



TN : CROMPTON Sales Performance 07/05/2026 8:07 AM

MTD Sales
27.89 L

Brand Share %
24.98 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	27.89	24.98 %
Total	27.89	24.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	5.28	28.52 %
SOUTH-03	5.20	33.71 %
TRICHY-01	3.98	24.18 %
CHENNAI-01	3.85	22.76 %
CHENNAI-02	2.57	23.41 %
WEST-02	2.17	24.59 %
NORTH ARCOT	2.11	22.46 %
SOUTH ARCOT	1.48	18.73 %
WEST-01	1.26	17.28 %
Total	27.89	24.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	5.28	28.52 %
Total	5.28	28.52 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.22	24.66 %
MAR1	0.17	24.63 %
TUT1	0.16	9.63 %
APK1	0.14	23.82 %
PKD1	0.11	24.69 %
ERL2	0.10	23.02 %
APK2	0.06	13.24 %
RPM1	0.06	18.97 %
UDN1	0.05	17.62 %
KYR1	0.04	5.86 %
TKS1	0.04	17.38 %
TKS2	0.04	5.60 %
KGL1	0.04	18.38 %
SDI1	0.04	19.85 %
KSM1		0.00 %
PDI1		0.00 %
TYI1		0.00 %
Total	5.28	28.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	5.20	33.71 %
Total	5.20	33.71 %

Branch *	MTD Sales L	Brand Share %
TEN1	0.08	22.94 %
MDU3	0.08	17.99 %
NKI1	0.07	24.31 %
BTU1	0.04	16.84 %
PNV2	0.03	16.58 %
KYK1	0.02	10.90 %
TPT1	0.02	5.79 %
MDU4	0.02	11.14 %
BNR1	0.02	7.93 %
ADP1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
MDU7		0.00 %
NTM1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
MNM1	-0.02	-5.80 %
Total	5.20	33.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	3.98	24.18 %
Total	3.98	24.18 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.13	15.38 %
TTP1	0.08	22.40 %
JKM1	0.07	10.15 %
PBR2	0.07	15.63 %
KUM2	0.06	11.06 %
TYR1	0.05	8.30 %
TRY3	0.04	7.88 %
PBR1	0.04	14.26 %
PDK1	0.04	14.71 %
NGT1	0.02	3.42 %
TRY2	0.02	19.44 %
AYR1		0.00 %
KIK1		0.00 %
Total	3.98	24.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	3.85	22.76 %
Total	3.85	22.76 %

Branch *	MTD Sales L	Brand Share %
CH08	0.26	23.29 %
CH07	0.24	23.44 %
CH42	0.22	18.87 %
CH28	0.21	24.12 %
CH05	0.19	19.44 %
CH30	0.11	19.58 %
CH47	0.10	12.01 %
MRM1	0.09	15.64 %
CH25	0.03	8.47 %
CH37	0.03	17.60 %
CGL1	0.03	12.36 %
CH35	0.03	8.53 %
SKL1	0.03	17.63 %
CH45	0.02	5.79 %
CH22		0.00 %
CH26		0.00 %
CH40		0.00 %
CH48		0.00 %
CH49		0.00 %
WHC3		0.00 %
Total	3.85	22.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	2.57	23.41 %
Total	2.57	23.41 %

Branch *	MTD Sales L	Brand Share %
CH34	0.11	15.97 %
CH12	0.11	17.18 %
CH21	0.08	16.80 %
CH41	0.05	20.78 %
CH03	0.05	9.27 %
CH23	0.05	14.73 %
CH06	0.03	17.40 %
CH44	0.02	5.70 %
CH46	0.02	7.85 %
CH50	0.02	5.74 %
CH17		0.00 %
CH27		0.00 %
CH33		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	2.57	23.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	2.17	24.59 %
Total	2.17	24.59 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.07	12.53 %
PLC1	0.06	24.80 %
MCR1	0.05	15.89 %
VKL1	0.05	18.81 %
KAM1	0.04	10.32 %
KRI1	0.04	9.60 %
SLM3	0.04	11.84 %
SGI1	0.04	18.10 %
APN1	0.03	9.99 %
KVP1	0.03	12.51 %
SLM1	0.02	4.93 %
TRM1	0.02	18.76 %
PMP1	0.02	8.94 %
EDP1	0.02	6.14 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
SGG1	-0.03	-22.53 %
Total	2.17	24.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.11	22.46 %
Total	2.11	22.46 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.08	12.37 %
SLG1	0.06	15.13 %
VEL2	0.05	8.01 %
PTU1	0.05	19.65 %
SBR1	0.04	6.28 %
WJP1	0.04	17.68 %
CYR1	0.03	21.35 %
ARC2	0.03	9.45 %
VSI1	0.03	18.44 %
PLR1	0.02	16.68 %
ABR1	0.02	5.70 %
AKM1	0.02	4.38 %
VEL1	0.02	3.13 %
VNB1	0.02	3.61 %
TRT1	0.02	6.56 %
WJD1		0.00 %
Total	2.11	22.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.48	18.73 %
Total	1.48	18.73 %

Branch *	MTD Sales L	Brand Share %
POY1	0.11	23.66 %
CUD1	0.10	6.91 %
KLM1	0.09	22.72 %
TDM1	0.07	24.54 %
NVL2	0.06	12.64 %
VCM2	0.03	8.69 %
VCM1	0.02	7.61 %
POY2		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.48	18.73 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	1.26	17.28 %
Total	1.26	17.28 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.22	22.63 %
KMR1	0.11	11.07 %
SUL1	0.08	21.61 %
CBE5	0.05	22.61 %
KGM1	0.05	11.32 %
PLI1	0.04	6.61 %
MPM1	0.04	12.87 %
SNR1	0.02	11.93 %
SYM2		2.99 %
ANR1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	1.26	17.28 %