



TN : CROMPTON Sales Performance 06/05/2026 8:07 AM

MTD Sales
23.94 L

Brand Share %
24.28 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	23.94	24.28 %
Total	23.94	24.28 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	4.46	34.15 %
SOUTH-01	4.26	26.72 %
CHENNAI-01	3.66	24.30 %
TRICHY-01	3.48	23.55 %
CHENNAI-02	2.23	22.95 %
NORTH ARCOT	1.79	21.19 %
WEST-02	1.57	21.27 %
SOUTH ARCOT	1.32	18.04 %
WEST-01	1.18	17.04 %
Total	23.94	24.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	4.46	34.15 %
Total	4.46	34.15 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.08	22.15 %
KPT1	0.07	24.09 %
ATG1	0.06	21.10 %
MPA1	0.06	22.43 %
TEN1	0.06	16.75 %
BTU1	0.04	18.14 %
PNV2	0.03	16.58 %
KYK1	0.02	10.90 %
TPT1	0.02	6.08 %
MDU4	0.02	17.69 %
BNR1	0.02	9.42 %
ADP1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
MDU7		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
MNM1	-0.02	-7.83 %
Total	4.46	34.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	4.26	26.72 %
Total	4.26	26.72 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.20	13.46 %
MAR1	0.13	21.07 %
TUT2	0.11	16.60 %
ERL2	0.10	23.02 %
VLV1	0.09	21.67 %
TCN1	0.07	18.87 %
PKD1	0.07	17.62 %
RPM1	0.06	21.65 %
UDN1	0.05	17.62 %
TKS1	0.04	17.38 %
TKS2	0.04	6.19 %
SDI1	0.04	19.85 %
APK2	0.03	8.54 %
KGL1	0.02	18.64 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
TY11		0.00 %
Total	4.26	26.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	3.66	24.30 %
Total	3.66	24.30 %

Branch *	MTD Sales L	Brand Share %
CH07	0.24	24.08 %
CH42	0.22	21.57 %
CH05	0.15	19.04 %
CH30	0.11	21.01 %
CH47	0.10	14.62 %
MRM1	0.07	14.84 %
CH25	0.03	10.38 %
CH37	0.03	17.60 %
CGL1	0.03	12.36 %
CH35	0.03	9.06 %
SKL1	0.03	17.63 %
CH45	0.02	5.79 %
CH22		0.00 %
CH26		0.00 %
CH40		0.00 %
CH48		0.00 %
CH49		0.00 %
Total	3.66	24.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	3.48	23.55 %
Total	3.48	23.55 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.14	20.93 %
TNJ1	0.13	16.60 %
TTP1	0.07	18.77 %
PBR2	0.07	17.96 %
KUM2	0.06	11.60 %
NCK1	0.06	18.92 %
TYR1	0.05	8.30 %
JKM1	0.05	7.84 %
TRY3	0.04	9.35 %
PBR1	0.04	20.44 %
PDK1	0.04	15.78 %
NGT1	0.02	4.49 %
AYR1		0.00 %
KIK1		0.00 %
TRY2		0.00 %
Total	3.48	23.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	2.23	22.95 %
Total	2.23	22.95 %

Branch *	MTD Sales L	Brand Share %
CH12	0.09	17.62 %
CH21	0.07	16.62 %
CH03	0.05	9.93 %
CH23	0.05	14.73 %
CH34	0.04	8.44 %
GPD1	0.04	14.38 %
CH06	0.03	17.40 %
CH44	0.02	5.91 %
CH46	0.02	7.85 %
CH17	0.02	7.52 %
CH50	0.02	7.81 %
CH27		0.00 %
CH33		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	2.23	22.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.79	21.19 %
Total	1.79	21.19 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.24	20.95 %
VEL2	0.05	8.22 %
TRR1	0.05	8.06 %
PTU1	0.05	19.65 %
SBR1	0.04	7.66 %
WJP1	0.04	20.44 %
SLG1	0.03	15.21 %
CYR1	0.03	21.35 %
VSI1	0.03	18.44 %
PLR1	0.02	23.74 %
ABR1	0.02	5.70 %
AKM1	0.02	5.35 %
VEL1	0.02	3.62 %
VNB1	0.02	3.61 %
TRT1	0.02	6.56 %
ARC2		0.00 %
WJD1		0.00 %
Total	1.79	21.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	1.57	21.27 %
Total	1.57	21.27 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.07	13.45 %
MCR1	0.05	17.81 %
OML1	0.04	22.12 %
KAM1	0.04	12.61 %
SLM3	0.04	13.98 %
SGI1	0.04	18.10 %
VKL1	0.03	12.88 %
APN1	0.03	9.99 %
SLM1	0.02	5.43 %
TRM1	0.02	18.76 %
PMP1	0.02	9.86 %
EDP1	0.02	7.03 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
SGG1	-0.03	-30.34 %
Total	1.57	21.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.32	18.04 %
Total	1.32	18.04 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.10	24.02 %
CUD1	0.10	7.65 %
POY1	0.07	18.16 %
VCM2	0.03	9.66 %
NVL2	0.02	4.58 %
VCM1	0.02	8.97 %
POY2		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.32	18.04 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	1.18	17.04 %
Total	1.18	17.04 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.22	23.48 %
KMR1	0.11	11.33 %
SUL1	0.08	21.61 %
KGM1	0.05	11.32 %
PLI1	0.04	6.82 %
MPM1	0.04	14.98 %
PDM1	0.04	17.45 %
SNR1	0.02	11.93 %
TPR3	0.02	15.84 %
ANR1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	1.18	17.04 %