



TN : CROMPTON Sales Performance 04/05/2026 8:07 AM

MTD Sales
17.20 L

Brand Share %
22.49 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	17.20	22.49 %
Total	17.20	22.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	3.44	33.59 %
TRICHY-01	2.86	23.88 %
CHENNAI-01	2.74	23.67 %
SOUTH-01	2.44	22.19 %
CHENNAI-02	1.74	22.56 %
WEST-02	1.15	19.00 %
NORTH ARCOT	1.06	16.23 %
SOUTH ARCOT	0.95	16.50 %
WEST-01	0.81	14.46 %
Total	17.20	22.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	3.44	33.59 %
Total	3.44	33.59 %

Branch *	MTD Sales L	Brand Share %
TEN1	0.06	22.00 %
PNV2	0.03	16.58 %
ATG1	0.02	8.56 %
TPT1	0.02	7.49 %
MPA1	0.02	8.47 %
BNR1	0.02	9.42 %
ADP1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU7		0.00 %
PKM1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
MNM1	-0.02	-9.82 %
Total	3.44	33.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	2.86	23.88 %
Total	2.86	23.88 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.27	21.15 %
TTP1	0.07	18.77 %
TNJ1	0.05	8.34 %
TYR1	0.05	9.49 %
JKM1	0.05	8.24 %
KUM2	0.04	10.99 %
TRY3	0.04	10.13 %
PDK1	0.04	18.56 %
NCK1	0.02	8.93 %
NGT1	0.02	6.59 %
AYR1		0.00 %
KIK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	2.86	23.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	2.74	23.67 %
Total	2.74	23.67 %

Branch *	MTD Sales L	Brand Share %
CH42	0.18	21.21 %
CH08	0.12	15.88 %
CH47	0.10	18.53 %
MRM1	0.05	15.36 %
CH25	0.03	10.38 %
CH37	0.03	19.04 %
CGL1	0.03	13.39 %
CH35	0.03	10.25 %
SKL1	0.03	17.63 %
CH22		0.00 %
CH26		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
Total	2.74	23.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	2.44	22.19 %
Total	2.44	22.19 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.12	13.80 %
TUT1	0.12	10.08 %
SNL1	0.06	22.41 %
ERL2	0.06	17.94 %
TUT2	0.04	9.77 %
TKS2	0.04	8.06 %
SDI1	0.04	19.85 %
APK1	0.03	9.00 %
PKD1	0.03	11.29 %
RPM1	0.02	10.78 %
TKY1	0.02	15.14 %
APK2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
TYI1		0.00 %
Total	2.44	22.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	1.74	22.56 %
Total	1.74	22.56 %

Branch *	MTD Sales L	Brand Share %
CH12	0.09	17.62 %
CH21	0.07	19.66 %
CH23	0.05	16.17 %
GPD1	0.04	21.19 %
CH06	0.03	22.10 %
CH17	0.02	10.95 %
CH50	0.02	11.77 %
CH03		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
MC05		0.00 %
Total	1.74	22.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	1.15	19.00 %
Total	1.15	19.00 %

Branch *	MTD Sales L	Brand Share %
KAM1	0.04	12.61 %
RSP1	0.04	18.66 %
APN1	0.03	11.49 %
ERD1	0.02	8.60 %
SLM1	0.02	5.43 %
TRM1	0.02	18.76 %
SGI1	0.02	9.84 %
MCR1	0.02	9.06 %
EDP1	0.02	7.03 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
SGG1	-0.03	-30.34 %
Total	1.15	19.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.06	16.23 %
Total	1.06	16.23 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.12	14.35 %
VEL2	0.05	8.61 %
SBR1	0.04	12.32 %
SLG1	0.03	15.21 %
ABR1	0.02	6.94 %
AKM1	0.02	6.79 %
VEL1	0.02	4.24 %
VNB1	0.02	4.24 %
ARC2		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	1.06	16.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.95	16.50 %
Total	0.95	16.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.07	6.20 %
KLM1	0.05	14.31 %
POY2	0.03	11.02 %
VCM2	0.03	9.66 %
NVL2	0.02	5.60 %
POY1	0.02	9.15 %
KKI2		0.00 %
SJI2		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.95	16.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	0.81	14.46 %
Total	0.81	14.46 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.11	12.37 %
KGM1	0.05	12.48 %
PDM1	0.04	22.20 %
SNR1	0.02	11.93 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	0.81	14.46 %