



# TN : CROMPTON Sales Performance 04/04/2026 8:07 AM

MTD Sales  
29.09 L

Brand Share %  
49.04 %

Information:

MTD : 01-04-2026 To 03-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **49.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	29.09	49.04 %
Total	29.09	49.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	6.47	53.17 %
SOUTH-01	5.50	47.29 %
TRICHY-01	3.73	51.82 %
WEST-02	3.59	49.51 %
WEST-01	2.85	50.64 %
NORTH ARCOT	2.16	54.61 %
SOUTH ARCOT	1.68	49.66 %
CHENNAI-01	1.64	38.56 %
CHENNAI-02	1.46	38.12 %
Total	29.09	49.04 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	6.47	53.17 %
Total	6.47	53.17 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.35	36.70 %
MDU6	0.32	34.74 %
TEN2	0.27	47.43 %
MDU1	0.20	26.31 %
MDU7	0.18	48.08 %
MDU3	0.13	26.99 %
BNR1	0.12	39.45 %
CMR1	0.10	38.69 %
CBM1	0.10	30.14 %
TDI1	0.07	35.35 %
ATG1	0.06	47.50 %
PVI1	0.05	42.54 %
MLR1	0.05	36.76 %
MNM1	0.04	37.47 %
SVG1	0.04	22.03 %
SGP1	0.02	39.82 %
KYK1		0.00 %
SZSD		0.00 %
Total	6.47	53.17 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Fan	5.50	47.29 %
Total	5.50	47.29 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.43	41.86 %
VNR2	0.33	47.34 %
KVT1	0.31	29.30 %
TKS2	0.29	41.56 %
TKS1	0.18	42.29 %
VLY1	0.17	41.59 %
SNL1	0.15	45.50 %
APK1	0.11	38.70 %
ERL2	0.09	41.34 %
RND1	0.08	39.25 %
COL1	0.07	30.65 %
TKY1	0.07	41.06 %
KYR1	0.07	41.07 %
MAR1	0.06	23.55 %
MMT1	0.06	26.36 %
TYI1	0.05	25.40 %
APK2	0.04	27.86 %
ASM1	0.04	23.81 %
VKM1	0.04	14.50 %
PKD1	0.03	20.00 %
SDI1	0.02	12.84 %
ARM1	0.02	16.82 %
KGL1		0.00 %
Total	5.50	47.29 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	3.73	51.82 %
Total	3.73	51.82 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.21	30.88 %
TRY4	0.14	44.57 %
ORU1	0.09	47.15 %
PBR1	0.07	45.14 %
PDK1	0.06	33.90 %
PTK1	0.04	16.38 %
TNJ2	0.04	8.09 %
MSI1	0.04	44.88 %
PBR2	0.03	15.05 %
Total	3.73	51.82 %

### WEST-02

Property	MTD Sales L	Brand Share %
Fan	3.59	49.51 %
<b>Total</b>	<b>3.59</b>	<b>49.51 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.22	46.77 %
VPD1	0.18	36.89 %
SLM2	0.11	19.75 %
HSR2	0.11	28.15 %
PLC1	0.09	44.58 %
ATU1	0.06	38.72 %
KRI1	0.06	24.59 %
DPR1	0.06	28.08 %
NKL2	0.04	16.38 %
KAM1	0.04	20.25 %
ERD2	0.04	38.32 %
APN1		0.00 %
MTR1		0.00 %
<b>Total</b>	<b>3.59</b>	<b>49.51 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Fan	2.85	50.64 %
<b>Total</b>	<b>2.85</b>	<b>50.64 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	0.09	48.36 %
AVI1	0.09	31.39 %
KGM1	0.08	29.21 %
KMD1	0.05	40.52 %
SYM2	0.05	36.25 %
CBE2	0.03	6.19 %
GDR1	0.03	39.38 %
KMR1	0.03	15.05 %
TPR3	0.03	30.98 %
UMP1	0.03	16.26 %
GBM1		0.00 %
KGI1		0.00 %
<b>Total</b>	<b>2.85</b>	<b>50.64 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.16	54.61 %
<b>Total</b>	<b>2.16</b>	<b>54.61 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	0.22	45.03 %
WJD1	0.07	46.54 %
SLG1	0.07	38.68 %
TRL1	0.07	28.72 %
ANI1	0.06	45.92 %
VEL1	0.05	29.61 %
CPT1	0.03	43.57 %
AKM1		0.00 %
ARC2		0.00 %
PLR1		0.00 %
VNB1		0.00 %
<b>Total</b>	<b>2.16</b>	<b>54.61 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.68	49.66 %
<b>Total</b>	<b>1.68</b>	<b>49.66 %</b>

Branch *	MTD Sales L	Brand Share %
KKI2	0.13	45.99 %
TDM1	0.08	44.73 %
POY2	0.08	45.35 %
PRT1	0.08	42.17 %
VPM1	0.07	47.54 %
NVL2	0.07	45.21 %
SJI2	0.06	30.77 %
MKM1	0.05	42.18 %
CUD1	0.03	6.17 %
TVM1	0.01	28.78 %
<b>Total</b>	<b>1.68</b>	<b>49.66 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	1.64	38.56 %
<b>Total</b>	<b>1.64</b>	<b>38.56 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	0.13	42.53 %
CH08	0.09	34.34 %
CH30	0.08	45.29 %
TKM1	0.07	42.49 %
CH38	0.06	25.82 %
GUD1	0.06	39.48 %
CH07	0.05	21.21 %
CH14	0.05	32.84 %
CH39	0.04	32.85 %
KNR1	0.03	40.59 %
SKL1	0.01	18.15 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH28		0.00 %
CH42		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD2		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>1.64</b>	<b>38.56 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	1.46	38.12 %
<b>Total</b>	<b>1.46</b>	<b>38.12 %</b>

Branch *	MTD Sales L	Brand Share %
CH41	0.08	44.78 %
CH18	0.07	46.86 %
CH17	0.06	20.59 %
MJR1	0.06	30.69 %
CH50	0.04	41.48 %
CH12	0.04	45.28 %
CH27	0.04	46.30 %
CH31	0.03	21.91 %
CH06	0.02	16.29 %
CH33	0.02	28.72 %
CH44	0.02	12.96 %
CH24		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>1.46</b>	<b>38.12 %</b>