



# TN : CROMPTON Sales Performance 02/05/2026 8:07 AM

MTD Sales  
7.84 L

Brand Share %  
23.71 %

Information:

MTD : 01-05-2026 To 01-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	7.84	23.71 %
Total	7.84	23.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	1.75	35.64 %
TRICHY-01	1.43	25.09 %
CHENNAI-01	1.24	30.10 %
SOUTH-01	0.89	17.40 %
CHENNAI-02	0.74	25.38 %
WEST-02	0.68	22.87 %
WEST-01	0.54	15.32 %
NORTH ARCOT	0.32	14.39 %
SOUTH ARCOT	0.25	15.88 %
Total	7.84	23.71 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	1.75	35.64 %
Total	1.75	35.64 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.04	19.07 %
MDU3	0.04	19.05 %
ATG1	0.02	19.70 %
TPT1	0.02	15.93 %
PNI1	0.02	9.46 %
MNM1	0.02	13.87 %
BNR1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU7		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
Total	1.75	35.64 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	1.43	25.09 %
Total	1.43	25.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.11	15.59 %
TNJ2	0.10	22.79 %
PTK1	0.05	23.44 %
TYR1	0.05	15.73 %
ORU1	0.04	16.97 %
JKM1	0.03	10.89 %
KUM2	0.03	10.12 %
NCK1	0.02	10.20 %
NGT1	0.02	21.52 %
TRY3	0.02	7.50 %
TTP1	0.02	8.56 %
TNJ1	0.02	11.31 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
PBR1		0.00 %
TVR1		0.00 %
Total	1.43	25.09 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Fan	1.24	30.10 %
Total	1.24	30.10 %

Branch *	MTD Sales L	Brand Share %
CH42	0.06	17.70 %
CH05	0.06	19.67 %
SKL1	0.02	14.14 %
CGL1		0.00 %
CH08		0.00 %
CH26		0.00 %
CH35		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	1.24	30.10 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	0.89	17.40 %
Total	0.89	17.40 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.04	20.26 %
KVT1	0.04	13.76 %
TKS2	0.04	16.59 %
TUT1	0.03	4.78 %
APK1	0.03	21.54 %
SNL1	0.03	14.49 %
RPM1	0.02	19.84 %
ASM1	0.02	11.48 %
APK2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
TKY1		0.00 %
TY11		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	0.89	17.40 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	0.74	25.38 %
Total	0.74	25.38 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	0.74	25.38 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Fan	0.68	22.87 %
Total	0.68	22.87 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.03	23.09 %
RSP1	0.02	13.61 %
EDP1	0.02	10.24 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
Total	0.68	22.87 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Fan	0.54	15.32 %
Total	0.54	15.32 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.16	21.94 %
SUL1	0.06	21.92 %
KMR1	0.06	10.47 %
KGM1	0.05	12.48 %
PDM1	0.04	22.20 %
SNR1	0.02	13.82 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	0.54	15.32 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.32	14.39 %
Total	0.32	14.39 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.02	17.09 %
VNB1	0.02	7.94 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	0.32	14.39 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.25	15.88 %
Total	0.25	15.88 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJ2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.25	15.88 %