



# TN : CROMPTON Sales Performance 03/04/2026 8:07 AM

MTD Sales  
22.25 L

Brand Share %  
52.10 %

Information:

MTD : 01-04-2026 To 02-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **52.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	22.25	52.10 %
Total	22.25	52.10 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	5.07	58.99 %
SOUTH-01	3.79	47.16 %
TRICHY-01	3.28	57.44 %
WEST-02	2.73	47.89 %
WEST-01	2.24	56.09 %
NORTH ARCOT	1.68	55.08 %
SOUTH ARCOT	1.41	55.70 %
CHENNAI-01	1.26	44.80 %
CHENNAI-02	0.79	34.71 %
Total	22.25	52.10 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	5.07	58.99 %
Total	5.07	58.99 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.20	49.52 %
MDU6	0.18	27.65 %
CMR1	0.10	48.39 %
CBM1	0.10	34.22 %
BNR1	0.06	32.51 %
SVG1	0.04	22.03 %
TDI1	0.03	21.46 %
PVI1	0.03	36.39 %
SGP1	0.02	39.82 %
MLR1	0.01	17.16 %
KYK1		0.00 %
SZSD		0.00 %
Total	5.07	58.99 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Fan	3.79	47.16 %
Total	3.79	47.16 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.39	45.46 %
VNR2	0.23	47.25 %
KVT1	0.22	27.42 %
VL11	0.15	42.33 %
SNL1	0.15	49.77 %
APK1	0.07	28.74 %
TKS1	0.06	21.76 %
MAR1	0.06	28.53 %
KSM1	0.05	40.75 %
TYI1	0.05	30.62 %
APK2	0.04	27.86 %
ASM1	0.04	35.68 %
ERL2	0.03	27.73 %
KYR1	0.03	23.76 %
PKD1	0.03	27.03 %
TKY1	0.03	36.79 %
SDI1	0.02	42.69 %
ARM1	0.02	21.85 %
VKM1	0.02	14.32 %
COL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
Total	3.79	47.16 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	3.28	57.44 %
Total	3.28	57.44 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.21	41.87 %
TRY4	0.14	49.02 %
PDK1	0.06	46.36 %
ORU1	0.06	51.99 %
NMM1	0.05	39.60 %
PTK1	0.04	16.38 %
TNJ2	0.04	10.63 %
MSI1	0.04	44.88 %
KRN1	0.03	45.33 %
PBR2	0.03	22.71 %
TVR1	0.03	31.65 %
Total	3.28	57.44 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Fan	2.73	47.89 %
Total	2.73	47.89 %

Branch *	MTD Sales L	Brand Share %
VPD1	0.18	38.34 %
HSR2	0.11	28.15 %
ATU1	0.06	38.72 %
KRI1	0.06	24.59 %
SLM2	0.06	11.14 %
DPR1	0.06	28.08 %
KAM1	0.04	40.34 %
BMD1	0.04	42.77 %
VKL1	0.03	46.41 %
KVP1	0.03	38.96 %
TCG1	0.03	39.76 %
CMI1	0.02	27.18 %
APN1		0.00 %
ERD2		0.00 %
MTR1		0.00 %
NKL2		0.00 %
Total	2.73	47.89 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Fan	2.24	56.09 %
Total	2.24	56.09 %

Branch *	MTD Sales L	Brand Share %
KGM1	0.06	50.14 %
AVI1	0.06	35.75 %
SYM2	0.05	48.19 %
PDM1	0.05	51.60 %
CBE2	0.03	7.01 %
GDR1	0.03	39.38 %
KMR1	0.03	22.40 %
TPR1	0.03	32.08 %
TPR3	0.03	42.71 %
UMP1	0.03	39.48 %
KMD1	0.02	36.24 %
GBM1		0.00 %
KGI1		0.00 %
Total	2.24	56.09 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	1.68	55.08 %
Total	1.68	55.08 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.19	46.44 %
CGM1	0.07	49.22 %
ANI1	0.06	45.92 %
WJD1	0.04	43.55 %
CPT1	0.03	43.57 %
SLG1	0.03	43.67 %
TRL1	0.03	17.73 %
VEL1	0.02	16.26 %
AKM1		0.00 %
ARC2		0.00 %
VNB1		0.00 %
Total	1.68	55.08 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	1.41	55.70 %
Total	1.41	55.70 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.09	42.06 %
TDM1	0.08	52.01 %
PRT1	0.08	42.17 %
CUD1	0.03	9.69 %
MKM1	0.01	14.99 %
Total	1.41	55.70 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Fan	1.26	44.80 %
Total	1.26	44.80 %

Branch *	MTD Sales L	Brand Share %
CH30	0.08	45.29 %
CH38	0.06	43.29 %
CH08	0.06	27.39 %
CH14	0.03	46.38 %
CH07	0.02	9.00 %
SKL1	0.01	18.15 %
CH22		0.00 %
CH25		0.00 %
CH28		0.00 %
CH35		0.00 %
CH42		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD2		0.00 %
WHC3		0.00 %
Total	1.26	44.80 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	0.79	34.71 %
<b>Total</b>	<b>0.79</b>	<b>34.71 %</b>

Branch *	MTD Sales L	Brand Share %
CH17	0.06	42.25 %
CH41	0.04	28.37 %
CH31	0.03	45.33 %
CH06	0.02	16.29 %
CH33	0.02	28.72 %
CH44	0.02	12.96 %
MJR1	0.02	13.31 %
CH12		0.00 %
CH20		0.00 %
CH24		0.00 %
CH27		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>0.79</b>	<b>34.71 %</b>