



TN : CROMPTON Sales Performance 08/05/2026 8:08 AM

MTD Sales
31.41 L

Brand Share %
25.57 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	31.41	25.57 %
Total	31.41	25.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	6.20	29.67 %
SOUTH-03	5.62	33.28 %
TRICHY-01	4.53	25.43 %
CHENNAI-01	4.03	21.45 %
CHENNAI-02	2.74	23.17 %
WEST-02	2.67	26.55 %
NORTH ARCOT	2.39	23.35 %
SOUTH ARCOT	1.78	20.72 %
WEST-01	1.46	18.69 %
Total	31.41	25.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	6.20	29.67 %
Total	6.20	29.67 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.30	24.22 %
MAR1	0.17	24.63 %
TUT1	0.16	9.30 %
APK1	0.14	21.58 %
KYR1	0.14	14.99 %
PKD1	0.11	24.69 %
SNL1	0.11	21.84 %
ERL2	0.10	21.04 %
SVK1	0.09	22.86 %
TKS1	0.06	22.01 %
APK2	0.06	12.31 %
RPM1	0.06	18.97 %
KGL1	0.06	24.77 %
UDN1	0.05	15.77 %
TKS2	0.04	4.20 %
COL1	0.03	23.85 %
KSM1		0.00 %
PDI1		0.00 %
TYI1		0.00 %
Total	6.20	29.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	5.62	33.28 %
Total	5.62	33.28 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.12	23.76 %
TEN1	0.08	22.94 %
NKI1	0.07	24.31 %
DGL2	0.04	9.47 %
BNR1	0.04	12.75 %
BTU1	0.04	16.84 %
PNV2	0.03	13.71 %
KYK1	0.02	10.90 %
TPT1	0.02	5.34 %
MDU4	0.02	9.48 %
ADP1		0.00 %
KKD3		0.00 %
MDU7		0.00 %
NTM1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
MNM1	-0.02	-5.39 %
Total	5.62	33.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	4.53	25.43 %
Total	4.53	25.43 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.18	18.86 %
TRY4	0.09	23.84 %
TTP1	0.08	22.40 %
JKM1	0.07	9.42 %
PBR2	0.07	15.63 %
KUM2	0.06	10.51 %
NGT1	0.05	8.50 %
TYR1	0.05	8.07 %
TRY3	0.04	7.01 %
PBR1	0.04	14.26 %
PDK1	0.04	14.71 %
KRN1	0.04	22.25 %
TRY2	0.02	19.44 %
AYR1		0.00 %
Total	4.53	25.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.03	21.45 %
Total	4.03	21.45 %

Branch *	MTD Sales L	Brand Share %
CH08	0.30	24.64 %
CH42	0.24	17.96 %
CH07	0.24	23.44 %
CH19	0.23	20.95 %
CH28	0.21	23.01 %
CH05	0.19	17.15 %
CH30	0.15	25.28 %
CH47	0.10	11.18 %
MRM1	0.09	14.69 %
CGL1	0.07	22.23 %
CH25	0.03	7.29 %
CH37	0.03	17.60 %
CH35	0.03	7.87 %
SKL1	0.03	17.63 %
CH45	0.02	5.79 %
CH22		0.00 %
CH26		0.00 %
CH40		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	4.03	21.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	2.74	23.17 %
Total	2.74	23.17 %

Branch *	MTD Sales L	Brand Share %
CH21	0.12	22.31 %
CH34	0.11	14.85 %
CH12	0.11	16.19 %
GPD1	0.08	23.28 %
CH41	0.05	20.78 %
CH03	0.05	7.92 %
CH23	0.05	13.68 %
CH06	0.03	17.40 %
CH44	0.02	5.70 %
CH46	0.02	6.73 %
CH27	0.02	3.90 %
CH50	0.02	5.74 %
CH17		0.00 %
CH33		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	2.74	23.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	2.67	26.55 %
Total	2.67	26.55 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.12	21.29 %
ERD1	0.07	11.73 %
PLC1	0.06	19.05 %
VKL1	0.05	18.81 %
KAM1	0.04	7.16 %
SLM3	0.04	11.25 %
APN1	0.03	9.34 %
SLM1	0.02	4.93 %
TRM1	0.02	18.76 %
EDP1	0.02	5.31 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
SGG1	-0.03	-22.53 %
Total	2.67	26.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.39	23.35 %
Total	2.39	23.35 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.12	17.83 %
SBR1	0.10	13.19 %
SLG1	0.08	17.04 %
VEL2	0.05	6.15 %
ARC2	0.05	17.03 %
WJP1	0.04	17.68 %
VSI1	0.03	18.44 %
PLR1	0.02	16.68 %
ABR1	0.02	5.41 %
AKM1	0.02	3.85 %
VEL1	0.02	3.13 %
VNB1	0.02	3.61 %
TRT1	0.02	5.23 %
WJD1		0.00 %
Total	2.39	23.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.78	20.72 %
Total	1.78	20.72 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.13	20.57 %
POY1	0.11	23.66 %
NVL2	0.11	18.51 %
CUD1	0.10	6.91 %
VCM2	0.08	15.87 %
TDM1	0.07	21.77 %
TRK1	0.04	15.62 %
VCM1	0.02	7.61 %
POY2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.78	20.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	1.46	18.69 %
Total	1.46	18.69 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.22	22.63 %
KMR1	0.11	10.67 %
PLI1	0.09	12.35 %
SUL1	0.08	21.61 %
MPM1	0.08	22.90 %
CBE5	0.05	19.20 %
KGM1	0.05	11.32 %
SNR1	0.04	21.12 %
UMP1	0.02	15.48 %
SYM2		2.99 %
ANR1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	1.46	18.69 %