

MTD Sales
10.57 L

Brand Share %
26.30 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	10.53	38.89 %
Iron	0.04	1.21 %
Total	10.57	26.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	2.42	38.11 %
TRICHY-01	1.56	34.34 %
SOUTH-01	1.41	19.49 %
WEST-01	1.08	28.91 %
WEST-02	0.97	22.96 %
SOUTH ARCOT	0.83	28.50 %
WEST-03	0.82	35.38 %
NORTH ARCOT	0.72	32.48 %
CHENNAI-02	0.45	17.31 %
CHENNAI-01	0.30	7.52 %
Total	10.57	26.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	2.42	51.24 %
Total	2.42	38.11 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.06	22.21 %
PNI1	0.02	23.97 %
TEN2	0.02	9.21 %
MDU3	0.02	11.85 %
MPA1	0.02	20.36 %
DGL1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	2.42	38.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	1.55	51.25 %
Iron	0.02	3.86 %
Total	1.56	34.34 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.09	18.14 %
PKD2	0.04	11.59 %
TNJ1	0.04	14.76 %
PBR2	0.02	3.01 %
KUM2	0.02	25.60 %
TNJ2	0.01	5.01 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
TZSD		0.00 %
Total	1.56	34.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	1.41	25.97 %
Total	1.41	19.49 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.15	16.30 %
TUT1	0.14	18.82 %
TUT2	0.08	22.89 %
RND1	0.04	23.72 %
MAR1	0.04	24.68 %
VKM1	0.03	12.54 %
NGR1	0.03	15.74 %
TKS1	0.03	8.07 %
TCN1	0.02	11.90 %
RPM1	0.02	6.97 %
RND2	0.02	4.05 %
TKS2	0.02	3.46 %
KSM1	0.02	17.47 %
APK2		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
VNR2		0.00 %
Total	1.41	19.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	1.08	43.88 %
Total	1.08	28.91 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.14	14.57 %
SNR1	0.06	23.04 %
SUL1	0.05	26.26 %
CBE4	0.04	7.77 %
CBE5	0.04	18.65 %
CBE6	0.02	4.21 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	1.08	28.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	0.95	53.34 %
Iron	0.02	5.10 %
Total	0.97	22.96 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.12	23.00 %
EDP1	0.06	25.02 %
HSR2	0.04	11.52 %
VPD1	0.02	9.54 %
PMP1	0.01	6.94 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	0.97	22.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.83	47.14 %
Total	0.83	28.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.06	24.46 %
POY1	0.04	16.59 %
TDM1	0.04	10.44 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
SJI2		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	0.83	28.50 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	0.81	55.24 %
Iron	0.01	4.80 %
Total	0.82	35.38 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.11	17.05 %
TPR1	0.03	6.23 %
GBM1		0.00 %
KGM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
Total	0.82	35.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.72	42.27 %
Total	0.72	32.48 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.04	13.95 %
VEL4	0.02	12.42 %
TRR1	0.02	11.12 %
SBR1	0.02	13.14 %
ARC2		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
WJD1		0.00 %
Total	0.72	32.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	0.45	22.42 %
Total	0.45	17.31 %

Branch *	MTD Sales L	Brand Share %
CH18	0.06	19.53 %
CH03	0.04	19.73 %
CH06		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
CH50		0.00 %
MJR1		0.00 %
PON1		0.00 %
WCHN		0.00 %
Total	0.45	17.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	0.30	11.24 %
Total	0.30	7.52 %

Branch *	MTD Sales L	Brand Share %
CH07	0.07	11.55 %
CH47	0.05	7.68 %
CH19	0.02	3.57 %
AVD1	0.02	12.50 %
CH25	0.02	10.26 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH16		0.00 %
CH28		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	0.30	7.52 %