

MTD Sales
2.85 L

Brand Share %
22.16 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.84	33.18 %
Iron	0.02	1.68 %
Total	2.85	22.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	0.68	41.78 %
TRICHY-01	0.48	27.36 %
SOUTH-01	0.43	14.45 %
WEST-02	0.27	26.47 %
WEST-01	0.24	24.63 %
SOUTH ARCOT	0.22	22.26 %
WEST-03	0.20	36.41 %
NORTH ARCOT	0.13	17.50 %
CHENNAI-02	0.11	12.08 %
CHENNAI-01	0.10	7.51 %
Total	2.85	22.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	0.68	51.02 %
Total	0.68	41.78 %

Branch *	MTD Sales L	Brand Share %
TPT1	0.02	9.11 %
MPA1	0.02	20.36 %
CBM1		0.00 %
DGL1		0.00 %
KKD3		0.00 %
MDU1		0.00 %
MDU3		0.00 %
ODM1		0.00 %
PNI1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	0.68	41.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	0.47	45.58 %
Iron	0.01	5.55 %
Total	0.48	27.36 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.02	10.37 %
KRN1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TYR1		0.00 %
Total	0.48	27.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	0.43	23.17 %
Total	0.43	14.45 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.06	15.53 %
TUT1	0.04	10.55 %
TUT2	0.02	13.50 %
TVL1	0.02	17.93 %
NGR1		2.93 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
Total	0.43	14.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	0.26	47.67 %
Iron	0.01	10.24 %
Total	0.27	26.47 %

Branch *	MTD Sales L	Brand Share %
PMP1	0.01	21.53 %
EDP1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
Total	0.27	26.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	0.24	26.53 %
Total	0.24	24.63 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.02	7.82 %
SNR1	0.02	10.81 %
CBE1		0.00 %
CBE2		0.00 %
KMR1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
Total	0.24	24.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.22	36.67 %
Total	0.22	22.26 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.02	18.04 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
POY2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.22	22.26 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	0.20	61.17 %
Total	0.20	36.41 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.04	18.11 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
VKL1		0.00 %
Total	0.20	36.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.13	30.09 %
Total	0.13	17.50 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.04	17.60 %
CGM1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
VEL4		0.00 %
Total	0.13	17.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	0.11	18.09 %
Total	0.11	12.08 %

Branch *	MTD Sales L	Brand Share %
CH03	0.02	19.58 %
CH17		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
MJR1		0.00 %
Total	0.11	12.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	0.10	11.11 %
Total	0.10	7.51 %

Branch *	MTD Sales L	Brand Share %
CH19	0.02	6.82 %
CH25	0.02	19.83 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH14		0.00 %
CH16		0.00 %
CH28		0.00 %
CH38		0.00 %
CH42		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
Total	0.10	7.51 %