



TN : CROMPTON Sales Performance 06/04/2026 8:07 AM

MTD Sales
47.12 L

Brand Share %
30.50 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	47.12	46.15 %
Total	47.12	30.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	9.21	35.00 %
SOUTH-01	8.57	29.00 %
WEST-02	6.01	34.91 %
TRICHY-01	5.64	31.38 %
WEST-01	4.95	31.49 %
NORTH ARCOT	3.57	38.27 %
CHENNAI-01	3.33	20.63 %
CHENNAI-02	3.06	22.53 %
SOUTH ARCOT	2.76	32.11 %
Total	47.12	30.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	9.21	47.11 %
Total	9.21	35.00 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.54	30.43 %
MDU6	0.43	27.23 %
MDU2	0.35	15.47 %
MDU1	0.30	16.34 %
CBM1	0.18	26.00 %
MDU3	0.15	22.81 %
BNR1	0.14	27.47 %
DKI1	0.13	27.27 %
USL1	0.13	29.80 %
PVI1	0.05	23.88 %
TPT1	0.05	11.97 %
KYK1	0.02	4.67 %
SGP1	0.02	11.84 %
SZSD		0.00 %
Total	9.21	35.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	8.57	45.17 %
Total	8.57	29.00 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.55	25.17 %
TKS2	0.43	26.52 %
TKS1	0.40	30.14 %
RND1	0.17	16.21 %
APK1	0.15	28.91 %
SDI1	0.14	26.83 %
COL1	0.13	28.14 %
KYR1	0.11	22.01 %
ERL2	0.11	17.78 %
UDN1	0.10	17.17 %
ARM1	0.09	20.72 %
MMT1	0.09	12.80 %
RPM1	0.08	11.35 %
VKM1	0.08	12.51 %
MAR1	0.08	6.88 %
PKD1	0.07	14.50 %
TKY1	0.07	18.59 %
SKD1	0.06	25.56 %
ASM1	0.05	19.51 %
TYI1	0.05	8.58 %
APK2	0.04	12.59 %
SGT1	0.04	27.48 %
KGL1		0.00 %
Total	8.57	29.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	6.01	49.83 %
Total	6.01	34.91 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.24	26.62 %
SLM2	0.21	21.19 %
HSR2	0.20	22.11 %
VPD1	0.18	27.40 %
ERD2	0.14	18.33 %
EDP1	0.14	30.33 %
KRI1	0.10	12.50 %
ATU1	0.08	14.65 %
DPR1	0.08	21.14 %
KVP1	0.07	22.71 %
MTR1	0.05	14.83 %
NKL2	0.04	6.20 %
KAM1	0.04	9.50 %
APN1	0.02	7.19 %
WHKP		0.00 %
WHPD		0.00 %
Total	6.01	34.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	5.64	47.62 %
Total	5.64	31.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.45	27.62 %
TVR2	0.29	21.12 %
MVM1	0.25	16.83 %
TYR1	0.20	22.16 %
TRY4	0.18	26.96 %
TTP1	0.11	24.36 %
NMM1	0.10	26.93 %
KRN1	0.08	20.23 %
TNJ2	0.08	7.42 %
PTK1	0.08	10.45 %
PBR1	0.07	19.23 %
KIK1	0.04	15.28 %
PBR2	0.03	7.59 %
Total	5.64	31.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	4.95	48.38 %
Total	4.95	31.49 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.28	28.02 %
CBE2	0.28	17.44 %
KGM1	0.14	27.29 %
CBE4	0.11	10.37 %
KMR1	0.10	14.15 %
UMP1	0.07	21.46 %
TPR2	0.06	15.09 %
PDM1	0.05	24.16 %
GDR1	0.03	27.17 %
CBE3		0.00 %
CNR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
Total	4.95	31.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	3.57	56.59 %
Total	3.57	38.27 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.30	26.84 %
KPM2	0.15	25.77 %
VEL1	0.11	21.19 %
AKM1	0.05	8.93 %
ARC2	0.04	15.19 %
TRT1	0.02	29.00 %
VSI1	0.02	9.13 %
CYR1	0.02	19.71 %
VNB1	0.02	4.39 %
Total	3.57	38.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	3.33	36.40 %
Total	3.33	20.63 %

Branch *	MTD Sales L	Brand Share %
CH05	0.30	24.30 %
CH08	0.17	22.01 %
CH38	0.14	22.60 %
CH30	0.12	17.97 %
TKM1	0.11	19.86 %
CH07	0.11	14.17 %
MRM1	0.11	21.18 %
CH39	0.10	20.63 %
CH19	0.10	22.13 %
CH14	0.09	14.07 %
CH28	0.07	13.50 %
SKL1	0.07	28.04 %
GUD2	0.06	9.93 %
GUD1	0.06	8.13 %
CH42	0.05	4.96 %
CH47	0.03	7.38 %
CH48	0.02	2.78 %
CH37	0.02	12.95 %
CH25		0.00 %
CH49		0.00 %
WHC3		0.00 %
Total	3.33	20.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	3.06	38.89 %
Total	3.06	22.53 %

Branch *	MTD Sales L	Brand Share %
CH34	0.34	29.18 %
CH50	0.20	27.57 %
CH18	0.19	23.74 %
CH15	0.15	21.02 %
CH20	0.14	17.70 %
CH41	0.14	28.30 %
MJR1	0.13	17.54 %
CH12	0.08	20.77 %
CH43	0.08	10.35 %
CH33	0.08	22.32 %
CH17	0.06	8.32 %
CH46	0.04	15.83 %
GPD1	0.04	17.45 %
CH24	0.04	4.19 %
CH31	0.03	14.42 %
CH06	0.02	5.04 %
CH44	0.02	4.08 %
CH32		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	3.06	22.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.76	45.42 %
Total	2.76	32.11 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.14	8.20 %
VPM2	0.13	23.04 %
TRK1	0.10	28.10 %
SJI2	0.09	21.71 %
POY2	0.08	12.38 %
TVM1	0.01	10.67 %
TVM2		0.00 %
Total	2.76	32.11 %