



TN : CROMPTON Sales Performance 03/05/2026 8:07 AM

MTD Sales
13.12 L

Brand Share %
23.23 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	13.12	23.23 %
Total	13.12	23.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	2.72	36.56 %
TRICHY-01	2.34	24.26 %
CHENNAI-01	2.05	25.56 %
SOUTH-01	1.85	22.03 %
CHENNAI-02	1.21	23.36 %
WEST-02	0.96	20.80 %
WEST-01	0.73	15.73 %
NORTH ARCOT	0.67	14.69 %
SOUTH ARCOT	0.59	14.87 %
Total	13.12	23.23 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	2.72	36.56 %
Total	2.72	36.56 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.06	20.29 %
PNI1	0.04	17.98 %
PNV2	0.03	20.39 %
ATG1	0.02	8.56 %
TPT1	0.02	8.97 %
BNR1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU7		0.00 %
PVI1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
MNM1	-0.02	-17.82 %
Total	2.72	36.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	2.34	24.26 %
Total	2.34	24.26 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.26	22.54 %
TVR2	0.19	20.05 %
TTP1	0.07	21.06 %
TNJ1	0.05	9.71 %
TYR1	0.05	10.33 %
TRY3	0.04	10.84 %
PDK1	0.04	18.56 %
JKM1	0.03	6.88 %
KUM2	0.03	8.64 %
NCK1	0.02	8.93 %
NGT1	0.02	9.68 %
AYR1		0.00 %
KIK1		0.00 %
PBR1		0.00 %
Total	2.34	24.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	2.05	25.56 %
Total	2.05	25.56 %

Branch *	MTD Sales L	Brand Share %
CH42	0.13	18.02 %
CH08	0.07	18.16 %
CH05	0.06	16.96 %
CH25	0.03	17.39 %
CH35	0.03	14.26 %
SKL1	0.03	21.00 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
MRM1		0.00 %
Total	2.05	25.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	1.85	22.03 %
Total	1.85	22.03 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.10	17.35 %
ERL2	0.06	20.03 %
TUT1	0.05	4.95 %
TUT2	0.04	13.58 %
VNR2	0.04	10.32 %
TKS2	0.04	9.79 %
APK1	0.03	9.00 %
SNL1	0.03	14.49 %
PKD1	0.03	13.55 %
KGL1	0.02	22.91 %
RPM1	0.02	10.78 %
SDI1	0.02	14.33 %
UDN1	0.02	16.93 %
APK2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
TKY1		0.00 %
TY11		0.00 %
Total	1.85	22.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	1.21	23.36 %
Total	1.21	23.36 %

Branch *	MTD Sales L	Brand Share %
CH12	0.07	17.68 %
PON1	0.06	19.48 %
CH17	0.02	15.01 %
CH03		0.00 %
CH06		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
CH51		0.00 %
MC05		0.00 %
Total	1.21	23.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	0.96	20.80 %
Total	0.96	20.80 %

Branch *	MTD Sales L	Brand Share %
KAM1	0.04	15.24 %
RSP1	0.04	23.20 %
APN1	0.03	11.49 %
TRM1	0.02	18.76 %
SGI1	0.02	17.45 %
MCR1	0.02	9.06 %
EDP1	0.02	8.21 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
SGG1	-0.03	-47.70 %
Total	0.96	20.80 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	0.73	15.73 %
Total	0.73	15.73 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.16	19.92 %
KMR1	0.11	14.76 %
SUL1	0.06	21.92 %
KGM1	0.05	12.48 %
PDM1	0.04	22.20 %
SNR1	0.02	13.82 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
DPM2		0.00 %
KGI1		0.00 %
PLI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	0.73	15.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.67	14.69 %
Total	0.67	14.69 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.11	14.91 %
VEL2	0.05	11.28 %
SLG1	0.03	15.21 %
ABR1	0.02	14.65 %
AKM1	0.02	9.71 %
VNB1	0.02	6.21 %
ARC2		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	0.67	14.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.59	14.87 %
Total	0.59	14.87 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.07	7.86 %
PRT1	0.04	21.05 %
TDM1	0.04	15.96 %
NVL2	0.02	11.12 %
POY1	0.02	15.87 %
KKI2		0.00 %
KLM1		0.00 %
POY2		0.00 %
SJI2		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.59	14.87 %