



TN : CROMPTON Sales Performance 05/05/2026 8:07 AM

MTD Sales
19.88 L

Brand Share %
22.82 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	19.88	22.82 %
Total	19.88	22.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	3.79	33.03 %
CHENNAI-01	3.20	23.95 %
SOUTH-01	3.08	23.17 %
TRICHY-01	3.02	22.64 %
CHENNAI-02	2.00	23.02 %
NORTH ARCOT	1.39	18.61 %
WEST-02	1.35	20.18 %
SOUTH ARCOT	1.17	17.52 %
WEST-01	0.88	14.35 %
Total	19.88	22.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	3.79	33.03 %
Total	3.79	33.03 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.08	22.15 %
MPA1	0.06	22.43 %
TEN1	0.06	22.00 %
PNV2	0.03	16.58 %
ATG1	0.02	7.47 %
TPT1	0.02	6.76 %
BNR1	0.02	9.42 %
ADP1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU7		0.00 %
PKM1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
MNM1	-0.02	-8.31 %
Total	3.79	33.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	3.20	23.95 %
Total	3.20	23.95 %

Branch *	MTD Sales L	Brand Share %
CH08	0.17	19.26 %
CH05	0.15	20.51 %
CH28	0.14	21.09 %
CH47	0.10	15.39 %
MRM1	0.07	17.50 %
CH25	0.03	10.38 %
CH37	0.03	19.04 %
CGL1	0.03	12.36 %
CH35	0.03	10.25 %
SKL1	0.03	17.63 %
CH22		0.00 %
CH26		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
Total	3.20	23.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	3.08	23.17 %
Total	3.08	23.17 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.18	13.17 %
KVT1	0.17	16.55 %
TCN1	0.07	21.07 %
VLY1	0.07	20.14 %
TUT2	0.07	11.89 %
STU2	0.06	20.18 %
SNL1	0.06	20.03 %
MAR1	0.04	9.97 %
TKS2	0.04	8.06 %
SDI1	0.04	19.85 %
PKD1	0.03	7.88 %
KGL1	0.02	18.64 %
RPM1	0.02	9.21 %
APK2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
TYI1		0.00 %
Total	3.08	23.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	3.02	22.64 %
Total	3.02	22.64 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.29	20.84 %
TNJ1	0.08	11.18 %
TTP1	0.07	18.77 %
PBR2	0.07	19.96 %
MDI1	0.06	20.93 %
TYR1	0.05	8.95 %
JKM1	0.05	8.24 %
KUM2	0.04	9.72 %
TRY3	0.04	10.13 %
PDK1	0.04	18.56 %
NCK1	0.02	8.93 %
NGT1	0.02	5.26 %
AYR1		0.00 %
KIK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	3.02	22.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	2.00	23.02 %
Total	2.00	23.02 %

Branch *	MTD Sales L	Brand Share %
CH12	0.09	17.62 %
CH21	0.07	18.17 %
CH23	0.05	16.17 %
CH34	0.04	8.44 %
GPD1	0.04	18.07 %
CH06	0.03	17.40 %
CH44	0.02	5.97 %
CH17	0.02	8.31 %
CH50	0.02	11.77 %
CH03		0.00 %
CH27		0.00 %
CH33		0.00 %
CH46		0.00 %
CH51		0.00 %
MC05		0.00 %
Total	2.00	23.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.39	18.61 %
Total	1.39	18.61 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.15	15.86 %
VEL2	0.05	8.22 %
SBR1	0.04	9.85 %
WJP1	0.04	20.44 %
SLG1	0.03	15.21 %
PTU1	0.03	14.11 %
CYR1	0.03	21.35 %
ABR1	0.02	6.17 %
AKM1	0.02	5.58 %
VEL1	0.02	4.24 %
VNB1	0.02	3.61 %
ARC2		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	1.39	18.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	1.35	20.18 %
Total	1.35	20.18 %

Branch *	MTD Sales L	Brand Share %
OML1	0.04	22.12 %
KAM1	0.04	12.61 %
RSP1	0.04	18.66 %
MCR1	0.03	14.50 %
APN1	0.03	11.49 %
ERD1	0.02	7.61 %
SLM1	0.02	5.43 %
TRM1	0.02	18.76 %
SGI1	0.02	9.84 %
EDP1	0.02	7.03 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
SGG1	-0.03	-30.34 %
Total	1.35	20.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.17	17.52 %
Total	1.17	17.52 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.10	8.02 %
POY1	0.07	19.34 %
KKI2	0.05	17.66 %
POY2	0.03	11.02 %
VCM2	0.03	9.66 %
NVL2	0.02	4.78 %
SJI2		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.17	17.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	0.88	14.35 %
Total	0.88	14.35 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.20	22.61 %
KMR1	0.11	11.68 %
KGM1	0.05	11.32 %
CBE2	0.04	10.75 %
PDM1	0.04	19.89 %
MPM1	0.02	9.42 %
SNR1	0.02	11.93 %
ANR1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	0.88	14.35 %