.28 %
CH42	0.24	17.49 %
CH07	0.24	21.22 %
CH28	0.21	21.99 %
CH05	0.19	17.15 %
CH30	0.15	23.64 %
CH47	0.10	9.74 %
MRM1	0.09	13.72 %
CGL1	0.07	18.82 %
CH22	0.05	8.48 %
CH25	0.03	6.75 %
CH37	0.03	17.60 %
CH48	0.03	3.79 %
CH35	0.03	7.87 %
CH45	0.02	6.03 %
CH26	0.02	7.56 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	4.30	21.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	3.11	23.80 %
Total	3.11	23.80 %

Branch *	MTD Sales L	Brand Share %
CH34	0.16	17.29 %
MJR1	0.14	23.11 %
CH12	0.12	17.64 %
CH21	0.12	19.53 %
CH23	0.09	23.42 %
GPD1	0.08	21.23 %
CH27	0.07	9.83 %
CH41	0.05	20.78 %
CH03	0.05	7.13 %
CH50	0.05	15.51 %
CH06	0.03	17.40 %
CH44	0.02	5.45 %
CH46	0.02	6.11 %
CH17		0.00 %
CH33		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	3.11	23.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	3.06	28.09 %
Total	3.06	28.09 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.12	19.50 %
MCR1	0.11	25.92 %
SLM1	0.07	12.33 %
ERD1	0.07	11.03 %
PLC1	0.06	19.05 %
VKL1	0.05	18.81 %
KAM1	0.04	7.16 %
SLM3	0.04	11.25 %
APN1	0.03	9.34 %
TRM1	0.02	16.10 %
CMI1	0.02	11.62 %
EDP1	0.02	5.31 %
BMD1		0.00 %
EPI1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
SGG1	-0.03	-22.53 %
Total	3.06	28.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.56	24.06 %
Total	2.56	24.06 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.12	17.83 %
SBR1	0.10	13.19 %
SLG1	0.08	17.04 %
VEL2	0.05	5.94 %
ARC2	0.05	15.40 %
WJP1	0.04	17.68 %
VNB1	0.03	6.45 %
PLR1	0.02	13.87 %
ABR1	0.02	5.41 %
AKM1	0.02	3.65 %
VEL1	0.02	3.13 %
TRT1	0.02	5.23 %
WJD1		0.00 %
Total	2.56	24.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.98	21.14 %
Total	1.98	21.14 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.17	10.11 %
CDM1	0.13	20.57 %
POY1	0.11	23.66 %
NVL2	0.11	17.20 %
POY2	0.09	18.18 %
VCM2	0.08	15.87 %
TDM1	0.07	19.78 %
TRK1	0.04	14.68 %
ULP1	0.03	10.81 %
VCM1	0.02	7.61 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.98	21.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	1.78	21.33 %
Total	1.78	21.33 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.24	23.61 %
KMR1	0.11	10.67 %
PLI1	0.09	12.35 %
SUL1	0.08	21.61 %
MPM1	0.08	22.90 %
CBE5	0.05	16.35 %
KGM1	0.05	11.32 %
CBE1	0.02	2.49 %
UMP1	0.02	15.48 %
SYM2		2.99 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	1.78	21.33 %