



TN : CROMPTON Sales Performance 05/04/2026 8:07 AM

MTD Sales
36.95 L

Brand Share %
30.58 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	36.95	47.42 %
Total	36.95	30.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	7.86	36.31 %
SOUTH-01	6.82	28.97 %
WEST-02	4.69	34.58 %
TRICHY-01	4.67	32.27 %
WEST-01	3.69	30.44 %
NORTH ARCOT	2.80	37.19 %
CHENNAI-01	2.29	19.89 %
CHENNAI-02	2.11	21.30 %
SOUTH ARCOT	2.02	30.95 %
Total	36.95	30.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	7.86	49.28 %
Total	7.86	36.31 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.37	29.22 %
MDU2	0.35	18.58 %
MDU1	0.22	17.13 %
ATG1	0.17	28.28 %
MDU3	0.13	22.18 %
USL1	0.13	29.80 %
BNR1	0.12	28.44 %
CBM1	0.10	20.38 %
SVG1	0.08	23.89 %
BTU1	0.07	29.77 %
TDI1	0.07	21.10 %
TPT1	0.05	11.97 %
DKI1	0.04	11.71 %
KYK1	0.02	5.08 %
SGP1	0.02	11.84 %
SZSD		0.00 %
Total	7.86	36.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	6.82	45.39 %
Total	6.82	28.97 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.54	29.47 %
KVT1	0.43	23.88 %
TKS2	0.37	26.26 %
RND1	0.13	14.11 %
ERL2	0.09	17.32 %
UDN1	0.08	15.64 %
KSM1	0.08	26.69 %
VKM1	0.08	21.05 %
MAR1	0.08	7.42 %
TKY1	0.07	23.10 %
KYR1	0.07	17.88 %
ARM1	0.07	19.62 %
SKD1	0.06	25.56 %
SDI1	0.06	13.45 %
MMT1	0.06	11.68 %
ASM1	0.05	24.66 %
TYI1	0.05	9.86 %
RPM1	0.04	6.05 %
APK2	0.04	15.74 %
PKD1	0.03	7.21 %
KGL1		0.00 %
Total	6.82	28.97 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	4.69	50.86 %
Total	4.69	34.58 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.24	29.49 %
SLM2	0.21	24.97 %
VPD1	0.18	27.40 %
HSR2	0.15	19.89 %
ERD2	0.12	27.92 %
ATU1	0.08	15.37 %
VKL1	0.07	29.89 %
KVP1	0.07	26.70 %
KRI1	0.06	9.15 %
DPR1	0.06	23.35 %
NKL2	0.04	7.15 %
KAM1	0.04	10.96 %
MTR1	0.04	12.99 %
APN1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	4.69	34.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	4.67	50.79 %
Total	4.67	32.27 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.25	20.87 %
TYR1	0.20	23.77 %
MVM1	0.20	16.47 %
ORU1	0.17	27.35 %
TTP1	0.11	29.94 %
TNJ2	0.08	8.44 %
PTK1	0.08	15.20 %
PBR1	0.07	26.59 %
PBR2	0.03	8.07 %
Total	4.67	32.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	3.69	50.12 %
Total	3.69	30.44 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.20	23.51 %
CBE2	0.15	10.20 %
TPR1	0.13	23.46 %
KGM1	0.12	25.95 %
TPR3	0.10	30.37 %
SYM2	0.09	29.62 %
CBE4	0.09	20.38 %
KMR1	0.07	13.06 %
UMP1	0.07	23.37 %
TPR2	0.06	16.12 %
KMD1	0.05	27.18 %
GDR1	0.03	27.17 %
CBE3		0.00 %
CNR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
Total	3.69	30.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.80	56.43 %
Total	2.80	37.19 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.22	22.69 %
TRL1	0.15	28.46 %
VEL1	0.05	9.61 %
CPT1	0.03	26.25 %
AKM1	0.03	6.46 %
VSI1	0.02	12.56 %
ARC2		0.00 %
CYR1		0.00 %
VNB1		0.00 %
Total	2.80	37.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	2.29	35.95 %
Total	2.29	19.89 %

Branch *	MTD Sales L	Brand Share %
CH05	0.16	23.51 %
CH08	0.12	22.25 %
CH30	0.12	19.69 %
CH38	0.11	22.24 %
CH07	0.11	16.36 %
TKM1	0.07	19.38 %
MRM1	0.06	17.53 %
GUD1	0.06	11.75 %
CH26	0.05	24.39 %
CH14	0.05	10.59 %
CH42	0.05	7.61 %
CH28	0.05	16.51 %
CH39	0.04	11.80 %
CH19	0.04	19.88 %
KNR1	0.03	26.28 %
CH47	0.03	7.89 %
CH37	0.02	12.95 %
GUD2	0.02	3.57 %
SKL1	0.01	18.15 %
CH48	0.01	1.66 %
CH25		0.00 %
CH49		0.00 %
WHC3		0.00 %
Total	2.29	19.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	2.11	39.59 %
Total	2.11	21.30 %

Branch *	MTD Sales L	Brand Share %
CH34	0.24	29.10 %
CH20	0.14	25.46 %
CH18	0.11	21.35 %
CH41	0.10	28.24 %
CH50	0.08	24.03 %
CH33	0.08	28.20 %
CH15	0.07	16.03 %
CH17	0.06	9.56 %
MJR1	0.06	9.39 %
CH12	0.04	15.71 %
CH24	0.04	5.30 %
CH31	0.03	16.88 %
CH43	0.03	4.07 %
CH06	0.02	5.50 %
CH44	0.02	6.62 %
CH32		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	2.11	21.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.02	44.75 %
Total	2.02	30.95 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.17	30.37 %
SJI2	0.09	27.32 %
NVL2	0.09	22.08 %
POY2	0.08	13.15 %
CUD1	0.06	5.18 %
TRK1	0.06	30.41 %
KLM1	0.04	26.23 %
TVM1	0.01	10.67 %
TVM2		0.00 %
Total	2.02	30.95 %