



TN : CROMPTON Sales Performance 07/04/2026 8:07 AM

MTD Sales
55.82 L

Brand Share %
30.65 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	55.82	45.55 %
Total	55.82	30.65 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	9.99	33.22 %
SOUTH-01	9.84	29.17 %
WEST-02	7.84	37.15 %
TRICHY-01	6.43	30.94 %
WEST-01	5.80	31.87 %
NORTH ARCOT	4.69	37.79 %
CHENNAI-01	4.01	20.04 %
CHENNAI-02	3.66	23.85 %
SOUTH ARCOT	3.55	33.95 %
Total	55.82	30.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	9.99	44.87 %
Total	9.99	33.22 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.54	29.25 %
MDU6	0.48	28.18 %
MDU2	0.38	15.81 %
MDU1	0.34	14.18 %
MDU4	0.28	30.00 %
CBM1	0.18	23.60 %
MDU3	0.15	21.95 %
BNR1	0.14	24.85 %
USL1	0.13	24.40 %
CMR1	0.12	26.21 %
PKM1	0.11	24.07 %
TPT1	0.05	11.97 %
SGP1	0.04	21.54 %
KYK1	0.02	3.96 %
SZSD		0.00 %
Total	9.99	33.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	9.84	43.88 %
Total	9.84	29.17 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.87	28.68 %
KVT1	0.60	25.16 %
TKS1	0.44	30.20 %
RND1	0.19	15.20 %
SDI1	0.16	26.52 %
APK1	0.15	23.32 %
UDN1	0.14	22.06 %
COL1	0.13	28.14 %
ARM1	0.13	27.58 %
VKM1	0.12	15.46 %
MMT1	0.11	13.57 %
KYR1	0.11	18.96 %
ERL2	0.11	15.50 %
MAR1	0.10	8.18 %
RPM1	0.08	9.40 %
PKD1	0.07	12.62 %
TKY1	0.07	18.59 %
SKD1	0.06	23.52 %
ASM1	0.05	17.20 %
TYI1	0.05	8.35 %
APK2	0.04	8.28 %
SGT1	0.04	18.51 %
KGL1		0.00 %
Total	9.84	29.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	7.84	51.91 %
Total	7.84	37.15 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.33	27.98 %
HSR2	0.29	27.40 %
SLM1	0.24	23.35 %
ERD2	0.24	27.09 %
VPD1	0.18	20.27 %
KVP1	0.15	25.82 %
KRI1	0.12	11.73 %
ATU1	0.12	19.62 %
MTR1	0.09	22.82 %
DPR1	0.08	16.08 %
APN1	0.06	12.09 %
NKL2	0.04	6.20 %
KAM1	0.04	8.52 %
WHKP		0.00 %
WHPD		0.00 %
Total	7.84	37.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	6.43	46.63 %
Total	6.43	30.94 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.48	26.84 %
TVR2	0.40	25.34 %
MVM1	0.25	15.22 %
TYR1	0.20	18.82 %
TRY4	0.18	26.96 %
PTK1	0.16	17.88 %
KRN1	0.11	19.66 %
PBR1	0.11	23.24 %
TNJ2	0.08	7.21 %
KIK1	0.07	13.62 %
PBR2	0.03	4.43 %
Total	6.43	30.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	5.80	47.73 %
Total	5.80	31.87 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.38	19.38 %
MPM1	0.32	29.09 %
TPR1	0.28	28.61 %
KMR1	0.18	19.98 %
CBE4	0.11	10.21 %
TPR2	0.10	15.75 %
UMP1	0.07	17.48 %
PDM1	0.07	25.42 %
GDR1	0.03	15.72 %
CBE3		0.00 %
CNR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
Total	5.80	31.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.69	55.55 %
Total	4.69	37.79 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.30	26.84 %
VEL1	0.19	26.45 %
KPM2	0.15	24.91 %
VNB1	0.09	17.66 %
ANI1	0.08	23.06 %
AKM1	0.05	8.93 %
ARC2	0.04	9.99 %
VSI1	0.02	8.23 %
CYR1	0.02	11.77 %
Total	4.69	37.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.01	35.18 %
Total	4.01	20.04 %

Branch *	MTD Sales L	Brand Share %
CH05	0.30	22.64 %
CH08	0.24	26.01 %
MRM1	0.22	28.69 %
CH39	0.18	30.44 %
TKM1	0.15	19.74 %
CH38	0.14	20.53 %
CH07	0.13	12.03 %
CH42	0.13	10.03 %
GUD2	0.12	16.67 %
CH30	0.12	16.91 %
CH28	0.11	14.37 %
CH19	0.10	15.28 %
CH14	0.09	12.57 %
GUD1	0.07	9.80 %
CH48	0.04	4.14 %
CH47	0.03	2.80 %
CH37	0.02	10.75 %
CH25		0.00 %
CH49		0.00 %
WHC3		0.00 %
Total	4.01	20.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	3.66	38.79 %
Total	3.66	23.85 %

Branch *	MTD Sales L	Brand Share %
CH34	0.40	30.46 %
CH18	0.29	25.07 %
CH50	0.22	28.28 %
MJR1	0.17	19.91 %
CH15	0.15	21.02 %
CH43	0.15	16.66 %
CH20	0.14	16.91 %
CH41	0.14	28.30 %
CH24	0.10	10.02 %
CH12	0.08	20.77 %
CH33	0.08	22.32 %
GPD1	0.07	24.48 %
CH46	0.06	22.08 %
CH17	0.06	7.89 %
CH44	0.06	11.67 %
CH31	0.03	14.42 %
CH06	0.02	5.04 %
CH32		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	3.66	23.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	3.55	47.20 %
Total	3.55	33.95 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.22	11.23 %
KKI2	0.19	28.75 %
VPM2	0.13	20.12 %
SJI2	0.10	17.96 %
POY2	0.08	11.33 %
TVM1	0.05	29.65 %
TVM2		0.00 %
Total	3.55	33.95 %