

MTD Sales
13.98 L

Brand Share %
25.46 %

Information:

MTD : 01-10-2026 To 04-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	13.94	38.73 %
Iron	0.04	0.78 %
Total	13.98	25.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	3.33	35.90 %
TRICHY-01	1.98	33.63 %
SOUTH-01	1.92	20.10 %
WEST-01	1.23	25.74 %
WEST-02	1.18	22.14 %
SOUTH ARCOT	1.18	27.72 %
NORTH ARCOT	1.08	32.64 %
WEST-03	0.96	27.18 %
CHENNAI-02	0.62	18.05 %
CHENNAI-01	0.51	9.10 %
Total	13.98	25.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	3.33	52.78 %
Total	3.33	35.90 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.10	15.04 %
MDU1	0.08	9.82 %
MDU6	0.06	20.87 %
PNI1	0.04	15.50 %
TMM1	0.04	7.28 %
TEN1	0.02	22.19 %
TEN2	0.02	9.21 %
MDU3	0.02	9.97 %
MPA1	0.02	18.85 %
CMR1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
Total	3.33	35.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	1.97	48.86 %
Iron	0.02	2.62 %
Total	1.98	33.63 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.12	23.25 %
PDK2	0.06	17.44 %
TNJ1	0.04	14.76 %
PBR2	0.02	2.87 %
KUM2	0.02	12.79 %
TNJ2	0.01	4.69 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
TZSD		0.00 %
Total	1.98	33.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	1.92	27.57 %
Total	1.92	20.10 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.20	19.84 %
TUT1	0.19	18.29 %
TKS1	0.11	23.27 %
RND1	0.04	20.72 %
VLY1	0.04	21.67 %
RND2	0.04	6.85 %
VKM1	0.03	11.91 %
PDI1	0.03	24.68 %
NGR1	0.03	7.80 %
TCN1	0.02	10.99 %
RPM1	0.02	6.97 %
TKS2	0.02	2.88 %
MMT1	0.02	23.37 %
APK2		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
VNR2		0.00 %
Total	1.92	20.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	1.23	38.58 %
Total	1.23	25.74 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.16	15.15 %
SUL1	0.05	21.80 %
CBE4	0.04	4.52 %
CBE5	0.04	18.65 %
CBE6	0.02	3.70 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	1.23	25.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	1.17	50.75 %
Iron	0.02	3.54 %
Total	1.18	22.14 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.15	18.91 %
HSR2	0.09	17.58 %
VPD1	0.06	17.36 %
TRM1	0.04	24.68 %
PMP1	0.01	6.37 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	1.18	22.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.18	49.12 %
Total	1.18	27.72 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.08	18.73 %
POY1	0.06	22.21 %
VCM1	0.04	16.85 %
SJI2	0.02	9.62 %
POY2	0.02	4.81 %
KLM1		0.00 %
MKM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	1.18	27.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.08	46.30 %
Total	1.08	32.64 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.06	15.32 %
KPM1	0.03	25.36 %
VEL4	0.02	10.00 %
TRR1	0.02	5.15 %
SBR1	0.02	12.12 %
ARC2		0.00 %
CPT1		0.00 %
PLR1		0.00 %
UGI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.08	32.64 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	0.95	44.42 %
Iron	0.01	3.56 %
Total	0.96	27.18 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.11	14.88 %
TPR2	0.06	17.57 %
CMI1	0.06	20.53 %
TPR1	0.05	11.58 %
NKL2	0.05	15.75 %
TCG1	0.02	13.29 %
GBM1		0.00 %
KGM1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
Total	0.96	27.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	0.62	22.99 %
Total	0.62	18.05 %

Branch *	MTD Sales L	Brand Share %
CH18	0.06	17.01 %
CH03	0.04	12.60 %
MJR1	0.02	8.14 %
CH06		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH21		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
CH50		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	0.62	18.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	0.51	13.84 %
Total	0.51	9.10 %

Branch *	MTD Sales L	Brand Share %
CH07	0.07	11.02 %
CH47	0.05	7.36 %
CH05	0.03	10.43 %
CH42	0.03	14.78 %
GUD1	0.02	8.60 %
CH19	0.02	3.51 %
AVD1	0.02	4.97 %
CH25	0.02	6.97 %
CH14	0.02	4.97 %
CGL1		0.00 %
CH16		0.00 %
CH28		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	0.51	9.10 %