

MTD Sales
7.26 L

Brand Share %
24.91 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	7.22	37.80 %
Iron	0.04	1.86 %
Total	7.26	24.91 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	1.74	36.88 %
TRICHY-01	1.09	30.59 %
SOUTH-01	1.00	19.70 %
SOUTH ARCOT	0.70	31.73 %
WEST-01	0.64	23.12 %
WEST-02	0.62	21.48 %
WEST-03	0.47	36.29 %
NORTH ARCOT	0.43	27.93 %
CHENNAI-02	0.36	14.55 %
CHENNAI-01	0.21	8.00 %
Total	7.26	24.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	1.74	50.28 %
Total	1.74	36.88 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.06	22.76 %
TEN2	0.02	9.21 %
MPA1	0.02	20.36 %
DGL1		0.00 %
KKD3		0.00 %
MDU1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	1.74	36.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	1.07	47.38 %
Iron	0.02	5.65 %
Total	1.09	30.59 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.09	18.14 %
PDK2	0.04	11.59 %
NMM1	0.02	19.44 %
PBR2	0.02	3.86 %
TNJ2	0.01	5.79 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
Total	1.09	30.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	1.00	26.63 %
Total	1.00	19.70 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.14	21.46 %
KVT1	0.11	15.78 %
TUT2	0.06	20.09 %
TKS1	0.03	24.36 %
ARM1	0.03	19.75 %
SDI1	0.02	21.48 %
VKM1	0.02	7.60 %
KSM1	0.02	19.85 %
NGR1		2.08 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS2		0.00 %
VNR2		0.00 %
Total	1.00	19.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.70	49.02 %
Total	0.70	31.73 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.06	24.46 %
POY1	0.04	18.96 %
TDM1	0.04	21.40 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
SJI2		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.70	31.73 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	0.64	40.27 %
Total	0.64	23.12 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.14	14.57 %
SNR1	0.06	23.04 %
CBE4	0.04	8.60 %
CBE6	0.02	6.85 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
Total	0.64	23.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	0.60	49.37 %
Iron	0.02	7.61 %
Total	0.62	21.48 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.03	10.57 %
KRI1	0.02	8.68 %
PMP1	0.01	8.00 %
DPR1		0.00 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
Total	0.62	21.48 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	0.47	56.23 %
Iron	0.01	6.76 %
Total	0.47	36.29 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.11	23.42 %
GBM1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
Total	0.47	36.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.43	39.30 %
Total	0.43	27.93 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.04	16.79 %
SBR1	0.02	13.14 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VEL4		0.00 %
WJD1		0.00 %
Total	0.43	27.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	0.36	20.77 %
Total	0.36	14.55 %

Branch *	MTD Sales L	Brand Share %
CH03	0.04	20.46 %
CH18	0.02	9.87 %
CH06		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
CH50		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	0.36	14.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	0.21	12.06 %
Total	0.21	8.00 %

Branch *	MTD Sales L	Brand Share %
CH47	0.05	11.59 %
CH19	0.02	6.82 %
AVD1	0.02	13.31 %
CH25	0.02	13.43 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH14		0.00 %
CH16		0.00 %
CH28		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
Total	0.21	8.00 %